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Sr. No.	Particulars	Remarks
1	Name of the Project /Programme	Conducted Co-operative Literacy Camp- Purba Bardhaman
2	Place	Kamal, Jamra, Katwa-1 block, Purba Bardhaman
3	Date	14 October 2025
4	Name of Organization/NGO/ Person visited	(i) Officials of PACS, BCCB Officials, SHG members, Farmers
5	Purpose of Visit	Conducted Co-operative Literacy Camp- Purba Bardhaman
6	Topic Discussed *	➤ BTOR attached as Annexure
7	Outcome of the visit*	➤ BTOR attached as Annexure
8	Any other information, if any *	Nil

Note: - * to be given in bullet form

**The BTOR as per the prescribed format of respective Business / Promotional / Development Departments may be submitted to the concerned department, separately.

Sd/-

Sirjan Saren

DDM, Purba and Paschim Bardhaman

Cooperative Literacy Camp 2025

Venue: Kamal SKUS Ltd.

Date: 14 October 2025

Overview

The *Cooperative Literacy Camp 2025* was successfully organized at Kamal SKUS Ltd., focusing on enhancing awareness about the cooperative movement and its contribution to sustainable and inclusive development.

The event witnessed the presence of distinguished guests, including:

- Shri Sirjan Saren, DDM, NABARD, Purba and Paschim Bardhaman
- Officials from Burdwan Central Cooperative Bank Ltd.
- Representatives from PACS and Self-Help Groups (SHGs)

Women members of various SHGs extended a warm welcome to the guests with floral bouquets, marking the spirit of cooperation and community participation.

Inaugural Session

The session commenced with insightful addresses by the guests, emphasizing the importance of cooperative literacy, the role of cooperatives in rural development, and the theme for the International Year of Cooperatives 2025.

Key Themes and Deliberations

1. International Recognition and Global Perspective

- It was highlighted that the United Nations has declared 2025 as the “International Year of Cooperatives” with the theme “*Cooperatives Build a Better World.*”
- The declaration underscores the global recognition of cooperatives as key drivers of sustainable development, economic growth, and social inclusion.
- The initiative also seeks to promote global awareness, policy support, and stronger collaboration among cooperative institutions.

2. The Role of the International Cooperative Alliance (ICA)

- The International Cooperative Alliance (ICA) serves as the apex body uniting cooperatives across the world.
- It fosters knowledge exchange, capacity building, and collective advocacy, enabling cooperatives to address shared challenges and opportunities.

3. Cooperatives and the Sustainable Development Goals (SDGs)

- Shri Saren emphasized that cooperatives are instrumental in tackling poverty, inequality, and climate change.
- Their activities are closely aligned with the UN Sustainable Development Goals (SDGs), promoting balanced economic, social, and environmental growth.
- The theme “Cooperatives Build a Better World” aptly reflects their contribution toward a just, equitable, and resilient society.

4. Empowerment through Self-Help Groups (SHGs)

- SHGs functioning under cooperative principles were recognized as pivotal in fostering women’s empowerment, financial inclusion, and grassroots development.
- Their collective efforts enhance community resilience and create sustainable livelihoods at the village level.

5. Focus Areas for the International Year of Cooperatives 2025

The observance aims to:

- Reinforce the values of mutual cooperation and self-reliance.
- Strengthen community-based economic systems.
- Promote inclusive growth and sustainable development in alignment with the UN SDGs.
- Celebrate the enduring role of cooperatives in building a more equitable global society.

6. Insights from Other Dignitaries

- Officials from Burdwan Central Cooperative Bank and PACS representatives highlighted:

- The importance of financial and cooperative literacy in ensuring effective participation of members.
- The contribution of Self-Help Groups in driving rural economic transformation.
- The cooperative movement as the cornerstone of collective prosperity and community progress.

Conclusion

The Cooperative Literacy Camp 2025 reaffirmed the significance of cooperative institutions as vital instruments of social and economic empowerment. The deliberations concluded with a shared commitment to strengthen cooperative education, expand financial inclusion, and uphold the principles of unity, equity, and sustainability in community development.

