

IYC-NABARD- organized Cooperative Literacy Camp Ek Ped Maa Ke Naam at Dunera, Pathankot,Punjab

Name of the DDM & District	Mohit Antil, Gurdaspur & Pathankot																
Date of Visit	26-June-2025																
Place of Visit	Dunera, Pathankot																
Purpose/ Objective of Visit	Cooperative Literacy Camp																
Names & Designations of main participants	<table border="1"> <thead> <tr> <th>Sl. No.</th> <th>Designation & Office/ Agency</th> </tr> </thead> <tbody> <tr> <td>1.</td> <td>CGM, NABARD Punjab RO</td> </tr> <tr> <td>2.</td> <td>DDM NABARD</td> </tr> <tr> <td>3.</td> <td>ARCS Dharkalan</td> </tr> <tr> <td>4.</td> <td>DCCB Branch, Dunera, Pathankot</td> </tr> <tr> <td>5.</td> <td>Inspectors from Department of Cooperation</td> </tr> <tr> <td></td> <td>PACS secretaries Niari and Dunera</td> </tr> <tr> <td></td> <td>PACS members and Farmers</td> </tr> </tbody> </table>	Sl. No.	Designation & Office/ Agency	1.	CGM, NABARD Punjab RO	2.	DDM NABARD	3.	ARCS Dharkalan	4.	DCCB Branch, Dunera, Pathankot	5.	Inspectors from Department of Cooperation		PACS secretaries Niari and Dunera		PACS members and Farmers
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Important issues discussed	<p>Cooperative Literacy Camp was organized during the visit of CGM, Punjab RO (Sh. Vinod Kumar Arya) to Dunera MPACS and interaction held with PACS Secretaries, Cooperation Department, DCCB and SI on the progress of PACS computerisation project and the various issues being faced by secretaries. Various Schemes of MOC and NABARD for strengthening of PACS were discussed during the meeting. ARCS, DCCB representatives, and PACS secretaries were advised to resolve issues related to system audit and day end operations. PACS were guided regarding diversifying the business activities to enhance profitability and to contribute towards a more vibrant and sustainable cooperative structure through new ventures.</p> <p>Due emphasis was laid upon Cooperative movement in the country with success story of Verka in dairy sector of Punjab and work of Dunera PACS was also recognized as they are successfully running business of marketing Verka products. Guidance was provided to PACS for associating with NABARD through program such as rural mart.</p>																
Views/ Suggestions expressed by DDMs	<p>DCCB Officials, PACS secretaries and Officials from Cooperation Department were also advised work synergistically for achieving target of completing system based audit under PACS computerization.</p> <p>These initiatives such as Common Service Centre, sale points for essential commodities, Jan aushadhi kendras, Custom Hiring Centres etc. can help increase revenue and strengthen PACS operations. PACS need to explore schemes such as AMI scheme alongwith AIF for enhancing their infrastructure.</p>																

Signature: by email



