

Bharatiya Beej Sahakari Samiti Limited

Activity Report – March 2025

International Year of Cooperatives (IYC) 2025

1. Membership Growth: The membership of Bharatiya Beej Sahakari Samiti (BBSSL) increased from **18650 in February 2025 to 20300 in March 2025.**

- BBSSL has set a target to add 20,000 more committees in the year 2025-26. In this context, meetings were held with RCS Sikkim, RCS U.P. and RCS Assam on 21.03.2025 and 22.03.2025. During the above meeting, representatives from various regions were provided with information about BBSSL.

2. Participation in various events in March 2025:

- BBSSL participated in the “Viksit Bharat” program organized by PHDCCI on March 5, 2025 at Delhi. In another PHDCCI event held in Guwahati, Assam, BBSSL set up a stall to inform farmers and cooperatives about its key activities and shared a brief overview of the International Year of Cooperatives (IYC) 2025.
- BBSSL participated in the event organized by FDRVC on 6.03.2025, in which representatives of 82 FPOs from across the country were informed about the activities of BBSSL.
- In a program organized by NCUI on 26.03.2025, 37 coops and organic farming representatives from 7 states were informed about the various activities of BBSSL and the business opportunities with BBSSL.
- BBSSL set up a stall during the RCS Bihar event held during the visit of the Hon’ble Minister of Home and Cooperation, providing cooperative representatives and farmers with information on its key activities.
- BBSSL also participated in the Krishi Mela organized in Kaithal, Haryana during the month of March 2025. BBSSL put up a stall showcasing the products of BBSSL for farmers and visitors of the Krishi Mela.
- A workshop was conducted at Intercollege, Pithora, where students and faculty were oriented on BBSSL’s activities. A brief introduction on IYC 2025 was also given to the students while sharing the significance of IYC Celebration for development of Cooperative sector in the Country.
- BBSSL actively participated in the Shri Ann Farmers Mela held at JNKVV Ground, Jabalpur, on March 29–30, 2025, as part of the IYC 2025 awareness campaign, engaging with an expected footfall of 30,000 farmers.

3. **Integration of IYC Branding at BBSSL Stall in Bihar and Assam:**
 - BBSSL's featured the **IYC 2025 logo** on the stalls put up by BBSSL in Bihar and Assam during the event organized by RCS, Bihar and PHDCCI, Assam respectively.
 - The **IYC logo** has been incorporated into both the PPTs as well as the **BBSSL's display standee** during the abovementioned events.
4. **NCUI Student Group Visit BBSSL:** A study visit by 30 MBA (Agribusiness & Rural Development) students from Ramachandran International Institute of Management, Pune was held at BBSSL on March 4, 2025. The session covered seed security, cooperative governance, agribusiness, and career opportunities, along with an overview of the International Year of Cooperatives and its significance in the cooperative sector's development.
5. **Benchmarking visit by Zambian Delegation to BBSSL:** On March 6, 2025, BBSSL, in coordination with NCEL and NCOL, hosted a delegation led by Dr. Siakalenge Siazongo, Deputy Secretary to the Cabinet, Government of Zambia. The visit included an overview of BBSSL's activities and discussions on potential future collaboration.
6. **Visit of Associate Professor from the University of Milano-Bicocca, Italy:** On March 21, 2025, Mr. Emanuele Cusa, Associate Professor and cooperative law expert from Italy, visited BBSSL and met with senior officers to discuss BBSSL's structure, governance, financial model, and its role in supporting first-tier cooperatives through vertical integration.
7. **MoU with ICRISAT:**

On March 28, 2025, participated in the 54th Foundation Day of ICRISAT Hyderabad. One of the key highlights of the event was Signing of an MoU between BBSSL and ICRISAT for collaboration on developing resilient dryland crop varieties, establishing cooperative-led seed production hubs, and enhancing capacity in seed and crop management. The partnership also focuses on climate-smart agriculture, strengthening cooperative seed systems, and using digital tools for market linkage and traceability.

Photos

1. Visits/Workshop with Student group/s



2. Visit of Zambian Delegation



3. MoU with ICRISAT



4. Participation in various State level programs/Meetings



