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Sr. No.	Particulars	Remarks
1	Name of the Project /Programme	Conducted Co-operative Literacy Camp- Purba Bardhaman
2	Place	Gidhgram, Katwa-1 block, Purba Bardhaman
3	Date	08 October 2025
4	Name of Organization/NGO/ Person visited	(i) Officials of PACS, BCCB Officials
5	Purpose of Visit	Conducted Co-operative Literacy Camp- Purba Bardhaman
6	Topic Discussed *	➤ BTOR is attached as Annexure
7	Outcome of the visit*	➤ BTOR is attached as Annexure
8	Any other information, if any *	Nil

Note: - * to be given in bullet form

**The BTOR as per the prescribed format of respective Business / Promotional / Development Departments may be submitted to the concerned department, separately.

Sd/-

Sirjan Saren

DDM, Purba and Paschim Bardhaman

Cooperative Literacy Camp 2025

Place: Gidhgram SKUS Ltd.

Date: 08 October 2025

Event Highlights

- The Cooperative Literacy Camp 2025 was organized at Gidhgram SKUS Ltd.
 - Distinguished guests present included:
 - Shri Sirjan Saren, DDM, NABARD, Purba and Paschim Bardhaman
 - Officials from Burdwan Central Cooperative Bank.
 - PACS officials
 - The women members of Self-Help Groups (SHGs) welcomed the guests with floral bouquets.
 - The session began with addresses by guests on the importance of cooperative literacy and the theme of the year.
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Key Discussion and Resolutions

1. Recognition of the UN Declaration

- DDM highlighted that the United Nations has declared 2025 as the “International Year of Cooperatives” with the theme “*Cooperatives Build a Better World.*”
- The declaration aims to:
 - Emphasize the vital role of cooperatives in sustainable development, economic growth, and social inclusion.
 - Increase awareness and global support for the cooperative movement.

2. Role of the International Cooperative Alliance (ICA)

- The ICA unites cooperatives globally, promotes collaboration, and acts as a platform for sharing knowledge and best practices.

3. Cooperatives and Sustainable Development

- The DDM, NABARD, Purba and Paschim Bardhaman stressed that:
 - Cooperatives are powerful tools to fight poverty, inequality, and climate change.
 - The theme “*Cooperatives Build a Better World*” reflects their contribution to global progress and sustainability.
 - Cooperatives actively support the achievement of the UN Sustainable Development Goals (SDGs) by 2030 through their social, economic, and environmental impact.

4. Empowerment through Self-Help Groups (SHGs)

- SHGs under the cooperative framework play a key role in promoting inclusive growth, women empowerment, and community resilience.

5. Focus of International Year of Cooperatives 2025

- The year aims to:
 - Promote sustainable development aligned with the UN SDGs.
 - Foster inclusive growth and stronger community networks.
 - Celebrate the contribution of cooperatives in creating a better, more equitable world.

6. Deliberations by Other Guests

- Bank officials and other dignitaries discussed:
 - The importance of financial literacy through cooperative institutions.
 - The strength and success of Self-Help Groups in rural development.
 - The cooperative movement as the foundation of financial prosperity and community progress.

