

## **BTOR 4**

### **International Year of Cooperation 2025 Celebrations- 28.05.2025**

As per the directions of IDD, Punjab RO, regarding the celebration of the International Year of Cooperatives 2025, a district-level programme was organized by the undersigned at village Ghanauli, Rupnagar block, district Rupnagar on 28.05.2025. The event was attended by the Branch Manager-NCCB Ghanauli, Sarpanch of village Ghanauli, FLC Counsellor, various representatives from NCCB, PACS Secretaries and farmers from the Rupnagar block.

During the event, the undersigned addressed the participants and emphasized the importance of financial literacy among rural communities, the habit of early savings, and the benefits of various government schemes such as Sukanya Samridhhi Yojana, PM Matsya Sampada Yojana, Stand-Up India Scheme, AMI, AIF, Kisan Upaj Nidhi, etc. Participants were also informed about the concepts of Self Help Groups (SHGs), Joint Liability Groups (JLGs), and Farmer Producer Organizations (FPOs).

Information was also shared on digital banking services provided by various banks, along with the necessary precautions while using digital platforms such as mobile banking, ATM cards, and Aadhaar linkage. Awareness was created about Government of India schemes aimed at strengthening and computerizing PACS.

The Branch Manager-NCCB Ghanauli, highlighted the primary objectives and functions of cooperative societies, with special emphasis on the role of women in cooperatives. The gathering was also informed about the training opportunities available under NABARD-supported initiatives such as MEDP, LEDP, and SDP, and were encouraged to actively participate in these programmes.

After conducting the above-mentioned camp, the undersigned visited two PACS in Rupnagar block, namely Ghanauli and Ahmedpur, and interacted with the respective secretaries of these societies. During the visit, the Go-LIVE status was reviewed. It was observed that both PACS were still operating on their previous software systems—Meharsoft and Sagar, respectively. The new hardware provided to the societies was not in use and was found kept separately on a different table. Data migration had been carried out up to October/November 2024. Furthermore, neither of the secretaries was familiar with the new software and both requested refresher training. The secretaries also mentioned that the societies are not regularly visited by the System Integrator (SI).

Few photographs of the workshop are attached herewith.

Regards

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