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Sr. No.	Particulars	Remarks
1	Name of the Project /Programme	Conducted Co-operative Literacy Camp- Purba Bardhaman
2	Place	Baghnagara, Kalna-1 block, Purba Bardhaman
3	Date	15 October 2025
4	Name of Organization/NGO/ Person visited	(i) Officials of PACS, BCCB officials, SHG members and Farmers
5	Purpose of Visit	Conducted Co-operative Literacy Camp- Purba Bardhaman
6	Topic Discussed *	➤ BTOR attached as Annexure
7	Outcome of the visit*	➤ BTOR attached as Annexure
8	Any other information, if any *	Nil

Note: - * to be given in bullet form

**The BTOR as per the prescribed format of respective Business / Promotional / Development Departments may be submitted to the concerned department, separately.

Sd/-

Sirjan Saren

DDM, Purba and Paschim Bardhaman

Cooperative Literacy Camp 2025

Venue: Baghnapara SKUS Ltd.

Date: 15 October 2025

The Cooperative Literacy Camp 2025 was organized at Baghnapara SKUS Ltd. to promote awareness on cooperative principles and their role in sustainable and inclusive development.

The event was graced by Shri Sirjan Saren, DDM, NABARD, Purba and Paschim Bardhaman; officials from Burdwan Central Cooperative Bank Ltd.; and representatives from PACS and Self-Help Groups (SHGs). SHG members welcomed the guests with floral bouquets, reflecting the cooperative spirit.

In his address, Shri Saren highlighted the United Nations' declaration of 2025 as the "International Year of Cooperatives" with the theme "Cooperatives Build a Better World." He emphasized the vital role of cooperatives in promoting economic growth, social inclusion, and sustainable development, aligned with the UN Sustainable Development Goals (SDGs).

Speakers underlined the contribution of the International Cooperative Alliance (ICA) in fostering global collaboration and knowledge exchange among cooperatives. The role of SHGs in advancing women's empowerment, financial inclusion, and local entrepreneurship was also lauded.

Officials from the Burdwan Central Cooperative Bank and PACS stressed the importance of cooperative and financial literacy to strengthen rural economic systems and community prosperity.

The camp concluded with a call to strengthen cooperative education, enhance SHG linkages, and uphold the values of unity, equality, and sustainability in building a better world through cooperation.



