



International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Uttar Pradesh
Event/ Activity Name	Kisan Sabha was organised in the village - Tehra, District - Aligarh.
Brief Information on the Activity	As a part of the IYC 2025 Celebration, IFFCO organised a Kisan Sabha in the village of Tehra block Iglas district Aligarh. About 50 farmers including IFFCO area manager and service centre in-charge participated. Detailed information was given on the usage and benefits of Nano Fertilisers.
Objectives	To educate farmers on the benefits of nano fertilisers.
No. of Participants	50
Achievements & Outcomes	Farmers gained awareness about cooperative principles and the benefits of nano fertilizers, promoting sustainable and efficient farming practices.
Photograph	
Additional Remarks	

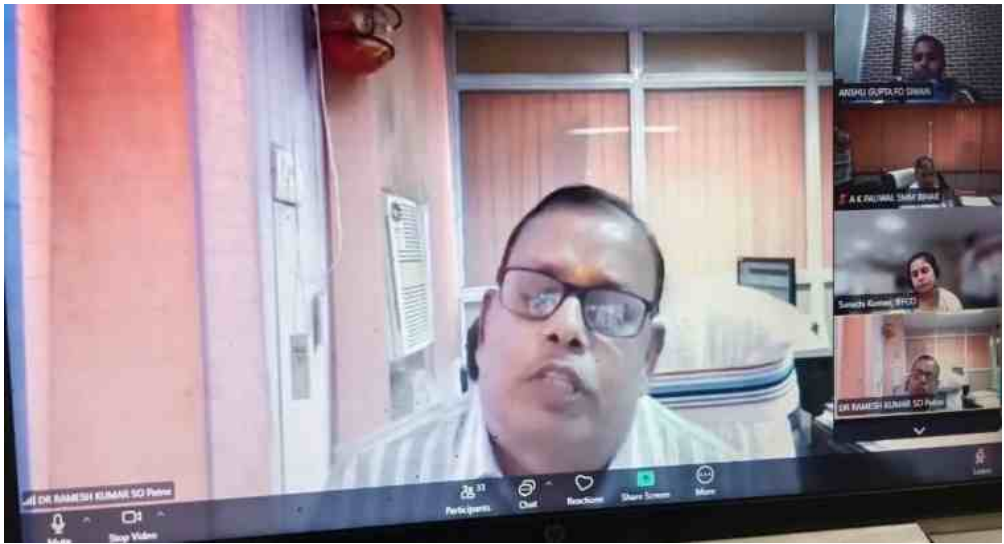
International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Uttar Pradesh
Event/ Activity Name	On the occasion of the International Year of Cooperatives 2025, a training program was organized in Ghaziabad.
Brief Information on the Activity	A training program was organized for the officers and employees of the Agriculture Department in Ghaziabad. Deputy General Manager, IFFCO, gave detailed information to everyone about Nano Urea and Nano DAP and other products of IFFCO.
Objectives	To educate farmers on the benefits of nano fertilisers.
No. of Participants	100
Achievements & Outcomes	Educated participants on Nano fertilizer technologies and promoted the adoption of eco-friendly farming solutions.
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Chhattisgarh
Event/ Activity Name	Soil Testing Campaign was organized in the village of Medhaki, district Balod.
Brief Information on the Activity	On the occasion of the International Year of Cooperatives 2025 Celebration, A Soil testing campaign was organized in the village Medhaki, district Balod. Farmers were explained the practical method of taking samples for soil testing from the field and information was given about 25% savings on nano fertilizers and the facility of spraying through drones under IFFCO Nano Model Cluster Project.
Objectives	To explain the method of collecting soil samples and educate farmers on the benefits of nano fertilizers for soil health and sustainable farming.
No. of Participants	100
Achievements & Outcomes	Soil testing campaigns are being organized in various villages across the country. As part of this initiative, farmers are informed about the correct method of collecting soil samples and the benefits of soil testing in effective fertilizer management.
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Bihar
Event/ Activity Name	On the occasion of the International Year of Cooperatives 2025, A Webinar for farmers was organized in the Siwan district of Bihar.
Brief Information on the Activity	As a part of the IYC 2025 Celebration, IFFCO organized an online training program for the farmers of the Siwan district. Through the program, farmers were given detailed information on scientific farming and the use of nano fertilizers. 60 farmers participated in the program.
Objectives	To educate farmers on the benefits of nano fertilisers.
No. of Participants	60
Achievements & Outcomes	To educate farmers on the benefits of nano fertilisers for sustainable and cost-effective agriculture.
Photograph	
Additional Remarks	

International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Rajasthan
Event/ Activity Name	Kisan Sabha and Soil Testing Campaign was organized in Kanchia, Hanumangarh.
Brief Information on the Activity	A Kisan Sabha and Soil Testing Campaign was organized in Kanchia, Hanumangarh. In the program, information was given about the method of collecting soil samples and balanced fertilizer use in crops based on the soil sample analysis report and the method of taking soil samples was demonstrated.
Objectives	To explain the method of collecting soil samples and educate farmers on the benefits of nano fertilizers for soil health and sustainable farming.
No. of Participants	200
Achievements & Outcomes	Soil testing campaigns are being organized in various villages across the country. As part of this initiative, farmers are informed about the correct method of collecting soil samples and the benefits of soil testing in effective fertilizer management.
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Rajasthan
Event/ Activity Name	Kisan Sabha and Soil Testing Campaign were organized in Village Bhayari of Jaisinghpura Nano Model Village.
Brief Information on the Activity	A Kisan Sabha and Soil Testing Campaign was organized in Village Bhayari of Jaisinghpura Nano Model Village. In which Information was given about the importance of soil testing and sample collection.
Objectives	To explain the method of collecting soil samples and educate farmers on the benefits of nano fertilizers for soil health and sustainable farming.
No. of Participants	100
Achievements & Outcomes	Through this initiative, farmers are informed about the correct method of collecting soil samples and the benefits of soil testing in effective fertilizer management.
Photograph	 <p>The photograph shows a group of approximately 20 people, including men and women, standing in a dry, open field. They are gathered around a yellow and green banner that has text in Hindi. Some individuals are wearing traditional Indian attire like saris and kurta-pajamas, while others are in more casual clothing. The background shows sparse trees and a clear sky, suggesting a rural agricultural setting.</p>
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Haryana
Event/ Activity Name	Kisan Sabha was organized in Tohna, village - Lahriyan, Uttar Pradesh.
Brief Information on the Activity	A Kisan Sabha was organized in Tohna, village - Lahriyan. Detailed information was given in the program about soil testing, bio-decomposer, use and benefits of bio-decomposer and nano fertilizers.
Objectives	The program included discussions on the benefits and usage of nano fertilisers.
No. of Participants	120
Achievements & Outcomes	Farmers gained awareness about cooperative initiatives and the benefits of nano fertilizers, promoting sustainable and efficient farming practices.
Photograph	
Additional Remarks	

International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Haryana
Event/ Activity Name	Soil Testing Campaign was organized in the village of Popra, Haryana.
Brief Information on the Activity	Karnal organized a soil testing campaign in the village of Popra. More than 50 farmers were present in the program. In the program, detailed information was given about the benefits of soil testing, taking soil samples from the field and nano fertilizers.
Objectives	Detailed information was given about nano fertilizers, the benefits of soil testing and taking soil samples from the field.
No. of Participants	50
Achievements & Outcomes	Soil testing campaigns are being organized in various villages across the country. As part of this initiative, farmers are informed about the correct method of collecting soil samples and the benefits of soil testing in effective fertilizer management.
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Haryana
Event/ Activity Name	Soil Testing Campaign was organized in the village of Ujha, Haryana.
Brief Information on the Activity	Soil testing campaign was organized in village Ujha by Panipat in which manager Ugrakhedi committee, Sarpanch and more than 60 farmers were present. In the program, detailed information was given about the benefits of soil testing and taking soil samples from the field, and nano fertilizers.
Objectives	To raise awareness of Cooperative Principles and educate farmers on the benefits of nano fertilisers.
No. of Participants	60
Achievements & Outcomes	Soil testing campaigns are being organized in various villages across the country. As part of this initiative, farmers are informed about the correct method of collecting soil samples and the benefits of soil testing in effective fertilizer management.
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Haryana
Event/ Activity Name	Kisan Sabha and Bio- Decomposer Campaign was organized in Kharar village.
Brief Information on the Activity	Hisar organised a bio-decomposer campaign and Kisan Sabha in Kharar village. Sarpanch, Kharar was present in the programme. In the programme, detailed information was given about the use and benefits of bio-decomposers and bio-fertilizers and nano-fertilizers
Objectives	To educate farmers on the benefits of nano fertilizers for sustainable and cost-effective agriculture.
No. of Participants	60
Achievements & Outcomes	Educated participants on Nano fertilizer technologies and promoted the adoption of eco-friendly farming solutions.
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Haryana
Event/ Activity Name	Kisan Sabha and Bio-Decomposer Campaign was organized in village Gagsina.
Brief Information on the Activity	IFFCO organized a bio-decomposer campaign and farmer’s meeting in the village of Gagsina. Sarpanch, Gagsina and manager were present in the program and more than 50 farmers were present. Detailed information was given in the program about the use and benefits of bio-decomposer and bio-fertilizers.
Objectives	To provide information about the use and benefits of bio-decomposer and bio-fertilizers.
No. of Participants	50
Achievements & Outcomes	To educate farmers on the benefits of nano fertilisers for sustainable and cost-effective agriculture
Photograph	
Additional Remarks	

International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Haryana
Event/ Activity Name	A cooperative worker training programme was organized at Rewari.
Brief Information on the Activity	A cooperative worker training programme for POS deployment was organised at Rewari PMKSK IFFCO Bazaar. 300 vendors participated in the event.
Objectives	To educate cooperative workers on the application and benefits of bio-fertilizers and nano-fertilizers for promoting sustainable agriculture.
No. of Participants	300
Achievements & Outcomes	Enhanced understanding among cooperative workers about sustainable farming through nano fertilizers and bio-fertilizers; encouraged adoption of cost-effective, eco-friendly agricultural practices.
Photograph	
Additional Remarks	

International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Madhya Pradesh
Event/ Activity Name	On the occasion of the International Year of Cooperatives 2025, Kisan Sabha was organised in the village Kharaon, development block Palera of district Tikamgarh.
Brief Information on the Activity	IFFCO MP organised a Kisan Sabha based on the use and importance of Nano Urea and Nano DAP in village Kharaon, development block Palera of district Tikamgarh. Kharon committee manager and 22 farmers participated in the Kisan Sabha.
Objectives	To provide information about the use and benefits of bio-decomposer and bio-fertilizers.
No. of Participants	35
Achievements & Outcomes	To educate farmers on the benefits of nano fertilisers for sustainable and cost-effective agriculture
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Haryana
Event/ Activity Name	Soil testing program and bio-fertilizer campaign was organized in village Sadarpur, Palwal.
Brief Information on the Activity	Soil testing program and bio-fertilizer campaign was organized in village Sadarpur, Palwal. In the program, more than 45 farmers were given complete information about the benefits of soil testing and the method of collecting soil samples and also about nano fertilizers.
Objectives	To inform about the correct method of collecting soil samples and the benefits of soil testing.
No. of Participants	45
Achievements & Outcomes	Through this initiative, farmers are informed about the correct method of collecting soil samples and the benefits of soil testing in effective fertilizer management.
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Haryana
Event/ Activity Name	Kisan Sabha and Bio Fertilizer Campaign was organised in Hansi, village Bas, Haryana.
Brief Information on the Activity	In Hansi, village Bas, Haryana IFFCO organized Kisan Sabha and Bio Fertilizer Campaign in which more than 50 farmers were present. In the program, detailed information was given about the use of nano fertilizers, bio fertilizers, Sagarika through drone and free consortia were given.
Objectives	To provide information about the use and benefits of bio-decomposers and bio-fertilizers.
No. of Participants	60
Achievements & Outcomes	To raise awareness of Cooperative Principles and educate farmers on the benefits of nano fertilisers for sustainable and cost-effective agriculture
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Jharkhand
Event/ Activity Name	L1 POS machine distribution program was organised in Jharkhand.
Brief Information on the Activity	On 13/05/2025, 60 retail fertilizer sellers present at the L1 POS machine distribution program at the Agriculture Office were given information about IFFCO Nano fertilizers and were urged to take these fertilizers as much as possible among the farmers
Objectives	To educate farmers on the benefits of nano fertilisers.
No. of Participants	60
Achievements & Outcomes	Informed fertilizer retailers about IFFCO Nano fertilisers to promote sustainable and cost-effective farming among farmers.
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Jharkhand
Event/ Activity Name	On the occasion of the International Year of Cooperatives 2025, the Soil Testing Campaign was organised in Jharkhand.
Brief Information on the Activity	On 13th May, 25, in the village Mrigbandhi, Sarawan, district Devghar, under the soil testing campaign, the importance of soil testing was explained to the farmers by visiting their fields and the method of taking soil samples was also explained to the farmers. Today about 50 soil samples were collected from Mrigbandhi village.
Objectives	Detailed information was given about nano fertilizers, benefits of soil testing and taking soil samples from the field.
No. of Participants	60
Achievements & Outcomes	Through this initiative, farmers are informed about the correct method of collecting soil samples and the benefits of soil testing in effective fertilizer management.
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Bihar
Event/ Activity Name	Krishak Goshthi program was organized in village Pareria Block Sonbarsa District Sitamarhi.
Brief Information on the Activity	On 14th May 2025, a Krishak Goshthi program was organized in village Pareria Block Sonbarsa District Sitamarhi. In the program, farmers were told about the method of use and benefits of IFFCO Nano Urea Plus, Nano DAP, water soluble fertilizer. A total of 46 farmers were present in the program.
Objectives	To raise awareness of Cooperative Principles and educate farmers on the benefits of nano fertilisers.
No. of Participants	46
Achievements & Outcomes	To raise awareness of Cooperative Principles and educate farmers on the benefits of nano fertilisers for sustainable and cost-effective agriculture
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Rajasthan
Event/ Activity Name	Soil testing campaign was organized in the village Sarsar district Churu in which farmers were informed about the importance of soil testing.
Brief Information on the Activity	Soil testing campaign was organized in the village Sarsar district Churu in which farmers were informed about the importance of soil testing and the method of taking soil sample was demonstrated. Farmers were told about the impact of use of nano fertilizers on soil
Objectives	To raise awareness on soil health and educate farmers on the benefits of nano fertilisers.
No. of Participants	60
Achievements & Outcomes	As part of this initiative, farmers are informed about the correct method of collecting soil samples and the benefits of soil testing in effective fertilizer management.
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Rajasthan
Event/ Activity Name	Kisan Sabha was organized by IFFCO in village Deoli, district Bhilwara.
Brief Information on the Activity	A Kisan Sabha was organized by IFFCO in the village of Deoli, district Bhilwara. Deputy Regional Manager IFFCO Bhilwara gave information to the farmers about Nano fertilizers.
Objectives	To raise awareness of Cooperative Principles and educate farmers on the benefits of nano fertilisers.
No. of Participants	60
Achievements & Outcomes	To raise awareness of Cooperative Principles and educate farmers on the benefits of nano fertilisers for sustainable and cost-effective agriculture
Photograph	
Additional Remarks	

International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Rajasthan
Event/ Activity Name	Kisan Sabha was organized in Piplaj village, Jhalawar district of Rajasthan.
Brief Information on the Activity	A Kisan Sabha was organized in Piplaj village, Jhalawar district, in which the State Marketing Manager informed the farmers about the benefits and method of use of nano fertilizers and other IFFCO products
Objectives	To raise awareness of Cooperative Principles and educate farmers on the benefits of nano fertilisers.
No. of Participants	60
Achievements & Outcomes	To raise awareness of Cooperative Principles and educate farmers on the benefits of nano fertilisers for sustainable and cost-effective agriculture
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State –Jharkhand
Event/ Activity Name	On the occasion of the International Year of Cooperatives 2025, Kisan Sabha was held in Karambe, Lohardaga.
Brief Information on the Activity	A big Kisan Sabha was held in Karambe, Lohardaga on 14th May with more than 200 farmers. Seed/root treatment with Nano DAP in paddy and maize was discussed. It was discussed to get the yield as per the potential of hybrid seeds by using nano fertilizer at different stages of the crop.
Objectives	To raise awareness of Cooperative Principles and educate farmers on the benefits of nano fertilisers.
No. of Participants	200
Achievements & Outcomes	To raise awareness of Cooperative Principles and educate farmers on the benefits of nano fertilisers for sustainable and cost-effective agriculture
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Haryana
Event/ Activity Name	Soil testing program and bio-fertilizer campaign were organized in Tibbi village, Dabwali.
Brief Information on the Activity	Soil testing program and bio-fertilizer campaign was organized in Tibbi village, Dabwali, in which 40 farmers were present. In the program, complete information was given on the benefits of soil testing, method of collecting soil samples and nano fertilizers and free consortia were distributed.
Objectives	To raise awareness of Cooperative Principles and educate farmers on the benefits of nano fertilisers.
No. of Participants	60
Achievements & Outcomes	As part of this initiative, farmers are informed about the correct method of collecting soil samples and the benefits of soil testing in effective fertilizer management.
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Chhattisgarh
Event/ Activity Name	The Soil Testing Program was organized in Samiti Biranpur, District Kabirdham.
Brief Information on the Activity	Soil testing awareness program was organized in Samiti Biranpur, District Kabirdham, in which farmers were informed about the measures to maintain soil health, increase fertility and the benefits of soil testing and information was given about nano fertilizers and bio fertilizers
Objectives	To raise awareness of Cooperative Principles and educate farmers on the benefits of nano fertilisers.
No. of Participants	60
Achievements & Outcomes	As part of this initiative, farmers are informed about the correct method of collecting soil samples and the benefits of soil testing in effective fertilizer management.
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Bihar
Event/ Activity Name	The Sales Center Personnel Training Program was organized in the auditorium of Krishi Vigyan Kendra, Kishanganj.
Brief Information on the Activity	Today on 16th May 2025, a Nano Fertilizer Based Sales Center Personnel Training Program was organized in the auditorium of Krishi Vigyan Kendra, Kishanganj. In the program, the sellers were given information about various products of Nano Urea Plus and Nano DAP, Sagarika, Bio Fertilizer, and Water Soluble Fertilizer.
Objectives	To raise awareness of Cooperative Principles and educate farmers on the benefits of nano fertilisers.
No. of Participants	60
Achievements & Outcomes	To raise awareness of Cooperative Principles and educate farmers on the benefits of nano fertilisers for sustainable and cost-effective agriculture.
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Himachal Pradesh
Event/ Activity Name	A fertilizer dealer training program was held for fertilizer dealers at Nahan in Sirmaur.
Brief Information on the Activity	IFFCO organized a fertilizer dealer training program for fertilizer dealers at Nahan in Sirmaur to promote nano fertilizers. In the program, detailed information on liquid nano urea was provided to the participants.
Objectives	To raise awareness of Cooperative Principles and educate farmers on the benefits of nano fertilisers.
No. of Participants	60
Achievements & Outcomes	To raise awareness of Cooperative Principles and educate farmers on the benefits of nano fertilisers for sustainable and cost-effective agriculture
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Himachal Pradesh
Event/ Activity Name	The Apple Growers training program was organised in Rohru, Shimla.
Brief Information on the Activity	An Apple Growers training program was organised today in Rohru, Shimla. Almost 70 farmers participated in the meeting. In the meeting, SMM HP emphasised the use of New Age Nano fertilisers instead of Conventional fertilisers.
Objectives	To raise awareness of Cooperative Principles and educate farmers on the benefits of nano fertilisers.
No. of Participants	70
Achievements & Outcomes	Enhanced understanding among cooperative workers about sustainable farming through nano fertilizers; encouraged adoption of cost-effective, eco-friendly agricultural practices.
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Himachal Pradesh
Event/ Activity Name	A workshop for the Use of Nano Fertilisers for Apple Growers was organised in the very interior Nerwa area of Distt Shimla.
Brief Information on the Activity	A workshop for the Use of Nano Fertilisers for Apple Growers was organised in the very interior Nerwa area of Distt Shimla, in which SMM briefed about the Use of Nano Urea Plus, Nano DAP along with Sagarika Liquid in the Apple crop.
Objectives	To raise awareness of Cooperative Principles and educate farmers on the benefits of nano fertilisers.
No. of Participants	60
Achievements & Outcomes	Enhanced understanding among cooperative workers about sustainable farming through nano fertilizers; encouraged adoption of cost-effective, eco-friendly agricultural practices.
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Chhattisgarh
Event/ Activity Name	Soil testing campaign was organized in Navapara district.
Brief Information on the Activity	Soil testing campaign was organized in the Navapara district in the presence of the chief guest, a known soil scientist and the IFFCO state marketing manager. Farmers were informed about the measures to maintain soil health, increase fertility and the benefits of soil testing.
Objectives	To raise awareness of Cooperative Principles and educate farmers on the benefits of nano fertilisers.
No. of Participants	80
Achievements & Outcomes	As part of this initiative, farmers are informed about the correct method of collecting soil samples and the benefits of soil testing in effective fertilizer management.
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Rajasthan
Event/ Activity Name	Kisan Sabha was organized by IFFCO in village Apaliyas, district Bhilwara.
Brief Information on the Activity	A Kisan Sabha was organized by IFFCO in village Apaliyas, district Bhilwara. 50 progressive farmers attended the meeting. Farmers were given information about nano fertilizer, water soluble fertilizer, Sagarika and bio fertilizer
Objectives	To raise awareness of Cooperative Principles and educate farmers on the benefits of nano fertilisers.
No. of Participants	60
Achievements & Outcomes	To raise awareness of Cooperative Principles and educate farmers on the benefits of nano fertilisers for sustainable and cost-effective agriculture
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Rajasthan
Event/ Activity Name	The Manager's Training Program was organized by IFFCO Udaipur, in which 35 managers from Salumber and Sarada tehsils participated
Brief Information on the Activity	A managerial training program was organized by IFFCO Udaipur, in which 35 managers from Salumber and Sarada tehsils participated. Officials and staff of IFFCO Udaipur provided them with detailed information about Nano Urea, Nano DAP, Sagarika, and other related topics.
Objectives	To raise awareness on sustainable farming practices and educate farmers on the benefits of nano fertilisers.
No. of Participants	75
Achievements & Outcomes	To raise awareness of Cooperative Principles and educate farmers on the benefits of nano fertilisers for sustainable and cost-effective agriculture
Photograph	
Additional Remarks	

International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Rajasthan
Event/ Activity Name	A farmer's meeting and Kisan Sabha were organised in the village of Bhandarej.
Brief Information on the Activity	A farmers' meeting was organised in village Bhandarej on the use of Nano fertilizer. In the program, Area Officer, IFFCO Dausa, gave information about the benefits of using nano fertilizer instead of traditional fertilizers and its method of use
Objectives	To raise awareness on sustainable farming practices and educate farmers on the benefits of nano fertilisers.
No. of Participants	85
Achievements & Outcomes	To raise awareness of Cooperative Principles and educate farmers on the benefits of nano fertilisers for sustainable and cost-effective agriculture
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Bihar
Event/ Activity Name	Farmer seminar program and Soil testing campaign were organized in the village- Kochra, Block- Islampur, District- Nalanda.
Brief Information on the Activity	On 21.05.2025, a farmer seminar program based on the use of nano fertilizer was organized in the village- Kochra, Block- Islampur, District- Nalanda, in which about 50 farmers were present. The farmers present in the meeting were advised to treat the seeds with Nano DAP before sowing in the Kharif season.
Objectives	To raise awareness on sustainable farming practices and educate farmers on the benefits of nano fertilisers.
No. of Participants	55
Achievements & Outcomes	To raise awareness of Cooperative Principles and educate farmers on the benefits of nano fertilisers for sustainable and cost-effective agriculture
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Jharkhand
Event/ Activity Name	A training Program was organised in the auditorium of the agriculture office of the Jamtara district.
Brief Information on the Activity	In the auditorium of the agriculture office of Jamtara district, a training was organized on 21st May with DAO, PD ATMA, SCIENTIST KVK, all BTM, ATM and fertilizer sellers, in which the usefulness of IFFCO nano fertilizers in farming was discussed in detail and they were urged to convey all its positive qualities to the farmers.
Objectives	To raise awareness on sustainable farming practices and educate farmers on the benefits of nano fertilisers.
No. of Participants	60
Achievements & Outcomes	To raise awareness of Cooperative Principles and educate farmers on the benefits of nano fertilisers for sustainable and cost-effective agriculture
Photograph	
Additional Remarks	

International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Madhya Pradesh
Event/ Activity Name	On the occasion of the International Year of Cooperatives 2025, the Cooperative worker training program was held in Madhya Pradesh.
Brief Information on the Activity	IFFCO M.P. organized a cooperative worker training program based on nano fertilizers for the committee managers of all cooperative societies in the Neemuch district.
Objectives	To raise awareness on sustainable farming practices and educate farmers on the benefits of nano fertilisers.
No. of Participants	60
Achievements & Outcomes	To raise awareness of Cooperative Principles and educate farmers on the benefits of nano fertilisers for sustainable and cost-effective agriculture.
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Rajasthan
Event/ Activity Name	Kisan Sabha was organized in Manuka village, Hanumangarh district, on the use of Nano Fertilizers.
Brief Information on the Activity	Kisan Sabha was organized in Manuka village, Hanumangarh district, on the use of Nano Fertilizers. Regional Manager of IFFCO provided detailed information about IFFCO Nano Fertilizers, Sagarika, and bio-fertilizers.
Objectives	To raise awareness on sustainable farming practices and educate farmers on the benefits of nano fertilisers.
No. of Participants	60
Achievements & Outcomes	To raise awareness of Cooperative Principles and educate farmers on the benefits of nano fertilisers for sustainable and cost-effective agriculture.
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Bihar
Event/ Activity Name	On the occasion of the International Year of Cooperatives 2025, the Makhana Crop Discussion Seminar was organized at Bhola Paswan Shastri Agricultural College, Purnia.
Brief Information on the Activity	On 22/05/25, to celebrate the International Year of Cooperatives (IYC) 2025 and under the Nano Fertilizer Awareness Campaign, a Makhana Crop Discussion Seminar was organized at Bhola Paswan Shastri Agricultural College, Purnia, which was chaired by Shri Prem Chandra Munshi, Director of IFFCO.
Objectives	To raise awareness on sustainable farming practices and educate farmers on the benefits of nano fertilisers.
No. of Participants	250
Achievements & Outcomes	To raise awareness on Cooperative Principles and educate farmers on the benefits of nano fertilisers for sustainable and cost-effective agriculture
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Bihar
Event/ Activity Name	Soil testing campaign was done at IFFCO Bazaar, Karhagar District, Rohtas, Bihar
Brief Information on the Activity	On 23.05.2025, Soil testing of 60 farmers was done at IFFCO Bazaar, Karhagar District, Rohtas, Bihar and soil health cards were given. Along with this, information was provided about nano fertilizers and other products.
Objectives	To raise awareness on sustainable farming practices and educate farmers on the benefits of nano fertilisers.
No. of Participants	60
Achievements & Outcomes	As part of this initiative, farmers are informed about the correct method of collecting soil samples and the benefits of soil testing in effective fertilizer management.
Photograph	
Additional Remarks	

International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Bihar
Event/ Activity Name	A Nano Cluster Village Program was organised in the Bhagalpur district of Bihar.
Brief Information on the Activity	On 24th May 2025, at the IFFCO Nano Cluster Village in Laxmipur and Jagatpur, District Bhagalpur, Bihar, the Director (Human Resources and Legal) of IFFCO, New Delhi, interacted with the farmers, making them aware of the use and benefits of Nano DAP, Nano Urea, and Sagarika.
Objectives	To create awareness among farmers about the benefits and application of nano fertilizers and bio-stimulants for sustainable and cost-effective farming.
No. of Participants	80
Achievements & Outcomes	To raise awareness on Cooperative Principles and educate farmers on the benefits of nano fertilisers for sustainable and cost-effective agriculture
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Haryana
Event/ Activity Name	Kisan Sabha was held in the Block Auditorium Barihatu, Latehar of Haryana.
Brief Information on the Activity	A program was held in the Block Auditorium, Barihatu, Latehar on 23/05/25. Block Extension Cooperative Officer, Block Agriculture Officer, FPO Barihatu, JSLPS representatives and 50 farmers participated. The use and benefits of nano fertilizers were discussed.
Objectives	To raise awareness on sustainable farming practices and educate farmers on the benefits of nano fertilisers.
No. of Participants	60
Achievements & Outcomes	To raise awareness on Cooperative Principles and educate farmers on the benefits of nano fertilisers for sustainable and cost-effective agriculture
Photograph	
Additional Remarks	

International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Haryana
Event/ Activity Name	Soil Testing Campaign was organized in Hisar, village - Mallapur, Haryana.
Brief Information on the Activity	A soil testing campaign was organized in Hisar, village of Mallapur. In the program, farmers were given detailed information about the importance of soil testing, the use and benefits of IFFCO Nano-fertilizers and Sagarika. More than 50 farmers were present in the program.
Objectives	To explain the method of collecting soil samples and educate farmers on the benefits of nano fertilizers for soil health and sustainable farming.
No. of Participants	50
Achievements & Outcomes	As part of this initiative, farmers are informed about the correct method of collecting soil samples and the benefits of soil testing in effective fertilizer management.
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Haryana
Event/ Activity Name	Soil testing and bio-fertilizer program
Brief Information on the Activity	Soil testing and bio-fertilizer program was organized in Devrala village, Bhiwani. In the program, farmers were told about the use of liquid nano fertilizers, bio-fertilizers and farmers were made aware about soil testing. More than 60 farmers participated in the program.
Objectives	To explain the method of collecting soil samples and educate farmers on the benefits of nano fertilizers for soil health and sustainable farming.
No. of Participants	60
Achievements & Outcomes	Through this initiative, farmers are informed about the correct method of collecting soil samples and the benefits of soil testing in effective fertilizer management.
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Madhya Pradesh
Event/ Activity Name	Cooperative Vendor Training Program
Brief Information on the Activity	IFFCO M.P. organized a cooperative vendor training program in the Gwalior district. All officers and employees of MARKFED, Divisional Manager, MARKFED Gwalior, were present at the program.
Objectives	To raise awareness about cooperative principles and promote the use of nano fertilizers for sustainable and efficient farming.
No. of Participants	60
Achievements & Outcomes	Enhanced understanding among cooperative vendors about sustainable farming through nano fertilizers and bio-fertilizers; encouraged adoption of cost-effective, eco-friendly agricultural practices.
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Madhya Pradesh
Event/ Activity Name	Cooperative Vendor Training Program
Brief Information on the Activity	A training program for agriculture officers of the Gwalior district was jointly organized by IFFCO and the Agriculture Department . The program was part of the Nano Fertilizer Use and Developed Agriculture Resolution Yatra campaign.
Objectives	To raise awareness about cooperative principles and promote the use of nano fertilizers for sustainable and efficient farming.
No. of Participants	60
Achievements & Outcomes	To raise awareness on Cooperative Principles and educate participants on the benefits of nano fertilisers for sustainable and cost-effective agriculture
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Madhya Pradesh
Event/ Activity Name	Agricultural Conclave and State-Level Farmer's Conference
Brief Information on the Activity	An Agricultural Conclave and State-Level Farmer's conference were held in the Narsinghpur district. During this event, IFFCO M.P. educated farmers through an exhibition about products like Nano DAP, Nano Urea Plus, bio-fertilizers, water-soluble fertilizers, specialty fertilizers, and drones.
Objectives	To create awareness among farmers about advanced agri-inputs and modern farming technologies for sustainable and efficient agriculture.
No. of Participants	60
Achievements & Outcomes	To educate participants on the benefits of nano fertilisers for sustainable and cost-effective agriculture
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Uttar Pradesh
Event/ Activity Name	Training Program
Brief Information on the Activity	A training program on nano fertilizers was organized for all the BTM, ATM, technical assistants and assistant development officers of the Mawana sub-division of the Agriculture Department in the Mawana tehsil of Meerut district, in which the program was chaired by a subject matter expert.
Objectives	To raise awareness about cooperative principles and promote the use of nano fertilizers for sustainable and efficient farming.
No. of Participants	60
Achievements & Outcomes	To raise awareness on Cooperative Principles and educate participants on the benefits of nano fertilisers for sustainable and cost-effective agriculture.
Photograph	
Additional Remarks	

International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Uttar Pradesh
Event/ Activity Name	Nano Fertilizer Workshop
Brief Information on the Activity	In Azamgarh, IFFCO organized a workshop for officers/employees related to the agriculture department on the benefits, importance and method of use of nano fertilizers.
Objectives	To raise awareness about cooperative principles and promote the use of nano fertilizers for sustainable and efficient farming.
No. of Participants	60
Achievements & Outcomes	Enhanced understanding among participants on nano fertilizer technology, enabling them to effectively use it for sustainable farming practices.
Photograph	
Additional Remarks	

International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Uttar Pradesh
Event/ Activity Name	Farmer's Workshop Program
Brief Information on the Activity	The program of Nano fertilizer-based farmer seminar was held in the presence of 55 progressive farmers at District Cooperative Union, Pardeshi Mod, Development Block Jahanganj, District Azamgarh.
Objectives	To raise awareness on Cooperative Principles and educate farmers on the benefits of nano fertilisers.
No. of Participants	55
Achievements & Outcomes	To raise awareness of Cooperative Principles and educate farmers on the benefits of nano fertilisers for sustainable and cost-effective agriculture
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Jharkhand
Event/ Activity Name	District Cooperative Conference
Brief Information on the Activity	IFFCO Hazaribagh organized the District Cooperative Conference in the presence of 160 committee members/retail fertilizer sellers. There was a detailed discussion on the use and benefits of nano fertilizers in Kharif paddy and maize. Everyone was requested to take these fertilizers to as many farmers as possible.
Objectives	To raise awareness on Cooperative Principles and educate farmers on the benefits of nano fertilisers.
No. of Participants	160
Achievements & Outcomes	To raise awareness on Cooperative Principles and educate farmers on the benefits of nano fertilisers for sustainable and cost-effective agriculture.
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Jharkhand
Event/ Activity Name	Crop Seminar
Brief Information on the Activity	IFFCO in Deoghar organized a Crop Seminar on 27th May in Siyatand, Giridih. The District Panchayat President, Mukhiya and 400 farmers participated. Information was given about the use of nano fertilizers on paddy and maize crops.
Objectives	To raise awareness on Cooperative Principles and educate farmers on the benefits of nano fertilisers.
No. of Participants	400
Achievements & Outcomes	To raise awareness on Cooperative Principles and educate farmers on the benefits of nano fertilisers for sustainable and cost-effective agriculture.
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Bihar
Event/ Activity Name	Farmer's Meeting
Brief Information on the Activity	On May 27, 2025 , a farmer's meeting was held in Lachmipur village , Khareek Block, Bhagalpur District, Bihar. Approximately 50 farmers participated in the event. Through the meeting, detailed information was provided about Nano fertilizers .
Objectives	To raise awareness on Cooperative Principles and educate farmers on the benefits of nano fertilisers.
No. of Participants	50
Achievements & Outcomes	Enhanced understanding among participants on nano fertilizer technology, enabling them to effectively use it for sustainable farming practices.
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Kerala
Event/ Activity Name	Farmers Training programme in Adimali block of idukki district of Kerala.
Brief Information on the Activity	As a part of "Viksit Krishi Sankalp Abhiyan", KVK Idukki had organised a Farmers Training programme in Adimali block of idukki district. IFFCO participated in the programme & exhibited Nano fertilisers and given suggestions for farmers.
Objectives	To raise awareness on Cooperative Principles and educate farmers on the benefits of nano fertilisers.
No. of Participants	50
Achievements & Outcomes	To raise awareness of Cooperative Principles and educate farmers on the benefits of nano fertilisers for sustainable and cost-effective agriculture
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Rajasthan
Event/ Activity Name	L1 POS machine distribution program was organised in Rajasthan.
Brief Information on the Activity	Under the joint auspices of IFFCO and the Agriculture Department, an L1 POS machine distribution program was organized at the meeting hall of the Cooperative Bank Barmer.
Objectives	To educate farmers on the benefits of nano fertilisers.
No. of Participants	50
Achievements & Outcomes	To raise awareness on Cooperative Principles and educate farmers on the benefits of nano fertilisers for sustainable and cost-effective agriculture
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Rajasthan
Event/ Activity Name	A Kisan Sabha was organized in the village - Alai, district Alwar of Rajasthan.
Brief Information on the Activity	Under the Vikshit Krishi Sankalp Abhiyan, a Kisan Sabha was organized in village Alai, district Alwar. On this occasion, 200 farmers participated. The farmers who came for the campaign were given detailed information about Nano fertilisers.
Objectives	To educate farmers on the benefits of nano fertilisers.
No. of Participants	200
Achievements & Outcomes	To raise awareness of Cooperative Principles and educate farmers on the benefits of nano fertilisers for sustainable and cost-effective agriculture
Photograph	
Additional Remarks	


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Bihar
Event/ Activity Name	A farmer's seminar was organized at Panchayat Bhawan, Usri, District Kaimur of Bihar.
Brief Information on the Activity	On the occasion of the International Year of Cooperative 2025 and under the Developed Agriculture Sankalp Abhiyan, a farmer's seminar was organized at Panchayat Bhawan Usri, District Kaimur, in which a scientist from Krishi Vigyan Kendra Adhaura, Kaimur, Agriculture Coordinator, and 65 progressive farmers participated.
Objectives	To educate farmers on the benefits of nano fertilisers.
No. of Participants	65
Achievements & Outcomes	To raise awareness on Cooperative Principles and educate farmers on the benefits of nano fertilisers for sustainable and cost effective agriculture
Photograph	
Additional Remarks	

International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Bihar
Event/ Activity Name	A Farmer's Workshop program was organized under the Viksit Krishi Sankalp Abhiyan in the village Bankar, Block Jagdishpur, Bhojpur district.
Brief Information on the Activity	On the date of May 29, 2025, a Farmers' Workshop program was organized under the Viksit Krishi Sankalp Abhiyan in village Bankar, Block Jagdishpur, Bhojpur district.
Objectives	To educate farmers on the benefits of nano fertilisers.
No. of Participants	120
Achievements & Outcomes	To raise awareness of Cooperative Principles and educate farmers on the benefits of nano fertilisers for sustainable and cost effective agriculture
Photograph	
Additional Remarks	

International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during May 2025

Criteria	Details
Sector	Agriculture
Location	State – Himachal Pradesh
Event/ Activity Name	Vikshit Krishi Sankalp Abhiyan was started under which IFFCO presented an exhibition stall.
Brief Information on the Activity	On May 29, "Vikshit Krishi Sankalp Abhiyan" was started under which IFFCO presented an exhibition stall to create awareness among farmers about nano fertilizers.
Objectives	To educate farmers on the benefits of nano fertilisers.
No. of Participants	50
Achievements & Outcomes	To raise awareness on Cooperative Principles and educate farmers on the benefits of nano fertilisers for sustainable and cost-effective agriculture
Photograph	
Additional Remarks	