



International Year
of Cooperatives
Cooperatives Build a Better World

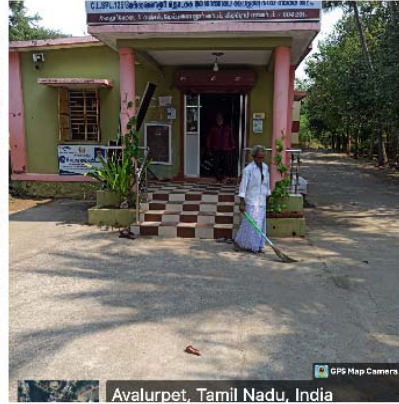
March Month Activity Report – International Year of Cooperatives 2025

Criteria	Details
Sector	PACS/DCCB/StCB/Dairy/Fisheries etc.
Level	District level (38)
Event/Activity Name	Mass Cleaning Drive
Brief Information on the Activity	In March, efforts were directed towards the facelift, branding, and image-building of cooperatives. This included the repair and painting of cooperative buildings (7600), fair price shops (34500), and retail outlets. Community Engagement: The initiative involved the active participation of cooperative members and the community, enhancing the visibility and outlook of cooperative establishments. Since the programme being a yearlong activity, it has been in progress.
Objective	The objective of cleanliness drive in cooperatives is to promote a clean and hygienic environment. It aims to raise the awareness about the importance of cleanliness and encourage the members to take responsibility for keeping the premises clean. To raise awareness about waste management and foster a sense of community responsibility and encouraging participation in collective action.
No. of Participants	1745 Institutions

Achievements & Outcomes

Participation around 1745 cooperative societies across the Tamil Nadu State Members and Staff of Cooperative Societies.

Photographs & AV Content



Additional Remarks

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