

IYC-NABARD- Conduct Promotional Programme on 'Ek Pedh Maa ke Naam' at Pedni Kalan, Sangrur, Punjab -04.07.25

With reference to the RO allocated promotional programmes targets under IDD, DDM Sangrur conducted the programme on 'Ek Pedh Maa Ke Naam' at village Pedni Kalan Sangrur on 04 July 2025. It was attended by Dr Mandeep Singh, Associate Director KVK Sangrur, Sh Sanjeev Aggarwal LDM Sangrur, Sarpanch and local villagers of Pedni Kalan.

A plantation programme was organized by NABARD at village Pedni Kalan on the occasion of Van Mahotsav today, aiming to promote environmental conservation and sustainable agriculture. The event witnessed active participation from local farmers and SHG members. Various saplings of neem and timber were distributed and planted across the village. Dr Mandeep Singh, Incharge KVK emphasized the role of agroforestry and tree plantation in enhancing soil health and increasing farm income. KVK experts educated the participants on the importance of tree plantation in preventing soil erosion, improving groundwater recharge, and supporting long-term farm productivity.

DDM highlighted the commitment of NABARD to climate-resilient initiatives and community development. Also addressed the gathering on topics like cooperation among cooperatives, strengthening of cooperatives, role of cooperatives in financial inclusion, role of allied activities including dairy in rural economy and its contribution to family income, etc.

Sh Sanjeev Aggarwal, LDM Sangrur emphasized the role of community ownership in ensuring the survival and growth of the saplings. The Sarpanch of Pedni Kalan, lauded the initiative and encouraged the villagers to actively participate in such environmentally beneficial programmes for the welfare of future generations. The programme concluded with a pledge by villagers to protect and nurture the saplings for a greener future.

Photographs taken during the day are appended.





