

Bharatiya Beej Sahakari Samiti Limited (BBSSL)

International Year of Cooperatives (IYC) – 2025 Progress Update Report – August- 2025

Membership Growth

BBSSL's membership base continued to expand in August 2025, reflecting growing interest and engagement from Primary Agricultural Credit Societies (PACS) and other cooperative entities. The membership increased from **25121 in July 2025** to **27730** in August 2025.

To further accelerate cooperative participation, BBSSL has set a target of enrolling an additional **20,000 cooperative societies** during the financial year 2025–26. Significant efforts were made this month toward achieving this goal through strategic meetings and collaborative engagements.

Dated: - 05.08.2025

संसदीय कार्य से संबंधित वरिष्ठ अधिकारियों के साथ बैठक...

सहकारिता मंत्रालय, नई दिल्ली

संसदीय कार्य से संबंधित विभिन्न विषयों पर केंद्रीय सहकारिता मंत्रालय के वरिष्ठ अधिकारियों के साथ बैठक की।



We all have to work together! - Dr. Ashish Bhutani

In the august presence of Dr. Ashish Kumar Bhutani, Secretary, Ministry of Cooperation, Government of India, Shri Chetan Joshi, Managing Director, Bharatiya Beej Sahakari Samiti Limited (BBSSL) and Shri Prasanna Prabhu, Chairman, Sri Sri Institute of Agricultural Science and Technology Trust (SSIAST) signed this historic Memorandum of Understanding (MoU), which marks a strategic collaboration to revive indigenous seed systems and promote natural farming.

Through this partnership, BBSSL and SSIASST will conserve and promote indigenous seeds, build a strong farmer-seed bank network, conduct training and integrate digital tools for seed traceability.

The collaboration aims to empower farmers, protect seed biodiversity and strengthen the goals of the National Mission on Natural Farming (NMNF).

On this occasion, Secretary Cooperatives Mr. Ashish Kumar Bhutani's wife Mrs. Bhutani ji, Mrs Archana ji, Mrs Bhavna ji, Mr. Pankaj Bansal ji Additional Secretary Cooperatives GOI Mr. Dinesh Kumar Verma ji Joint Secretary Cooperatives GOI and Mr. Jai Prakash Singh ji, Chief Cooperative Services BBSSL etc. were present.

As part of the International Year of Cooperatives 2025 (IYC2025), BBSSL had the honour to represent India's cooperative seed sector at a Guest Lecture Series hosted by the National Institute of Agricultural Marketing (NIAM), Jaipur, an esteemed institution under the Ministry of Agriculture & Farmers Welfare, Government of India. Lead by Shri Muktanand Agrawal, IAS (Director General, NIAM),

Dated: - 11-12.08.2025 visit at Jaipur

Meeting with Principal, Secretary Cooperative /RCS along with other officials/Officers, Seed Certification Agency- Rajasthan in reference to IYC-2025 for onboarding on PACS. Shri J P Singh (Head — Cooperative Services) and Dr Omveer (Head — Traditional Seed & Administrative Officer) were invited as Special Guest Speakers to share BBSSL's vision, organizational framework, and strategic roadmap to strengthen India's cooperative ecosystem.



Highlights from Shri J P Singh's Keynote Address

1. Defining Cooperatives & Their Principles — He explained that cooperatives are autonomous, member-driven organizations established to meet common economic, social, and cultural needs through democratic control, guided by the values of self-help, equity, equality, and solidarity.

2. Indigenous Roots of Cooperation — India's cooperative spirit is deeply rooted in traditional systems like chit funds, kuris, and bhishis, aligned with the philosophy of Vasudhaiva Kutumbakam (the world is one family).
3. Journey of the Cooperative Movement — Traced landmark moments including the Cooperative Credit Societies Act (1904), Community Development Programme (1951), NABARD formation (1982), MSCS Act (2002), and the establishment of the Ministry of Cooperation (2021).
4. Major Reforms by the Ministry of Cooperation — Formation of 2 lakh new PACS, modernization of existing societies, integration with CSC services, creation of national-level cooperatives such as BBSSL, NCEL, and NCOL, and introduction of the National Cooperative Policy 2025.
5. BBSSL's Role in Seed Self-Reliance — Established in 2023 under the MSCS Act, 2002, BBSSL's mission is to make India self-reliant in seed production, strengthen cooperative seed infrastructure, and provide farmers with certified, high-quality seeds under the Bharat Beej brand.
6. Core Functions — From accelerating seed innovation and engaging small & marginal farmers to developing seed processing facilities, building marketing networks, and promoting sustainable farming practices.

Dated: - 19.08.2025

Meeting with NCD/NCDC regarding Roadmap for business plan in reference to IYC-2025.

Dated: - 20.08.2025

Meeting with V.C with NABARD and other FPO/ BBSSL members societies for onboarding and Seed Business prospects in reference to IYC-2025.

Dated: - 21.08.2025

Meeting with Secretary Rajasthan Federation, Secretary Cooperative Rajasthan, and Additional Registrar along with more than 1000 PACS officials.

Dated: - 25.08.2025

Visited West Bengal NCDC-Director along with other prominent member cooperative for onboarding of PACS for Production and Marketing.

Dated: - 26.08.2025

Attend Meeting in Assam -Assam administrative staff college campus, Guwahati Chaired by Secretary Cooperation along with all relevant cooperative, Fisheries', Agriculture, Horticulture, SME, NABARD, NCDC, NCCF, APEX and Cooperative Bank of Assam & North East discuss BBSSL membership progress & business possibilities with PACS.

Dated: - 28.08.2025 -29.08.2025

Meeting with State Minister, U.P. & Director Agriculture, U.P. for business plan implementation and way forward for coming Rabi Season.

Dated: - 30.08.2025



Participated in Agriculture Expo organised by BIOPAC and attend on meeting organised by North East department of Agriculture.

Place: Noida, Uttar Pradesh

Key Discussion: Strengthening Seed Production through Cooperation

A meeting was held today at Noida, Uttar Pradesh, between Shri Khyama Nidhi Prustya, Joint Director, Seed Certification Agency, Bhubaneswar, Odisha, and Shri Jay Prakash Singh, Head, Cooperative Services, BBSSL, New Delhi.

The discussion centered on strengthening seed production activities in Odisha, with emphasis on the following key points:

Role of PACS & Cooperative Societies: Focus on strengthening cooperative society membership activities to enhance seed production and distribution.

Seed Licensing in Odisha: Review of processes for obtaining seed production licenses to facilitate wider participation by cooperatives and progressive farmers.

SATHI Portal: Discussion on operational issues related to user ID and password to ensure effective utilization of the platform.