



International Year
of Cooperatives

Cooperatives Build
a Better World

NCDFI Monthly Report for IYC-2025 February 2025

Date: 13 Feb 2025

| Criteria | Details |
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| Sector: | Dairy |
| Location: | Vaikunth Mehta National Institute of Cooperative Management (VAMNICOM), Pune, Maharashtra |
| Event/Activity Name: | Participation in the CICTAB International Conference 2025 on Unleashing Prosperity through Cooperatives. |
| Brief information on the Activity: | CICTAB International Conference 2025 on “Unleashing Prosperity through Cooperatives: Digital Innovation and Value Chains” served as a platform to bring together cooperative sector stakeholders, government agencies, financial institutions, and academia from various countries, with a particular emphasis on SAARC and African nations. The discussions focused on digital transformation and value chains in cooperatives, aiming to explore innovative strategies for enhancing market efficiency and economic sustainability. |
| Objective: | Examine the role of digital innovation in cooperative value chains. Highlight strategies for enhancing market access through technology-driven solutions. Foster international collaboration among cooperative organisations and financial institutions. Identify challenges and opportunities in digital adoption across cooperative sectors. |
| No. of Participants: | Over 200 delegates from various countries, including representatives from cooperative federations, financial institutions, academia, and government agencies. |
| Achievements & Outcomes: | Shri Srinivas Sajja, MD, NCDFI, delivered a presentation on “Challenges and Opportunities in Dairy Value Chains”, emphasising the role of digital platforms in bulk commodity marketing. Delegates from SAARC and African nations engaged in interactive discussions on cooperative development. The event underscored the importance of digital transformation in cooperatives, particularly in enhancing market access and strengthening value chains. Provided a platform for exchange of best practices and future partnerships among global cooperative entities. |

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| <p>Photographs & AV Content:</p> |  |
| <p>Additional Remarks:</p> | <p>The conference reinforced the strategic importance of digital innovation in advancing cooperative-led value chains, aligning with the objectives of IYC 2025. Shri Srinivas Sajja's participation contributed to NCDFI's thought leadership in the digital transformation of dairy cooperatives, ensuring continued collaboration and knowledge exchange in the international cooperative ecosystem.</p> |