



S. No.	Name & Location of Society	Type of Cooperative & Activities	MoC Interventions/ Support Received	Outcomes Achieved	Photographs/ Visuals
2.	The Goldh MPCs Ltd Block Mendhar District Poonch	Agricultural credit to the farmers of the area and ancillary services.	PM Surya Ghar Fasal BimaYojna CSC	<p>1. Mainly the works being done by The Goldh MPCs Ltd are payment of electricity bills, PAN card, registration , insurance related works, registration for PM Surya Ghar free electricity scheme .</p> <p>2. CSC, has done 641 transactions in the financial year 2023-24 and 1852 transactions in the financial year 2024-25 up to Nov. 11 2024.</p> <p>3. In the last 06 month the CSC of The Goldh MPCs Ltd has performed the transaction of Rs9,16,196.8/-</p>	 

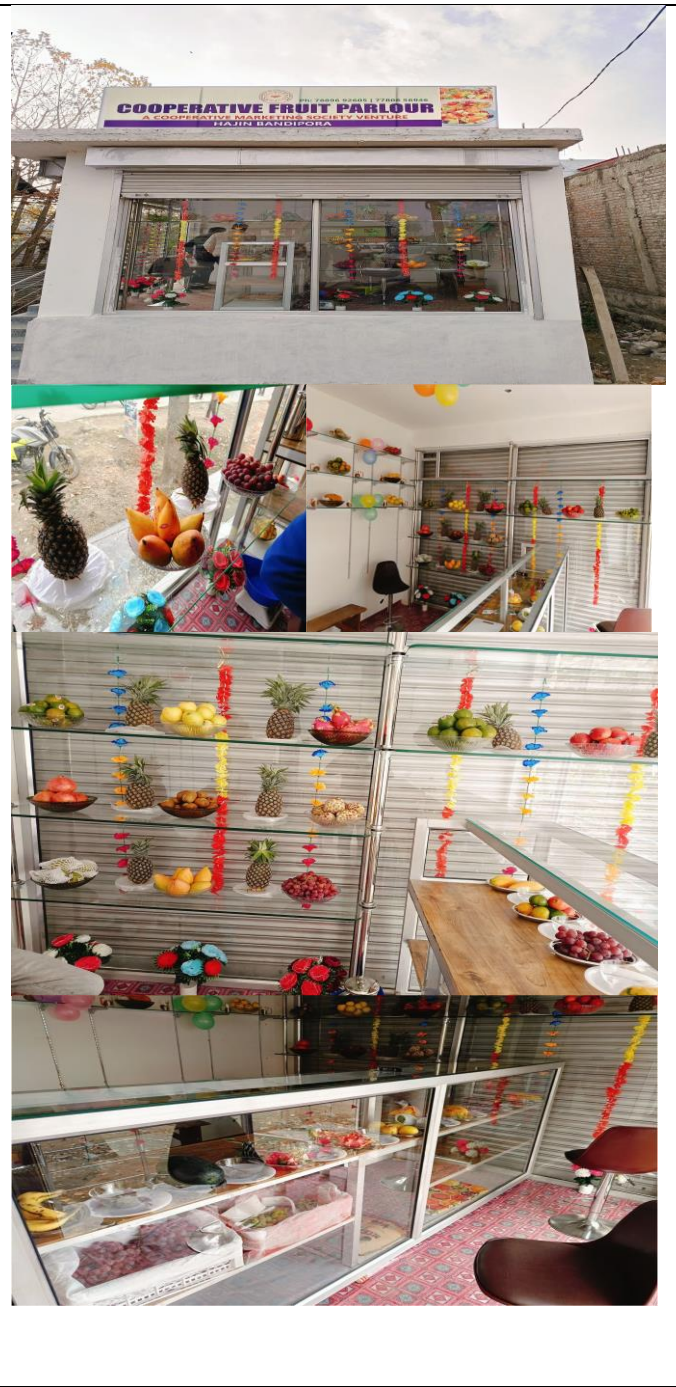
3.	The Maitra MPCS, Maitra Ramban.	Fertilizer, Common service centre, Consumer (mini super bazar).	---	<p>1. Strengthen Cooperative Model in this district with Maitra as a Model MPACS.</p> <p>2. Organic products of various Cooperatives will be displayed in order to strengthen the farmers to avoid distress selling of items.</p> <p>Total Membership: 209</p> <p>Turnover (BTO)</p> <p>FY 2023-24= 8.73 lakhs In</p> <p>FY 2024-25 = 6.5 lakhs</p>
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4.	The Atholi MultiPurpose Cooperative Society Ltd Pin code :- 182204 Block:- Paddar, District- Kishtwar	Primary Agricultural Cooperative Credit Society (PACS). Activities include as resolved in the model bye-laws adopted by the PACS.	PMJAK CSC Nutrition Supply to Anganwadi Centres	<p>The Society caters to the needs of the local populace and facilitates the vicinity by offering services of Jan Aushadi Kendra, CSC and Nutrition Supply to Anganwadi Centres.</p> <p>The Business Turnover of the Society (PACS) increased to Rs. 18.66 Lakhs in the FY 2024-25.</p>
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<p>5.</p>	<p>Cooperative Marketing Society Ltd. Hajin</p> <p>Pin code: 193501 Block: Hajin Tehsil: Hajin District: Bandipora</p>	<p>Secondary Cooperative, involve activities like Consumer, Fertilizer, Agricultural and other multipurpose activities</p>	<p>Building of the Cooperative Society was upgraded in Works under CAPEX Budget 2023-24 for an allotted Cost of Rs. 11.48 Lakh, thus paving way for Role Model Cooperative setup within the District</p>	<p>In order to boost the local economy and encourage self-reliance among the farming community, a state-of-the-art Cooperative Fruit Parlour was started in Hajin town of district Bandipora. The kiosk managed by the Cooperative Marketing Society Ltd. Hajin offers ready to eat comestibles such as fruit salads, ice creams, fruit shakes, coffee and other delicacies and that too are provided to the general public at affordable and discounted rates. The unique and creative startup was launched by the Marketing Society concerned during the start of the year 2025 after the project was finalized and successfully completed under the Capex Budget 2023.</p> <p>The parlour not only provide a platform for farmers/locals to sell their produce but also add value through modern packaging, processing, and branding.</p> <p>Cooperative Fruit Parlour in Hajin is part of initiative to promote cooperative models in rural areas, ensuring socio-economic upliftment and rural prosperity besides providing employment opportunities.</p> <p>The parlour, established under the aegis of cooperative society, is equipped with modern storage and refrigeration facilities to ensure the freshness of fruits; thus serving a hub for direct sales, eliminating middlemen and enabling farmers to receive fair prices for their produce.</p> <p>Cooperative Marketing Society Ltd Hajin is always thriving hard to create its impact even in the time of shooting inflation day after day,</p>
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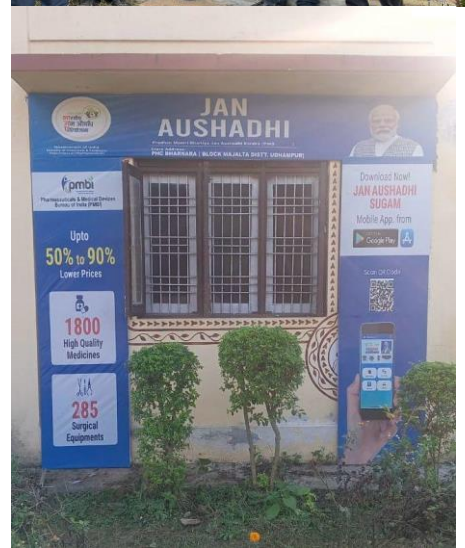


by provision of unbelievable discounts on all products/items. **The appreciable Business Turnover during 2024-25 involved:**
Consumer= Rs. 70.29 Lakh
Fertilizer= Rs. 31.46 Lakh

MP4/AV link

[Cooperative Fruit Parlour in J&K's Bandipora Promoting Health and Wellness in the Community](#)

6.	Bharnara, Block Majalata District Udhampur	Generic medicines to the local public.	PMJAK	<p>1. It is fulfilling its desired goal of availability of quality generic medicines at affordable prices which are about 50-80% cheaper to their branded counterparts and apart from that it has created a viable livelihood.</p> <p>2. This Kendra has recorded the turnover of about ₹ 160000 since its inception in February 2024.</p> <p>3. kendra has also arranged health related check up and awareness camp in association with Cooperative and Health department in order to create awareness among the local community regarding the acceptance of generic medicine, vision of the PMJAK and the impact it can create in a society especially in remote areas where most of the population is poor and marginalized.</p>
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7.	Sangaldan MPCs Ltd. at PHC sangaldan	Affordable medicines to the local public.	PMJAK	<p>1. It is currently catering to about 60-70 villages in its vicinity. Earlier the people from surrounding areas had to buy medicines at standard prices but after PMJAK's operation at PHC Sangaldan, there has been inception of a ray of hope for these people especially the marginalized and the poor who couldn't afford expensive medicines as it led to a significant drain on their household savings.</p> <p>2. Now the PMJAK under the Sangaldan MPCs Ltd is fulfilling its desired goal of availability of quality generic medicines at affordable prices which are about 50-80% cheaper to their branded counterparts and apart from that it has created a viable livelihood for a local person namely Mr. Nishat Ahmed who runs this kendra in the capacity of registered pharmacist.</p> <p>Also, the acceptability of the JAK can be gauged from the fact that even after being located at a very remote area and dealing in low priced medicines, it has recorded a turnover of about ₹ 2,30,000 since its inception in february 2024.</p>
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8.	Pogal Paristan MPCS Block Ukhral, District Ramban	Catering to the needs of the farming community.	PMKSK	<p>1. The PMKSK running under the Pogal Paristan MPCS is catering to the needs of the farming community in its area of operation covering about 30 villages. Earlier it was being run as a fertilizer store, however after the intervention of the cooperative department and department of fertilizers it has been upgraded to PMKSK in order to cater to all the needs of farmers under one roof. The kendra provides fertilizer of all types like urea, dap, mop to the farmers in the required seasons. Also, the kendra in collaboration with the cooperative department has been at the forefront of popularizing the liquid nano urea and also educating the farmers about the scientific and moderate use of fertilizers in order to enhance soil quality, reduce environmental impact and enhance crop productivity.</p> <p>2. Since its up gradation as PMKSK it has recorded a turnover of ₹ 2,36,800 till march 2025.</p> <p>The PMKSK at the Pogal Paristan MPCS ltd is continuously striving to achieve its desired goal of providing quality agri inputs under one roof along with information and awareness access to farmers by collaborating with the allied govt. departments ultimately promoting sustainable and profitable agricultural practices.</p>
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