

Cooperative Literacy Camp in Slooni Block of Chamba district, Himachal Pradesh by National Bank for Agriculture and Rural Development (NABARD)

- **Location:** Block Development Office, Salooni, Block Salooni, District Chamba (H.P.)
- **Date:** 25th June 2025
- **Time:** 11:00 AM
- **Organized by:** NABARD and Department of Cooperative Societies, Chamba
- **Sponsored by:** NABARD
- **Objective of the Program:** The primary aim of the Cooperative Literacy Camp was to spread awareness among the residents of Gram Panchayat Salooni and members of *The Salooni Co-operative Multipurpose Society Ltd.* about:
 - i. The Concept of the PACS
 - ii. The importance of cooperative societies and their role in rural upliftment.
 - iii. Various welfare schemes and initiatives launched by the Ministry of Cooperation, NABARD, Department of Cooperation and other Govt. Organization
 - iv. Promotion of the International Year of Cooperatives 2025.
 - v. Ministry of Cooperation initiative to form new MPACS to cover all panchayats.
- **Key Points Discussed:**
 - i. Concept of Cooperative Society and Principles of the PACS
 - ii. The crucial role of cooperative societies in rural development.
 - iii. Advantages of becoming a member of cooperative institutions.
 - iv. Overview of centrally sponsored schemes by the Cooperative Department and NABARD.
 - v. Diversification of activities by PACS
 - vi. Encouraging participation in the celebration and promotion of the International Year of Cooperatives 2025.

- **Participants:**

A total of **55 participants**, including Members of *The Salooni Co-operative Multipurpose Society Ltd.* Secretaries of various cooperative societies of Block Salooni, Local residents and farmers of Gram Panchayat Salooni actively participated in the program.

- **Key Officials attended the Camp**

- i. District Development Manager (DDM), NABARD
- ii. Inspector, Cooperative Societies, Salooni (Department of Cooperative Societies)
- iii. Branch Manager, Salooni Branch, The Himachal Pradesh State Cooperative Bank Ltd.

- **Photographs of the Event :** appended

Submitted by

DDM, NABARD

District Chamba, Himachal Pradesh Regional Office

Shimla



International Year
of Cooperatives





International Year
of Cooperatives

