

### **BTOR 3**

#### **International Year of Cooperation 2025 Celebrations- 20.05.2025**

As per the directions of IDD, Punjab RO, regarding the celebration of the International Year of Cooperatives 2025, a district-level programme was organized by the undersigned at Nawanshahr CCB on 20.05.2025. The event was attended by the DM-NCCB, LDM SBS Nagar, FLC Counsellor, various representatives from NCCB, PACS Secretaries, and farmers from the Nawanshahr block.

During the event, the undersigned addressed the participants and emphasized the importance of financial literacy among rural communities, the habit of early savings, and the benefits of various government schemes such as Sukanya Samriddhi Yojana, PM Matsya Sampada Yojana, Stand-Up India Scheme, AMI, AIF, Kisan Upaj Nidhi, etc. Participants were also informed about the concepts of Self Help Groups (SHGs), Joint Liability Groups (JLGs), and Farmer Producer Organizations (FPOs).

Information was also shared on digital banking services provided by various banks, along with the necessary precautions while using digital platforms such as mobile banking, ATM cards, and Aadhaar linkage. Awareness was created about Government of India schemes aimed at strengthening and computerizing PACS.

The DM-NCCB highlighted the primary objectives and functions of cooperative societies, with special emphasis on the role of women in cooperatives. The gathering was also informed about the training opportunities available under NABARD-supported initiatives such as MEDP, LEDP, and SDP, and were encouraged to actively participate in these programmes.

Few photographs of the workshop are attached herewith.

Regards

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NABARD Punjab RO

