

Feb Activities Report - KRIBHCO

Criteria	Details
Sector	Agriculture & Farming
Location	Inter Unit Cricket Tournament, Noida
Event/ Activity Name	Inter Unit Cricket Tournament
Brief Information on the Activity	KRIBHCO celebrating IYC 2025 during Inter Unit Cricket Tournament at Greater Noida International Cricket Stadium
Objective	The event aims to foster team spirit, enhances employee engagement, and promotes a sense of unity across various units of KRIBHCO and to celebrate the values of cooperation, collaboration, and mutual support, aligning with the spirit of IYC 2025
No. of Participants	Internal KRIBHCO Team
Achievements & Outcomes	-
Photographs & AV Content	Shared Below
Additional Remarks	-



OTHER PROGRAMMES ORGANIZED IN FEB. 2025 WITH IYC BRANDING

S. No.	PROGRAMME	No. / PPt
(A) COOPERATIVE DEVELOPMENT PROGRAMME		
1	Fertiliser Promotion Campaign	16
	Participants	1842
2	Cooperative Empowerment Campaign	19
	Participants	1575
3	Seeds Promotion Campaign in PACS	1
	Participants	155
4	Coop. Society Adoption	15
	Participants	691
5	KBSK Sales Promotion Campaign	20
	Participants	2346
(B) COOPERATIVE EDUCATIONAL PROGRAMMES		0
(I)	General Programmes	0
1	Crop Seminar (One per Season)	25
	Participants	4089
2	Farmers Meeting	162
	Participants	8069
3	Field Demonstration	6
	Participants	102
4	Field Day	32
	Participants	2346
5	Soil Sampling Campaign	16
	Participants	561
6	Group Discussion	31
	Participants	2033
7	Dearls Conference	31
	Participants	2096
8	Cooperative Education Conference	17
	Participants	2753
(II)	Technical Resources	
9	Tech. Farm Literature * ('000)	29
10	Products Flex Charts**	52
	Participants	0
11	Tech. Wall Painting	62

	Participants	62
12	Exhibition	2
	Participants	301
	Education (No.)	413
	Participants	22412
(C) RURAL COOPERATIVE DEVELOPMENT PROGRAMMES		0
1	Farmers meeting	14
	Participants	645
2	Field demonstration	5
	Participants	54
3	Field day	19
	Participants	1165
4	Soil Sampling campaign	6
	Participants	195
5	Technical wall painting	28
	Participants	28
6	Sapling Distribution to Farmers for Tree Plantation Campaign	5
	Participants	168
7	Income generation prog.	5
	Participants	206
8	Human health camp.	4
	Participants	455
9	Animal Health Campaign	4
	Participants	211
10	Drinking water & minor irri.	2
	Participants	142
11	Rural Sports Programme	4
	Participants	503
12	Sanitation Campaign	3
	Participants	295
	CSR (NO.)	99
	Participants	4067
	Total Programme (No.)	583
	Participants	33088

PROGRAMMES - FEBRUARY 2025



COOPERATIVE EDUCATION CONFERENCE



FARMERS MEETING



DEALERS CONFERENCE



CROP SEMINAR



COOPERATIVE EMPOWERMENT CAMPAIGN



FIELD DAY



SOCIETY ADOPTION PROGRAMME



FIELD DEMONSTRATION



PM PRANAM KISAN SANGOSHTHI



EXHIBITION



DRINKING WATER FACILITY



GROUP DISCUSSION PROGRAMME



FERTILISER PROMOTION CAMPAIGN



SANITATION CAMPAIGN



TREE PLANTATION CAMPAIGN



HUMAN HEALTH CAMPAIGN



ANIMAL HEALTH CAMPAIGN



INCOME GENERATION CAMPAIGN



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RURAL SPORTS PROGRAMME



SOIL TESTING CAMPAIGN