

## Feb Activities Report - KRIBHCO

Criteria	Details
<b>Sector</b>	Agriculture & Farming
<b>Location</b>	Inter Unit Cricket Tournament, Noida
<b>Event/ Activity Name</b>	Inter Unit Cricket Tournament
<b>Brief Information on the Activity</b>	KRIBHCO celebrating IYC 2025 during Inter Unit Cricket Tournament at Greater Noida International Cricket Stadium
<b>Objective</b>	The event aims to foster team spirit, enhances employee engagement, and promotes a sense of unity across various units of KRIBHCO and to celebrate the values of cooperation, collaboration, and mutual support, aligning with the spirit of IYC 2025
<b>No. of Participants</b>	Internal KRIBHCO Team
<b>Achievements &amp; Outcomes</b>	-
<b>Photographs &amp; AV Content</b>	Shared Below
<b>Additional Remarks</b>	-



**OTHER PROGRAMMES ORGANIZED IN FEB. 2025 WITH IYC BRANDING**

S. No.	PROGRAMME	No. / PPt
<b>(A) COOPERATIVE DEVELOPMENT PROGRAMME</b>		
1	Fertiliser Promotion Campaign	16
	<b>Participants</b>	1842
2	Cooperative Empowerment Campaign	19
	<b>Participants</b>	1575
3	Seeds Promotion Campaign in PACS	1
	<b>Participants</b>	155
4	Coop. Society Adoption	15
	<b>Participants</b>	691
5	KBSK Sales Promotion Campaign	20
	<b>Participants</b>	2346
<b>(B) COOPERATIVE EDUCATIONAL PROGRAMMES</b>		0
(I)	<b>General Programmes</b>	0
1	Crop Seminar (One per Season)	25
	<b>Participants</b>	4089
2	Farmers Meeting	162
	<b>Participants</b>	8069
3	Field Demonstration	6
	<b>Participants</b>	102
4	Field Day	32
	<b>Participants</b>	2346
5	Soil Sampling Campaign	16
	<b>Participants</b>	561
6	Group Discussion	31
	<b>Participants</b>	2033
7	Dearls Conference	31
	<b>Participants</b>	2096
8	Cooperative Education Conference	17
	<b>Participants</b>	2753
(II)	<b>Technical Resources</b>	
9	Tech. Farm Literature * ('000)	29
10	Products Flex Charts**	52
	<b>Participants</b>	0
11	Tech. Wall Painting	62

	<b>Participants</b>	62
12	Exhibition	2
	<b>Participants</b>	301
	<b>Education (No.)</b>	413
	<b>Participants</b>	22412
<b>(C) RURAL COOPERATIVE DEVELOPMENT PROGRAMMES</b>		0
1	Farmers meeting	14
	<b>Participants</b>	645
2	Field demonstration	5
	<b>Participants</b>	54
3	Field day	19
	<b>Participants</b>	1165
4	Soil Sampling campaign	6
	<b>Participants</b>	195
5	Technical wall painting	28
	<b>Participants</b>	28
6	Sapling Distribution to Farmers for Tree Plantation Campaign	5
	<b>Participants</b>	168
7	Income generation prog.	5
	<b>Participants</b>	206
8	Human health camp.	4
	<b>Participants</b>	455
9	Animal Health Campaign	4
	<b>Participants</b>	211
10	Drinking water & minor irri.	2
	<b>Participants</b>	142
11	Rural Sports Programme	4
	<b>Participants</b>	503
12	Sanitation Campaign	3
	<b>Participants</b>	295
	<b>CSR (NO.)</b>	99
	<b>Participants</b>	4067
	<b>Total Programme (No.)</b>	583
	<b>Participants</b>	33088

## PROGRAMMES - FEBRUARY 2025



COOPERATIVE EDUCATION CONFERENCE



FARMERS MEETING



DEALERS CONFERENCE



CROP SEMINAR



COOPERATIVE EMPOWERMENT CAMPAIGN



FIELD DAY



SOCIETY ADOPTION PROGRAMME



FIELD DEMONSTRATION



PM PRANAM KISAN SANGOSHTHI



EXHIBITION



DRINKING WATER FACILITY



GROUP DISCUSSION PROGRAMME



FERTILISER PROMOTION CAMPAIGN



SANITATION CAMPAIGN



**TREE PLANTATION CAMPAIGN**



**HUMAN HEALTH CAMPAIGN**



ANIMAL HEALTH CAMPAIGN



INCOME GENERATION CAMPAIGN



RURAL SPORTS PROGRAMME



SOIL TESTING CAMPAIGN