

**IYC-NABARD- Conduct Cooperative Literacy event 'Ek Ped Maa ki naam' at Sudhar PACS , Amritsar, Punjab**

Name of the DDM & District	Manjeet Singh Amritsar		
Date of Visit	18 July 2025		
Place of Visit	Sudhar PACS , Amritsar		
Purpose/ Objective of Visit	EK Ped Maa K Naam		
Names & Designations of main participants	Sl. No.	Name of the Person	Designation & Office/ Agency
	1.	DDM NABARD	
	2.	Branch Manager DDCB	
	3.	PACS Secretary of Sudhar PACS	
	4.	Members of Sudhar PACS	
Important issues discussed	Plantation programme - 'Ek Ped Maa ki naam' was organised by undersigned at Sudhar PACS of Amritsar with members of Sudhar PACS. Citrus Plants, Mango and various other plants were planted at PACS, DCCB Branch and plants were also distributed among the PACS members.		
Views/ Suggestions expressed by DDMs	<p>The DDM highlighted that 'Ek Ped Maa Ke Naam' Campaign, a mass plantation drive is an initiative launched by Hon'ble Prime Minister Shri Narendra Modi on World Environment Day 2024 by planting a sapling of Peepal Tree at Budha Jayanti Park, New Delhi. On this occasion Prime Minister exhorted people to plant a tree as a mark of love, respect and honour for their own Mother and to take a pledge for protecting trees and Mother Earth. The campaign aims to raise awareness and inspire the public in general, particularly the youth, to plant saplings in the name of their mother.</p> <p>Detailed discussion was held on PACS computerisation project and issues faced by PACS at ground level. Some of the issues shared by members are:-</p> <ol style="list-style-type: none"> <li>1. No increase in Fertiliser Commission of PACS for years</li> <li>2. Training shall be provided at branch level. The DDM requested SI to prepare a plan for branch level training for nearby PACS.</li> </ol> <p><b>NABARD Foundation Day was celebrated with Sudhar PACS members. DDM NABARD highlighted various initiatives of NABARD in the district.</b></p>		
Outcome of the Meeting/ Action Points resolved			

Deliverables with Timeframe	
Support/ intervention required from RO	
Any other Issues/ Remarks	The DDM thanked all the participants for their participation

The photographs of the event are as follows –



