

**01**      **Jammu**      On 3rd October 2025, a Memorandum of Understanding (MoU) was signed between the Centre for Cooperative Management (CCM), Jammu, and the FICCI Ladies Organisation (FLO) – Jammu, Kashmir & Ladakh Chapter at the Convention Centre, Jammu during the One Day Stakeholders’ Meet.

The MoU was signed by Ms. Preeti Sharma, Principal, CCM Jammu, and Ms. Aarti Choudhary, Chairperson, FICCI FLO JKL. The collaboration aims to foster women entrepreneurship, capacity building, and cooperative awareness across the Union Territory.

◆ **Key Objectives of the Collaboration**

**Skill & Entrepreneurship Development:** Joint training programs on digital literacy, financial management, and career counseling for women.

**Exposure Visits:** FLO will support and arrange study tours and field visits for CCM participants to successful enterprises.

**Health & Wellness Initiatives:** Both institutions will organize health check-up camps, wellness drives, and mental health awareness activities.

**Women Empowerment:** Special programs and workshops for women members of cooperatives and Farmer Producer Organisations (FPOs).

**Social Outreach:** Joint campaigns on social issues including wellness, self-reliance, and sustainable livelihoods.

The partnership underlines CCM Jammu’s ongoing



commitment to “Where Cooperation Meets Knowledge” and FLO’s motto “The Power to Empower”. Together, they aspire to create meaningful opportunities for women in cooperative and allied sectors.