

Internation Year of Cooperative 2025 - Cooperative Literacy Camps

To commemorate Internation Year of Cooperative 2025, Promotional Events through Cooperatives - Bio-Village/Natural farming/ Organic Farming was organised at Vivekananda SKUS, Tarakeswar Block, Hooghly district on 03 September 2025. The programme was attended by Officials of Hooghly District Central Cooperative Bank, BOD members of Vivekananda SKUS, Staff of Vivekananda SKUS, Cooperative Inspector of Tarakeswar Block, Member of Arjak Farmer Producers' Company, SHG members financed by the PACS.

DDM, NABARD had discussed on the role and contribution of cooperatives, cooperation among cooperatives and significance and role of Cooperative sector in financial inclusion and equitable growth, Initiatives of Ministry of Cooperation, GoI, NABARD for the development of the cooperative sector. She also highlighted the Information on financial services rendered by the cooperative institutes in the state and district and importance of SHG movement and role of the cooperative sector in it. Further elaborated on role of Cooperatives in sustainable agriculture practices. Official of Hooghly DCCB had highlighted the evolution of Cooperative credit system and perspective of Hooghly district and achievements of the cooperative banks in the district. CI, Tarakeswar Block had deliberated on the role of cooperative sector in uplifting rural economy. Secretary, Vivekananda SKUS had highlighted the vermi compost activity undertaken by the Society as a non credit business and also various marketing channel they had been using in both Government and private sector. Manager of the SKUS had also mentioned about their effort in promoting sustainable agricultural practices through soil testing taking leverage on the soil testing lab infrastructure set up by the Society in their Branch Office.

Photographs of the programme are enclosed.

