

# International Year of Cooperatives (IYC) 2025-26

Monthly Activities Report- August 2025

Bihar



Criteria	Details
Sector	PACS/DCCB/SICB/Dairy/Fisheries etc.
Location	Bihar
Event/Activity Name	<ol style="list-style-type: none"><li>1. Celebrations of 79<sup>th</sup> Independence Day across all PACS and other Cooperative Societies in Bihar.</li><li>2. Micro ATM and Loan Distribution Program conducted in all the DCCBs and State Cooperative Bank.</li><li>3. Warehouse inauguration programs were organized.</li><li>4. Awareness campaigns for adoption and use of the IYC-2025 logo</li><li>5. SHRAWANI MELA camps were organized in different districts under IYC Campaign.</li><li>6. Youth awareness programme in various academic institutes.</li></ol>





Brief Information  
on the Activity

1. Celebrations of 79<sup>th</sup> Independence Day.

On the occasion of the 79<sup>th</sup> Independence Day, flag hoisting ceremonies were conducted across all PACS and other cooperative societies throughout the state. Chairpersons of respective cooperative societies led the flag hoisting events, symbolizing leadership and commitment. The celebrations included patriotic songs, speeches, and community gatherings and witnessed participation from members of co-operative society, local community and official staffs. Bihar State Cooperative Bank's Bihar branch in Begusarai organized a special program inviting distinguished dignitaries and its loyal customers to participate in the branch's flag hoisting ceremony. Alongside this, a "Customer Felicitation Ceremony" was also held at the branch for its valuable customers

Flag hoisting ceremonies were held at respective district headquarters - Sahkar Bhawan, attended by the District Co-operative Officer (DCO), Managing Director (MD) of DCCBs, Assistant Registrars (AR), District Agriculture Officer (DAO), and staff members of the DCO office. Essay Competition on Co-operatives was organized in some of the districts and victorious participants were awarded.

2. Micro ATM and Loan Distribution Program.

A micro-ATM and small loan distribution program for female vegetable vendors under the Women Prosperity Scheme was organized. The program was graced with the distinguished presence of Mr. Prabhakar Kumar, Joint Registrar, Bhagalpur Commissionerate, Mr. Birendra Sharma, Managing Director, Munger Jamui Cooperative Bank, Mr. Naveen Mohan Prasad, District Cooperative Officer, Munger, Mr. Devendu Alok, Block Cooperative Officer, Mr. Prabhakar Singh, Land donor, Saurabh Kumar, Chairman of Badauta PACS and Mr. Chintu Kumar, Chairman of Didarganj PACS.

3. Warehouse Inauguration Program

Warehouse of 500MT was inaugurated on 30.08.2025 for Badauta PACS in Haveli Kharagpur block of Munger district and the foundation stone of another warehouse of 1000 MT was laid for Didarganj PACS in Sangrampur block of Munger district. This event was graced by the presence of Hon'ble Minister the Co-operative Department, Government of Bihar.

4. Awareness campaigns for adoption and use of the IYC-2025 logo.

- **Inauguration of Kisan Sahkari Chaupal**

Hon'ble Minister Co-operative department, Dr. Prem Kumar inaugurated the "Kisan



off an **LED-equipped promotional vehicle** to spread awareness about the department's schemes. A **street play (nukkad natak)** was also organized during the event to inform farmers about various schemes of the Co-operative Department.

The Co-operative Department has planned to organize **Kisan Sahkari Chaupals** in all districts of Bihar starting from **26<sup>th</sup> August** which will continue till **30 September, 2025**.

These chaupals will involve participation from selected PACS representatives, farmers, local public representatives, and departmental officers. Through these chaupals, farmers were informed about various schemes of the Co-operative Department such as:- Procurement of food grains, Crop Insurance Scheme (BRFSY), Common Service Centers, PACS Computerization, Storage Facilities, Primary Vegetable Producer Co-operative Societies, Dairy, Weaver, Fishermen, and Beekeeping Societies etc.

- **Mukhyamantri Adarsh PACS Protsahan Yojana 2025-26**

The state government will now reward well-performing PACS under the Mukhyamantri Adarsh PACS Protsahan Yojana 2025-26. Three PACS from each district and three at the state level will be selected and honored.

### 5. Organising Shrawani Mela

On the auspicious occasion of Shrawani Mela various awareness campaigns were organized to spread information to pilgrims and local communities regarding co-operative schemes. Various financial literacy camps, entrepreneurship camps were organized to promote financial inclusion and inclusive growth.

### 6. Youth awareness programme in various academic institutes.

Youth Awareness programs were organized in various academic institutes such as Patna Women's College, Cooperative Training institutes etc. Various concepts such as principles of cooperative, History of Cooperatives, Details about Scheme of Government of India, schemes of Cooperative Department, Government of Bihar were provided by departmental officers.



<b>Objectives</b>	<ol style="list-style-type: none"><li>1. <b><u>Celebrations of 79th Independence Day.</u></b><ul style="list-style-type: none"><li>• To commemorate the 79th Independence Day of India with patriotic fervor across all Primary Agricultural Credit Societies (PACS) and other cooperative societies in Bihar.</li><li>• To foster unity and cooperative spirit among members of the societies.</li><li>• To promote awareness about the role of co-operative societies in socio-economic development.</li></ul></li><li>2. <b><u>Micro ATM and Loan Distribution Program (30.08.2025)</u></b><ul style="list-style-type: none"><li>• To facilitate financial inclusion through the deployment of Micro ATMs.</li><li>• To empower female vegetable vendors by providing small loans under the Women Prosperity Scheme.</li></ul></li><li>3. <b><u>Warehouse Inauguration.</u></b><ul style="list-style-type: none"><li>• To enhance storage infrastructure by inaugurating and laying the foundation for warehouses in Munger district.</li><li>• To prevent food spillage by strengthening storage infrastructure</li><li>• To control food inflation by ensuring regular food supply</li></ul></li><li>4. <b><u>Awareness campaigns.</u></b><p>Campaign for adoption and use of the IYC-2025 logo in official correspondence, websites, portals, stationery items, events, and prominent locations.</p><ul style="list-style-type: none"><li>• <b><u>Awareness Generation</u></b> - To educate farmers and cooperative members about the various schemes and initiatives of the Cooperative Department, including procurement, financial assistance, digital services, and sector-specific cooperatives.</li><li>• <b><u>Community Engagement</u></b> - To foster direct interaction between farmers, PACS representatives, and government officials through interactive platforms like chaupals and street plays.</li><li>• <b><u>Promotion of Schemes</u></b> such as:<ul style="list-style-type: none"><li>• Crop Assistance Scheme (Bihar Rajya Fasal Sahayata Yojana)</li><li>• PACS Computerization</li><li>• Common Service Centers</li><li>• Storage Infrastructure</li></ul></li></ul></li></ol>
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	<p>5. <u>Encouraging Participation</u> - To encourage citizens to actively participate in street plays and chaupal discussions, making them stakeholders in development of Co-operative eco-system.</p> <ul style="list-style-type: none"><li>• <u>Recognition of Excellence</u> - To announce and promote the Mukhyamantri Adarsh PACS Protsahan Yojana 2025-26, which aims to reward high-performing PACS at district and state levels.</li></ul> <p>6. <u>SHRAWANI MELA Camps.</u></p> <ul style="list-style-type: none"><li>• Sahkari Mandap (Camps) were setup at various places to provide drinking water facilities and medical support to the pilgrims en route to respective temples.</li><li>• Further help desk were also set up adjacent to these Mandaps to provide information about schemes related to Co-operative Department to raise awareness among the pilgrim community.</li><li>• Cultural significance of Shravani mela was displayed through these camps to promote responsible tourism and community based hospitality model.</li></ul> <p>7. <u>Youth awareness programs in academic institutes.</u></p> <ul style="list-style-type: none"><li>• Academic sessions were organized in different colleges in the state to introduce students to the concept of co-operative.</li><li>• Co-operatives were presented as democratic models of production and sustainable consumption as a means to achieve demographic dividend.</li><li>• Case studies on several successful co-operative models from the state of Bihar as well as from across different states of India were discussed</li><li>• Student community was encouraged to set up youth co-operative cells within the campuses.</li></ul>
Achievements & Outcomes	<p>1. <u>Celebrations of 79<sup>th</sup> Independence Day.</u></p> <ul style="list-style-type: none"><li>• Strengthened the sense of patriotism and community among cooperative members.</li><li>• Reinforced the importance of cooperative societies in rural development.</li><li>• Encouraged active participation and engagement from society members in future initiatives.</li><li>• Enhanced visibility and recognition of cooperative societies at the grassroots level.</li></ul>



### **2. Micro ATM and Loan Distribution Program (30.08.2025)**

- A Micro ATM was deployed for Badauta PACS in Haveli Kharagpur block.
- Small loans were distributed to female vegetable vendors under the Women Prosperity Scheme.
- Improved access to financial services for women vendors.
- Strengthened cooperative infrastructure in Munger district.
- Encouragement of community participation and support for cooperative initiatives.
- Recognition and involvement of key stakeholders and dignitaries in cooperative development.

### **3. Warehouse Inauguration**

- The foundation stone for a 1000 MT warehouse was laid for Didarganj PACS in Sangrampur block.

### **4. Awareness campaigns.**

Campaign for adoption and use of the IYC-2025 logo in official correspondence, websites, portals, stationery items, events, and prominent locations.

- Farmers and citizens gained better understanding of cooperative schemes through street plays and interactive sessions.
- The launch of LED-equipped promotional vehicles helped extend the reach of the department's message to remote areas.
- The event brought together officials, PACS representatives, and farmers, reinforcing the cooperative ecosystem.
- Emphasis on PACS computerization and storage facilities highlighted the department's focus on modernization.
- Announcement of awards for top-performing PACS under the Chief Minister's scheme created motivation for better performance and accountability.

### **5. SHRAWANI MELA camps**

Shrawani mela camps were organized at prominent location such as Muzaffarpur, Sonpur etc to promote awareness regarding cooperative principles, schemes of Government of India, schemes of co-operative department Government of Bihar which resulted in the following ways :

- Pilgrims receive timely assistance, guidance, and support during their journey to Deoghar.
- Promotion of Shrawani Mela as a spiritually and culturally significant event attracts more visitors.
- Economic benefits to local communities through cooperative-led tourism and



	<ul style="list-style-type: none"><li>• Reduced travel-related stress and enhanced safety through coordinated district-level facilitation.</li><li>• Thousands of pilgrims and local citizens become informed about Cooperative Department schemes.</li><li>• Rise in inquiries for schemes such as PACS computerization, dairy cooperatives and vegfed in particular.</li><li>• Local cooperatives gain visibility and credibility through active involvement in mela activities.</li><li>• Enhanced collaboration between district administrations and cooperative institutions.</li><li>• Direct engagement with citizens builds transparency and trust in government schemes.</li><li>• Feedback collected during the mela helps refine future outreach and service delivery strategies.</li></ul> <p><b>6. <u>Youth Engagement and Empowerment:</u></b></p> <ul style="list-style-type: none"><li>• Active participation of youth volunteers fostering leadership and community service</li><li>• There was an increased interest among youth in creating co-operative societies under the IYC 2025 initiative.</li><li>• Students gained clarity on co-operative principles, governance and their role in inclusive development.</li><li>• There was an increased academic interest in co-operative studies and rural economy.</li></ul>
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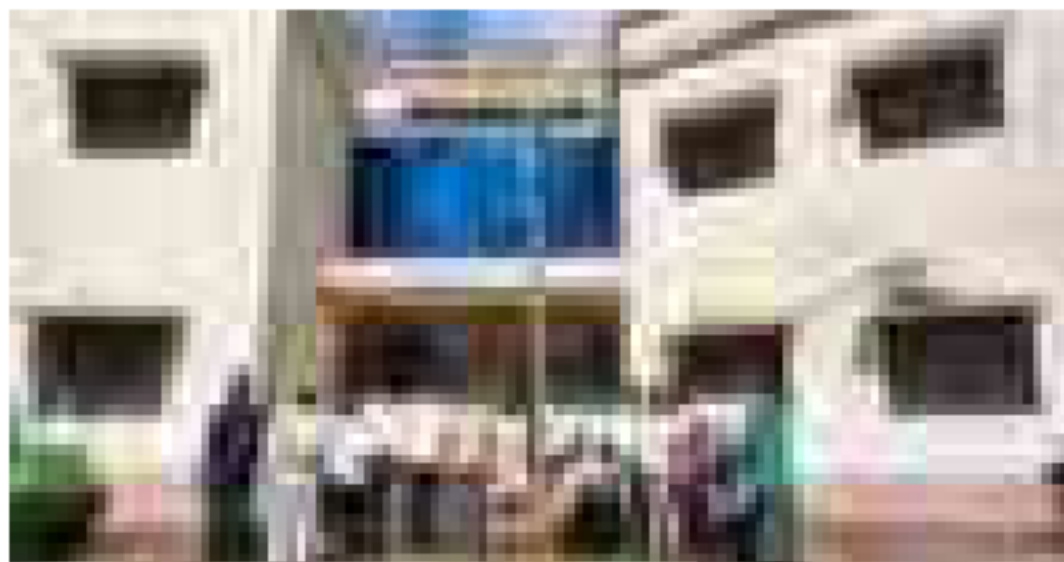
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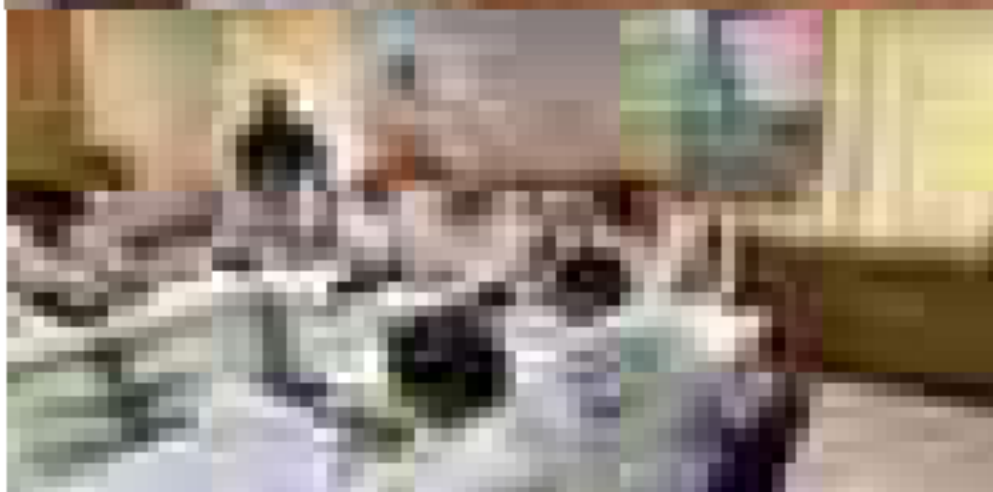
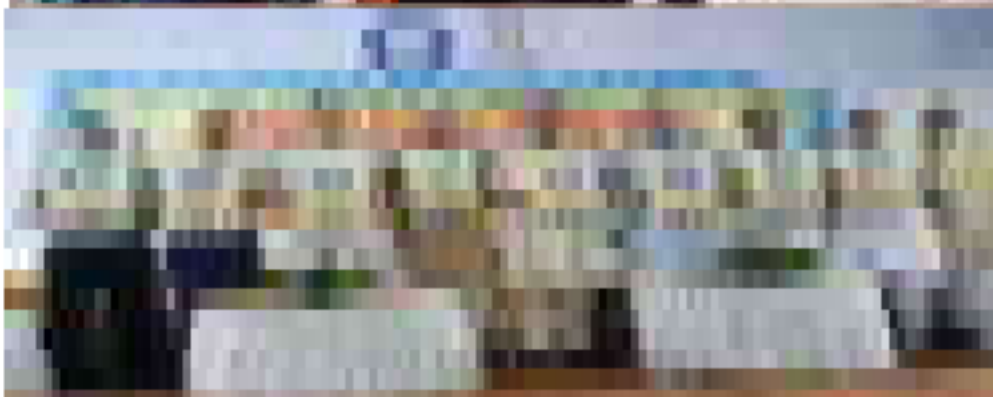
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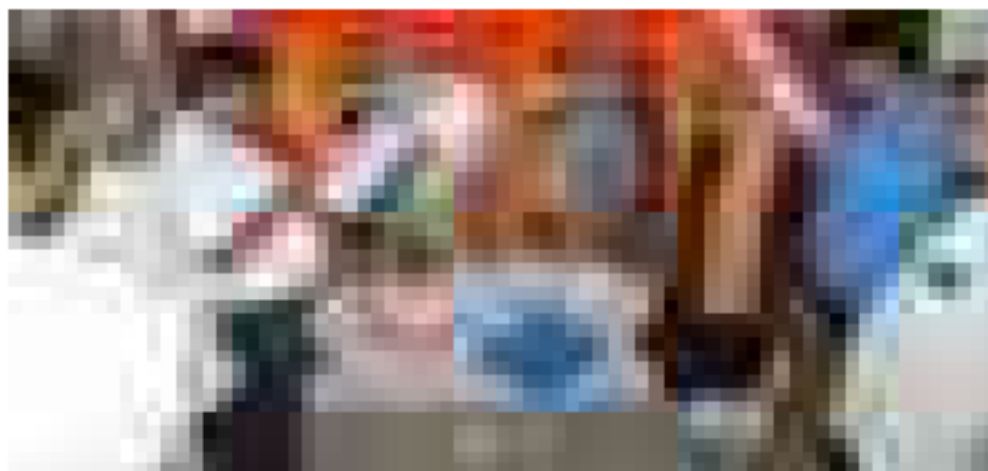


**2. Micro ATM and Loan Distribution Program & Warehouse Inauguration**

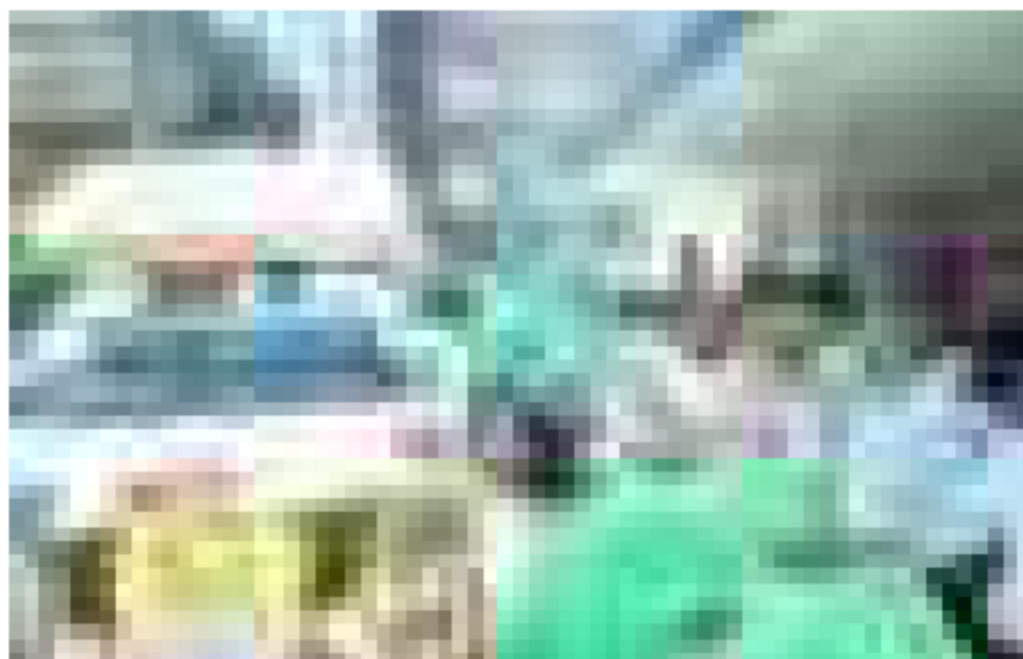




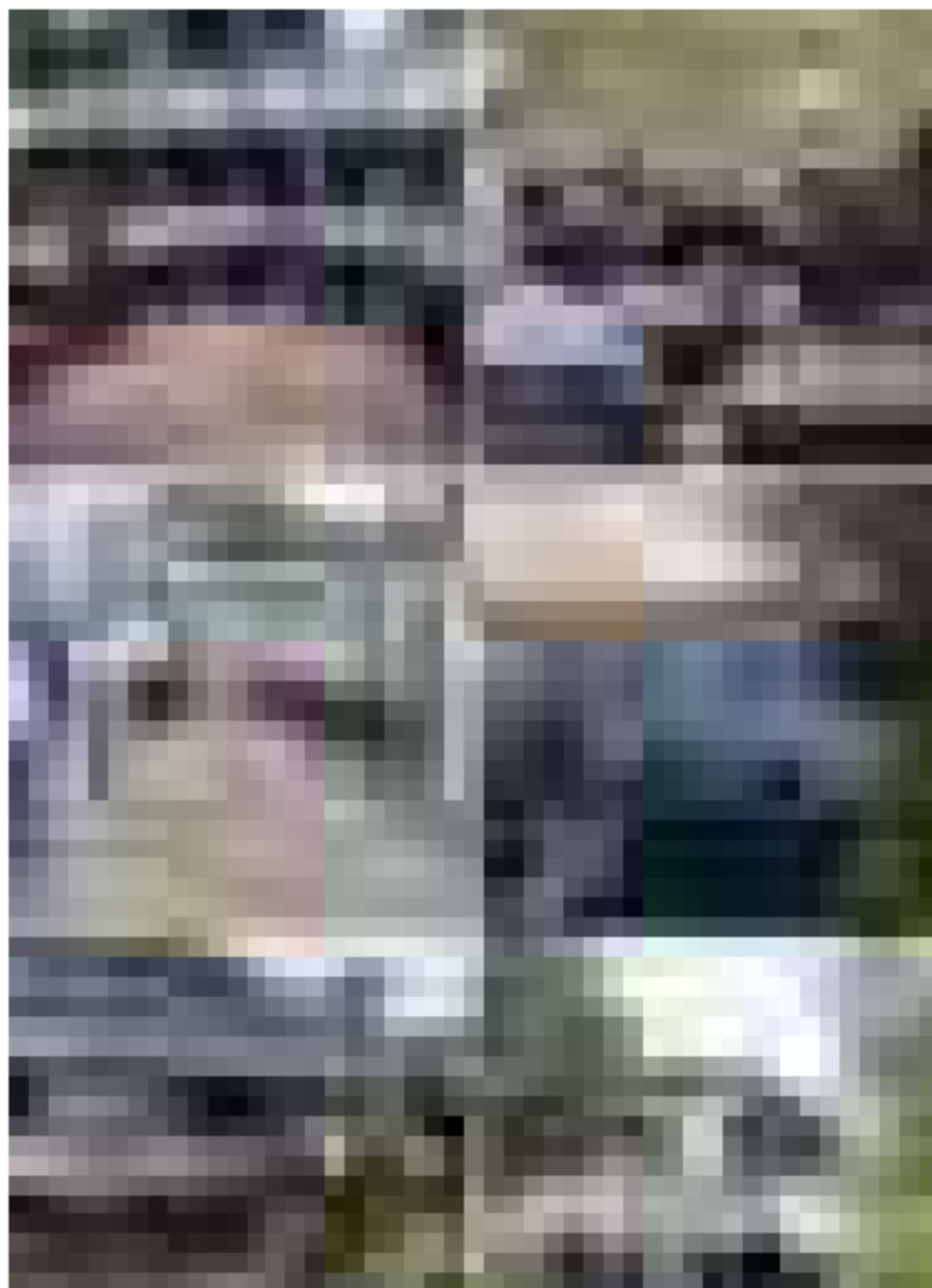
3. Warehouse Inauguration Program



4. Awareness campaigns for adoption and use of the IYC-2025 logo









5. Organising Shrawani Mela





6. Youth awareness programme in various academic institutes.



Registrar,  
Cooperative Societies,  
Patna, Bihar