





NCDFI Monthly Report for IYC-2025 January 2025

Date: 22 Jan 2025

Criteria	Details
Sector:	Dairy
Location:	National Level: National Academy of Agricultural Research Management (NAARM), Hyderabad, Telangana.
Event/ Activity Name:	Youth engagement and capacity-building session for MBA-ABM students.
Brief Information on the Activity:	Shri Srinivas Sajja, MD, NCDFI successfully conducted a youth engagement and capacity-building session at NAARM, Hyderabad on 22 Jan 2025. The session aimed to sensitise MBA-ABM students to the four-tier dairy cooperatives system and enhance their understanding of cooperative governance, operations, and sustainability.
Objective:	The session aimed to familiarise students with the four-tier dairy cooperative system in India, highlights the role of each tier in the dairy supply chain and its impact on the rural economy, and encourage youth participation in cooperative business models.
No. of Participants:	55 students from the MBA-ABM programme actively participated in the session.
Achievements & Outcomes:	Participants gained insights into the structure, functioning, and benefits of the dairy cooperative system. The session actively engaged students in discussions on the cooperative movement's role in rural development. Additionally, they were briefed on NCDFI's activities, including its role in coordinating milk and milk product supplies for the Ministry of Defence, an overview of NCDFI eMarket operations, and its impact on dairy cooperatives and farmers. Interactive discussions and case studies further provided a practical perspective on the sector. The students expressed interest in exploring career and entrepreneurial opportunities within the dairy cooperative sector.
Photographs & AV Content:	Photographs from the session have been documented and attached for reference. <div style="display: flex; justify-content: space-around;">   </div>

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<p>Additional Remarks:</p>	<p>The event was well-received by the participants and faculty members. The interactive nature of the session fostered meaningful discussions, and students actively engaged with MD, NCDFI. The success of this programme highlights the importance of continued efforts in youth engagement within the cooperative sector.</p>