

### Awareness cum Blood Donation Camp Activities Report under IYC 2025 at Bokaro, Jharkhand

Criteria	Details
Sector	<i>Awareness cum Blood Donation Camp among various type of Cooperative societies and their members</i>
Location	District Co-operative Office, Bokaro, Jharkhand.
Event/Activity Name	One day awareness cum Blood Donation camp for all the members of MPCS, Special type of society, staff of Co-operative Banks, Crop Insurance company, Officers and staff of Co-operative Department.
Brief Information on the Activity	<ol style="list-style-type: none"> <li>1. In the spirit of the <i>International Year of Cooperatives 2025</i>, a one-day <i>Awareness cum Blood Donation Camp</i> was organized by the District Co-operative Officer, Bokaro in collaboration with the Indian Red Cross Society (IRCS), Bokaro, under the patronage of the Deputy Commissioner-cum-President, IRCS, Bokaro. This meaningful initiative showcased the power of cooperative unity, drawing active participation from members of MPCS/Special Type Societies, Co-operative Banks, Crop Insurance companies, and the staff and officers of the Co-operative Department, along with the dedicated IRCS team.</li> <li>2. The event witnessed enthusiastic blood donors from across the co-operative network, reinforcing the spirit of collective social responsibility. It was thoughtfully organized with medical supervision, trained professionals, and engaging elements like informative sessions, counselling booths, display areas, and selfie points to raise awareness about the significance and impact of blood donation.</li> <li>3. Participants were honored with mementoes, donor cards, and certificates as tokens of appreciation. The event stood as a testament to cooperative strength and compassion, with District Co-operative Officer Smt. Shweta</li> </ol>

	Guria playing a pivotal role in its successful execution. This camp not only promoted health and solidarity but also highlighted the essence of cooperation in building resilient and caring communities.
Objective	<ol style="list-style-type: none"> <li>1. As part of the International Year of Cooperatives, the primary objective of this event was to collect blood units and raise awareness about the importance of blood donation among members of Cooperative Societies, staff, employees, officers of the Cooperative Department, and the local community. The event aimed to inspire greater participation in future initiatives.</li> <li>2. It also sought to highlight the transformative role of cooperatives in promoting sustainable development and enhancing community well-being. By emphasizing the invaluable contribution of the cooperative movement to social welfare and integration, the event reinforced the spirit of collective responsibility and solidarity.</li> </ol>
No. of Participants	50
Achievements & Outcomes	<ol style="list-style-type: none"> <li>1. A substantial amount of blood unit (26 unit) were successfully collected during the camp.</li> <li>2. This blood donation camp significantly contributed to saving lives and strengthening community health by providing a readily available and reliable blood supply from the Co-operative support.</li> <li>3. The camp also promoted awareness and voluntary donation and encouraged voluntary participation.</li> <li>4. The events highlight the importance of Co-operative in contributing community health and well being of the society.</li> <li>5. It has successfully establish a new Co-operative initiative that showcased good practices of Co-operative and the spirit of solidarity that will encourage young people to join Co-operative movement.</li> </ol>
Additional Remarks	



