

International Year of Cooperatives (IYC) 2025

Format for Monthly Activities Report from Bihar

February 2025

Criteria	Details
Sector	PACS/DCCB/StCB/Dairy/Fisheries etc.
Location	State/District/Village level
Event/Activity Name	<ul style="list-style-type: none">• Special Campaign for Initiatives taken by Co-operative Department with the help of Nukkad Natak and LED Sahkari Rath in all the PACS of Bihar.• Refresher Course for 910 Cooperative Extension Officers regarding New initiatives taken by Department.• FLC by Bihar State Co-operative Bank.
Brief Information on the Activity	<p>1) In the month of February, SAHKARI CHAUPAL with the help of Nukkad Natak in vernacular language were organized in all the 8463 PACS of Bihar. A Sahkari Chaupal serves as a platform to bring the community together. A Nukkad Natak is a powerful tool for spreading awareness about initiatives taken by Co-operative Department under the direction of GOI. Both the Sahkari Chaupal and Nukkad Natak are deeply rooted in Indian Tradition. The Format is culturally relevant, making it easier to connect with the local population in rural areas.</p> <p>2) LED Prachar Rath with all the initiatives taken by Cooperative Department, has been</p>

	<p>sent to all the 534 Blocks of Bihar.</p> <p>3) Refresher Course for 910 Cooperative Extension Officers have been organized with details of new initiatives in DNSRICM, Patna.</p> <p>4) Bihar State Co-operative Bank has organized 20 financial literacy campaign (FLC) in different areas.</p>
Objective	<p>Awareness among all the members and farmers of different Co-operative Societies regarding 60 initiatives taken by Co-operative Department. A Sahkari Chaupal serves as a platform to bring the community together. A Nukkad Natak is a powerful tool for spreading awareness about initiatives taken by Co-operative Department under the direction of GOI. Both the Sahkari Chaupal and Nukkad Natak are deeply rooted in Indian Tradition.</p>
No. of Participants	<p>Per Panchayat, an average of 100 participants. An estimated 8,46,300 participants in total. At Block level more than 5 Lacs participants.</p>
Achievements & Outcomes	<ol style="list-style-type: none"> 1. <i>At state-level:</i> enthusiastic coverage of the campaign by the media in presence of the Honble Governor of Bihar, Minister of Cooperation, Minister of Animal Husbandry and Fishery Department, Registrar Co-operative Societies and all senior level officials of the Department. 2. <i>At district-level:</i> Awareness and interest generation among the general public regarding IYC due to the activities carried out by the administration. Most of the District Magistrate have flagged of the LED Rath in

	Districts. 3. Most of the public representative like Hon'ble Member of Legislative Assembly, Ward Member, Mukhiya and other Local officials participated in the event.
Photographs & A V Content	Photo/video attached.
Additional Remarks	All 8463 M-PACS, 23 DCCBs, 38 District officers and 534 Blocks of the State attracted the public's attention towards the new initiatives taken by Co-operative Department such as CSC, Jan Aushadhi Kendra, PMKSK etc.



Registrar,

Cooperative Societies

Bihar, Patna