





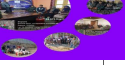







Monthly Activities / report for the month ending February 2025 in respect of UT of Jammu & Kashmir.													
S.No	District	Sector/PACS/DCBS/ICBD/ajiy/Fisheries etc.)	Location (State/District/Village level)	Event/Activity Name	Brief Information of the Activity	Objective	No of Participants	Achievement and Outcome	Photographs and AV Content				Additional Remarks
1	BUDGAM	JKSCB	BUDGAM,RAWALPOR A BEERWAH	FLC ON FORMATION OF PACS AT MPCS R,BEERWAH	MEMBERSHIP,ELECTION PROCESS OF MPACS etc	This program aims to educate farmers, rural entrepreneurs, and community members on the concept, benefits, and operational framework of Multi-Purpose Primary Agricultural Credit Societies (MPACS). It seeks to enhance financial literacy by providing knowledge on cooperative banking, credit access, and diversified income-generating activities. Additionally, the program will guide participants on the legal and procedural aspects of MPACS formation, governance, and sustainable management, fostering economic self-reliance and rural development.	25	Participants gained a comprehensive understanding of MPACS, including its benefits and operational framework. They acquired financial knowledge, facilitating improved access to credit and income-generating opportunities. Additionally, attendees were informed about the legal and procedural requirements for MPACS formation and governance, promoting greater participation in cooperative initiatives, enhanced financial decision-making, and sustainable rural economic development.					
2	BANDIPORA	PACS	1. Kralpora, Block Bandipora	Awareness Camp	Awareness camps were held at four (04) different places within Block Bandipora of District Bandipora about the schemes of the Department	Participants were sensitized about the initiatives taken by the Department of Cooperatives to foster the needs of Cooperative members so as to make them self dependent. As the Primary Agricultural Cooperative Societies (PACS) have already been made multi-functional and multi-dimensional by the addition of Model Bye-Laws, this will enable the Societies to create market venues for the essential items of daily use.	13	The Participants after the successful conclusion of awareness camps pledged on spot to register more and more Cooperative Societies/Cooperatives with the Department. Besides, the Participants expressed joy and voted thanks towards the Department for conducting the awareness camps in far flung areas.					
			2. Binlipora, Block Bandipora				15						
			3. Kunan, Block Bandipora				25						
			4. Bunkoot, Block Bandipora				20						
3	SRINAGAR	PACS	SKUAST Shalimar Srinagar	Visit to Skuast Agri Tech Mela with PACS members	New PACS members held discussions with officials from Skuast innovation & entrepreneurship centre and Regional Facilitation centre for Medicinal & Aromatic plants	Awareness among PACS members for new business activities	20						
4	BARAMULLA	PACS	Block Sopore, Pattan, Wagpora, Baramulla, Bonyar	Awareness Cum Training Program	The event served as a beacon of inspiration urging women to move beyond individual efforts.	Training on Governance, leadership and financial managements in PACCS	60	Member Secretaries of PACS learned how to convert their respective PACS into successful and sustainable cooperatives by adopting new modern techniques and business trends					
			ALL COOPERATIVE BLOCKS, BLOCK BARAMULLA, BONYAR, URIL SOPORE, ZANJNEER, RONGHAMA, DANGWAHA, TANGMARG, PATTAN AND WAGPORA	Plantation drive	Plantation drives were carried out at PACS level across the district wherein departmental and institutional employees participated to create the sense of awareness among the common people regarding the role and importance of plants and trees in our daily lives.	To create awareness among general public regarding creation of sustainable environment, reduce pollution and beautify the surroundings	50	The general public as well as the local bodies, Masjid committees, Mahala welfare Committees in the concerned areas appreciated the step and assured that they shall disseminate the same at the grass root level.					
			MAIN MARKET URIL	Awareness Camp	Empowering women through collective entrepreneurship	Empowering Women Through Collective Entrepreneurship: A Transformational Awareness Camp with SHGs & NRLM  In a remarkable initiative to empower rural women and promote self-sufficiency, an awareness camp was conducted in collaboration with Self-Help Groups (SHGs) and the National Rural Livelihoods Mission (NRLM). The event served as a beacon of inspiration, urging women to move beyond individual efforts and embrace the transformative power of collective entrepreneurship.  A Vision for Women-Led Cooperatives  The session opened with an engaging discussion on the importance of financial independence and self-reliance. Women were encouraged to unite as cooperatives, a model that has proven to be a game-changer for thousands across the country. The story of Lijat Pappal, a humble initiative by seven women in Maharashtra that evolved into a multi-crore cooperative, was a central highlight.	15	Young women from marginalized communities showed interest in forming dairy and other cooperatives.					
Dairy	Sangrama, Seetu	Awareness Camp regarding Women Participation in Cooperative Sector	Awareness Camps promoting women's participation in the Cooperative Sector for fostering economic empowerment, gender equality and community development was organized at Block Wagpora and Zainiger	Educating Women, encouraging leadership, financial literacy, legal and policy awareness and skill development	110	Young women from marginalized communities showed interest in forming dairy and other cooperatives.							
5	JAMMU	CCBL	JAMMU	Literacy camp on unclaimed deposits conducted	Literacy Camp organised on 28/02/2025 at branches of the bank for customers to raise awareness about unclaimed deposits and the process of claiming them back from the bank.	The objective is to educate customers on identifying unclaimed deposits, the necessary documentation required for claims, and the importance of keeping their accounts active.	100						
			Handwara	Awareness Program	Awareness camps were held at Handwara, taralpora, Kralpora in the respective Blocks (Rajwar, Ramhall, Kralpora) of District Kulwara about the	Awareness of New as well as old Members about the initiatives	25	The initiatives of the department were highlighted among the members, which attracted their attention and					
		Taralpora	20										





