

Bharatiya Beej Sahakari Samiti Limited

Activity Report – February 2025

International Year of Cooperatives (IYC) 2025

1. Membership Growth:

The membership of Bharatiya Beej Sahakari Samiti (BBSSL) increased from **18,099 in January 2025 to 18650 in February 2025.**

2. Participation in Krishi Kumbh 2025:

BBSSL participated in the **Krishi Kumbh event** along with the Hon'ble Minister for Agriculture Education and Research, State of Uttar Pradesh and other dignataries.

3. Integration of IYC Branding:

- BBSSL's official **PPTs** have been updated to feature the **IYC 2025 logo.**
- The **IYC logo** has been incorporated into **BBSSL's display standee** at the corporate office.

4. ICA Representatives Visit BBSSL :

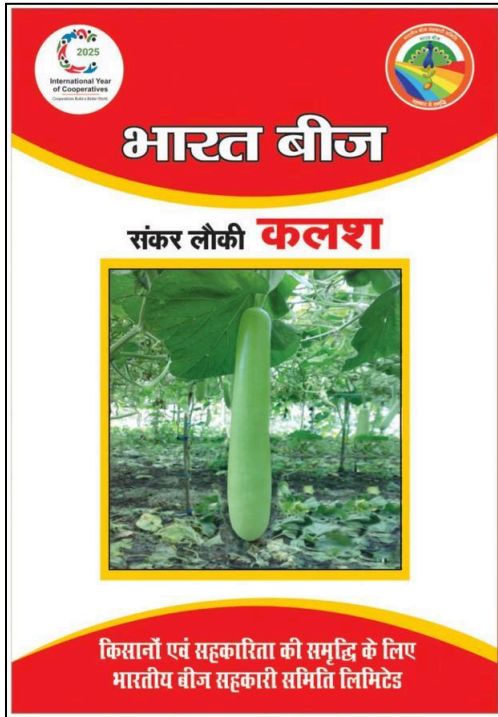
Representatives from the **International Cooperative Alliance (ICA)** visited **BBSSL Corporate Office** in February. They were briefed on **BBSSL's activities**, and discussions were held on BBSSL's potential **active participation in ICA initiatives as a full-time member of ICA.**

5. MoU with MPSCSPMF :

To expand its business through the cooperative network in Madhya Pradesh, BBSSL signed an MoU with the state's Nodal Agency, Madhya Pradesh State Cooperative Seed Producers and Marketing Federation (MPSCSPMF) on 25.02.2025 in the presence of Hon'ble State Cooperation Minister, Government of Madhya Pradesh.

Photos

1. Inclusion of IYC logos on BBSSL Products



2. Visit at Krishi Kumbh 2025



3. MoU with MPSCSPMF

