

Bharatiya Beej Sahakari Samiti Limited (BBSSL)
Activity Report – April 2025
International Year of Cooperatives (IYC) 2025

1. Membership Growth

- BBSSL's membership grew from 20,300 in March 2025 to 21,021 in April 2025.
- For the Year 2025-26, BBSSL aims to expand its membership and add 20,000 additional Cooperatives as members of BBSSL.
- To garner the support from the States, a series of meetings were held with the State RCS office/s, details of which are as follows:
 - RCS, Uttar Pradesh – 07.04.2025
 - RCS, Uttarakhand – 19.04.2025
 - RCS, Odisha – 29.04.2025
- During the above meetings, BBSSL's objectives and membership benefits were shared with the representatives of various regions.
- A key Meeting was held with the Hon'ble Agriculture and Cooperation Minister, Uttarakhand, in Dehradun on 19.04.2025, which was attended by the Chairman and other officials of BBSSL. The purpose of the meeting was to have discussion around the prospects of Cooperative Development under the IYC framework.

2. Participation in Key Events:

- An awareness program was conducted on 05.04.2025 for BBSSL's production team, focusing on quality seed production aligned with IYC-2025 goals.
- A coordination meeting with cooperative promoters was held on 10.04.2025 at IFFCO Sadan, chaired by the Hon'ble Chairman, BBSSL.
- A joint meeting with officials from NCUI and NCCF was organized on 30.04.2025 to discuss collaborative initiatives for IYC-2025.

3. Strategic Partnerships (MOUs)

- An MoU with NSCL was signed on 25.04.2025 to collaborate on nationwide seed production and marketing.
- An MoU with Ingenious Research and Development Foundation (IRDF) was signed on 26.04.2025 to promote the conservation and sustainable use of traditional seeds and crops in Uttarakhand.

Bharatiya Beej Sahakari Samiti Limited (BBSSL)

Activity Report – May 2025
International Year of Cooperatives (IYC) 2025

1. Membership Growth

- BSSSL’s membership increased from **21,021 in April 2025 to 21,758 in May 2025.**

2. Membership Expansion Initiatives

- In continuation of the efforts to enhance the reach to Cooperatives/PACS in the Country, meetings were conducted with following Stakeholders during the month of May 2025:

- **RCS and Director, Agriculture**

- **Secretary, SIDHKOFED, Ranchi, Jharkhand**

The purpose of these meetings were to discuss **membership expansion** and exploring **cooperative-led business activities.**

- A follow-up meeting was also organized with the **Secretary, Department of Agriculture, Animal Husbandry & Cooperation, Government of Jharkhand.**

3. Strategic Collaborations (MOUs)

- An **MoU with NAFFED, Delhi** was signed to support **seed business collaborations** for the benefit of progressive farmers.

- Another **MoU with The Unati Agri Allied and Marketing Multistate Cooperative Society Ltd.** was signed to promote:
 - Conservation and production of traditional and regional seeds
 - Marketing and distribution of high-quality seeds
 - A sustainable and farmer-centric approach in identified regions

4. Field Engagement

- **Field visits and interactions** with seed-producing farmers were conducted from **10.05.2025 to 12.05.2025** across multiple locations in **Uttar Pradesh**, details of which includes:

Sr. No.	Location	Farmers’ reach (in No.s)
1	Magalganj (Lakhimpur Kheri)	
2	Lucknow	
3	Aligarh	

5. State-Level Engagement

A Coordination meeting was conducted on **22.05.2025** with the purpose of seeking necessary Institutional Support for BBSSL activities in the State of Rajasthan. The meeting was attended by the Registrar of Cooperative Societies (RCS), Rajasthan, Managing Director, Rajasthan Federation, Managing Director, Rajasthan State Seed Corporation, Managing Director, Rajasthan Seed Certification Agency.