



BHARATIYA BEEJ SAHAKARI SAMITI LIMITED

Progress Report IYC 2025 June 2025

Introduction

June 2025 marked a significant phase in Bharatiya Beej Sahakari Samiti Limited's (BBSSL) journey under the International Year of Cooperatives (IYC) – 2025. As a national-level multi-state cooperative society, BBSSL continued to make strides in expanding its membership base, fostering institutional collaborations, and promoting cooperative-led seed sector development across the country.

1. Membership Growth

BBSSL's membership base continued to expand in June 2025, reflecting growing interest and engagement from Primary Agricultural Credit Societies (PACS) and other cooperative entities. The membership increased from 21,758 in May 2025 to 22,995 in June 2025.

To further accelerate cooperative participation, BBSSL has set a target of enrolling an additional 20,000 cooperative societies during the financial year 2025–26. Significant efforts were made this month toward achieving this goal through strategic meetings and collaborative engagements.



Key Activities, June 2025



MoU Signing Ceremony with Odisha State Marketing Federation

The MoU signing took place at Raj Bhawan, Odisha, in the presence of the Hon'ble Governor of Odisha, the Cooperative Minister, and other senior government officials. This event was a significant milestone in expanding BBSSL's operations and partnerships in the eastern region, paving the way for deeper collaboration and cooperative development in the area.

Meeting with HAFED (Haryana State Cooperative Supply and Marketing Federation):

The discussion explored opportunities for partnership under the International Year of Cooperatives (IYC) 2025. Key focus areas included working together on seed marketing and distribution efforts. Both sides expressed interest in launching joint initiatives that could strengthen cooperative networks and improve access to quality seeds for farmers in Haryana and beyond.





Key Activities, June 2025

Field Visits and Strategic Meetings in Madhya Pradesh

- Maize Trial Layout Finalization in Khargone District.
- Strategic discussions on traditional seeds and BBSSL's role with the Vice Chancellor and academic team of Dr. C.V. Raman University.
- Meeting chaired by Shri Sanjay Gupta, IAS, Commissioner of Ujjain Division, focused on potential for seed production and marketing partnerships.





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Conclusion :

In June 2025, BBSSL achieved important milestones as part of the International Year of Cooperatives. By building strategic partnerships, engaging with institutions, and connecting directly with communities on the ground, BBSSL expanded its presence and influence. These efforts have helped strengthen the cooperative model in the seed sector and set the stage for long-term growth. The organization remains focused on achieving its membership expansion goals for 2025–26 and is actively supporting the broader objectives set by the Ministry of Cooperation.





Review Meeting at the Ministry of Cooperation (MoC):

A review meeting was held at the Ministry of Cooperation to assess the ongoing activities of Bharatiya Beej Sahakari Samiti Limited (BBSSL) under the International Year of Cooperatives (IYC) 2025. The discussion focused on the progress made so far, key challenges faced in implementation, and strategies for expanding BBSSL's outreach and operations in the coming months.

BBSSL Board Meeting Summary:

The Board of Bharatiya Beej Sahakari Samiti Limited (BBSSL) held a detailed review meeting to assess the progress of various activities being undertaken as part of the International Year of Cooperatives (IYC) 2025. Members discussed the achievements so far, identified areas for improvement, and jointly planned the next steps to ensure effective implementation and wider impact of the initiatives.

Interaction at FMDI, Gurugram: A session was organized with 32 Additional District Cooperative Officers from Uttar Pradesh to promote BBSSL membership and encourage onboarding of PACS.

Key Activities, June 2025



Engagement with Nepal Cooperative Federation

During the month discussions were also held with the Representatives from Nepal's cooperative institutions to explore opportunities for cross-border collaboration. This interaction aimed to strengthen cooperative ties between the two countries, in alignment with the International Year of Cooperatives (IYC) 2025 goals. The dialogue focused on knowledge sharing, joint initiatives, and mutual learning to promote sustainable and inclusive cooperative development.

Meeting with Minister of Youth Affairs & Sports, Maharashtra

A meeting was held with the Hon'ble Minister of Youth Affairs & Sports, Government of Maharashtra, to explore collaboration opportunities. The discussion focused on introducing banana tissue culture technology in the state, along with other key agricultural initiatives of BBSSL. The aim is to enhance productivity, promote modern farming practices, and support farmers in Maharashtra through innovative and cooperative-led interventions.