

## **Cooperative Literacy Camp in Chowari Block of Chamba district, Himachal Pradesh by National Bank for Agriculture and Rural Development (NABARD)**

- **Location:** Block Development Office, Chowari, Block Chowari, District Chamba (H.P.)
- **Date:** 29th June 2025
- **Time:** 11:00 AM
- **Organized by:** NABARD and Department of Cooperative Societies, Chamba
- **Sponsored by:** NABARD
- **Objective of the Program:** The primary aim of the Cooperative Literacy Camp was to spread awareness among the local residents and PACS Secretaries about the
  - i. The Concept of the PACS
  - ii. The importance of cooperative societies and their role in rural upliftment.
  - iii. Various welfare schemes and initiatives launched by the Ministry of Cooperation, NABARD, Department of Cooperation and other Govt. Organization
  - iv. Promotion of the International Year of Cooperatives 2025.
  - v. Ministry of Cooperation initiative to form new MPACS to cover all panchayats.
- **Key Points Discussed:**
  - i. Concept of Cooperative Society and Principles of the PACS
  - ii. The crucial role of cooperative societies in rural development.
  - iii. Advantages of becoming a member of cooperative institutions.
  - iv. Overview of centrally sponsored schemes by the Cooperative Department and NABARD.
  - v. Diversification of activities by PACS
  - vi. Encouraging participation in the celebration and promotion of the International Year of Cooperatives 2025.

- **Participants:**

A total of **40 participants**, including PACS Secretaries of various cooperative societies of Block Chowari, Local residents and farmers of Chowari actively participated in the program.

- **Key Officials attended the Camp**

- i. District Development Manager (DDM), NABARD
- ii. Assistant Registrar, Cooperative Department Chamba
- iii. Inspector, Cooperative Societies, Chowari (Department of Cooperative Societies)
- iv. Branch Managers of The Himachal Pradesh State Cooperative Bank Ltd.

- **Photographs of the Event :** appended

**Submitted by**

**DDM, NABARD**

**District Chamba, Himachal Pradesh Regional Office**

**Shimla**



International Year  
of Cooperatives





International Year  
of Cooperatives

