

Internation Year of Cooperative 2025 - Cooperative Literacy Camps

To commemorate Internation Year of Cooperative 2025, Event for promotion of Specialized Cooperatives on Oilseed was organised at Sarai SKUS, Pandua Block, Hooghly district on 04 September 2025. The programme was attended by Officials of Hooghly District Central Cooperative Bank, BOD members of Sarai SKUS, Manager and other Staff of Sarai SKUS, SHG members financed by the PACS.

DDM, NABARD had discussed on the role and contribution of cooperatives, cooperation among cooperatives and significance and role of Cooperative sector in financial inclusion and equitable growth, Initiatives of Ministry of Cooperation, GoI, NABARD for the development of the cooperative sector. She also highlighted scope for formation of specialized Cooperatives as well as value chain development in the district. She has also briefed on Institutional and policy support available for this. Official of Hooghly DCCB had highlighted the evolution of Cooperative credit system and perspective of Hooghly district and achievements of the cooperative banks in the district.

Secretary, Sarai SKUS had highlighted on the Oil seed (Mustard) processing Unit had been set up by the SKUS with credit support from Hooghly DCCB and interest subvention facility availed from Agri Infrastructure Fund. NABARD also extended Special Refinance Facility for AIF due to which SKUS could avail the loan at effective interest rate @1%. The SKUS had already commissioned the unit and selling it as a packaged product with SKUS label on it. Manager of the SKUS highlighted on the future plan for scaling up the unit. He also sensitised and encouraged the participants on oil seed cultivation, which would be procured by the SKUS as raw material for the processing unit.

Photographs of the programme are enclosed.



