

**Back to Office Report (BTOR)**

<b>Sr. No.</b>	<b>Particulars</b>	<b>Remarks</b>
1	Name of the Project /Programme	Conducted Co-operative Literacy Camp- Purba Bardhaman
2	Place	Madanhansa, Kalna-1 block, Purba Bardhaman
3	Date	09 October 2025
4	Name of Organization/NGO/ Person visited	(i) Officials of PACS, BCCB Officials, Farmers, SHG members
5	Purpose of Visit	Conducted Co-operative Literacy Camp- Purba Bardhaman
6	Topic Discussed *	➤ BTOR attached as Annexure
7	Outcome of the visit*	➤ BTOR attached as Annexure
8	Any other information, if any *	Nil

Note: - \* to be given in bullet form

\*\*The BTOR as per the prescribed format of respective Business / Promotional / Development Departments may be submitted to the concerned department, separately.

Sd/-

Sirjan Saren

DDM, Purba and Paschim Bardhaman

## Cooperative Literacy Camp 2025

**Venue:** Nischintapur SKUS Ltd.

**Date:** 09 October 2025

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### **1. Programme Overview**

- The *Cooperative Literacy Camp 2025* was held at Nischintapur SKUS Ltd. to promote awareness on cooperative principles and their role in sustainable development.
  - The event aimed to strengthen understanding of cooperative literacy, financial inclusion, and community participation.
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### **2. Distinguished Participants**

- Chief Guest: Shri Sirjan Saren, DDM, NABARD, Purba & Paschim Bardhaman.
  - Other Guests: Officials from Burdwan Central Cooperative Bank Ltd. and Primary Agricultural Credit Societies (PACS).
  - Participants: Members of Self-Help Groups (SHGs) actively engaged in the session.
  - SHG women welcomed the guests with floral bouquets, symbolizing unity and cooperation.
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### **3. Global Context**

- Shri Saren highlighted that the United Nations has declared 2025 as the “International Year of Cooperatives” with the theme “*Cooperatives Build a Better World.*”
  - The declaration underscores the global importance of cooperatives in advancing economic growth, social inclusion, and sustainable development.
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### **4. Role of Cooperatives in Development**

- Cooperatives were recognized as effective tools for achieving the UN Sustainable Development Goals (SDGs).
  - They help reduce poverty and inequality, promote collective ownership, and foster environmentally responsible growth.
  - The International Cooperative Alliance (ICA) was appreciated for connecting cooperatives worldwide and enabling the exchange of knowledge and best practices.
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### **5. Empowerment through SHGs**

- SHGs under the cooperative framework have emerged as key agents of women’s empowerment and rural entrepreneurship.
  - Their collective functioning enhances financial inclusion, self-reliance, and community resilience.
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### **6. Institutional Insights**

- Officials from Burdwan Central Cooperative Bank and PACS highlighted:
    - The need for cooperative and financial literacy at the grassroots level.
    - Strengthening linkages between SHGs, cooperatives, and banks for better access to credit and services.
    - The importance of transparent governance and active member participation in cooperatives.
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### **7. Key Takeaways**

- Reinforce cooperative education and awareness across rural communities.
  - Encourage greater participation of women and youth in the cooperative movement.
  - Align cooperative activities with the objectives of the UN SDGs 2030.
  - Promote the values of unity, equality, and mutual cooperation for building a sustainable future.
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## 8. Conclusion

The *Cooperative Literacy Camp 2025* concluded with a shared commitment to strengthen the cooperative movement and empower rural communities through education, inclusion, and solidarity.

It reaffirmed that cooperation is the cornerstone of collective progress and sustainable growth.

