

July Activities Report – KRIBHCO

Criteria	Details
State	Andhra Pradesh, Bihar, Chhattisgarh, Gujarat, Haryana, Jharkhand, Karnataka, Madhya Pradesh, Maharashtra, Odisha, Punjab, Rajasthan, Tamil Nadu, Telangana, Uttar Pradesh, Uttarakhand, West Bengal.
Locations	Pan India
Event/ Activity Name	Mass Tree Plantation Drive - 01.07.2025 to 06.07.2025
Brief Information on the Activity	KRIBHCO conducted pan-India Mass Tree Plantation Drives, engages employees, members, and local communities in planting various saplings across the country.
No. of Trees Planted and saplings distributed	7890+
No. of Participants	8473
Photographs & AV Content	Attached below





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State	Andhra Pradesh, Chhattisgarh, Gujarat, Haryana, Karnataka, Madhya Pradesh, Maharashtra, Odisha, Punjab, Rajasthan, Tamil Nadu, Telangana, Uttar Pradesh, West Bengal
Locations	Pan India
Event/ Activity Name	Model AGM, Board Meeting, Auditing of PACS
Brief Information on the Activity	The participants educated on financial auditing, stressing transparency, accountability, and good governance for PACS' financial health. Further PACS are encouraged to become multifunctional, boosting business growth and economic viability for rural prosperity.
No. of Participants	1370 participants in 20 meetings
Photographs & AV Content	Attached below





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Locations	Pan India
Event/ Activity Name	Workshop on various initiatives of Ministry of Cooperation
Brief Information on the Activity	Insights were provided into the Ministry of Cooperation's 61 new initiatives aimed at strengthening cooperative societies, including the computerization of PACS, their conversion into Common Service Centres (CSCs), establishment of Janaushadhi Kendras, etc.
No. of Participants	1824 participants in 31 meetings
Photographs & AV Content	Attached below





Criteria	Details
State	Haryana, Karnataka, Rajasthan, Uttar Pradesh
Locations	<ul style="list-style-type: none"> • Suratgarh, Rajasthan • Gejjalagere, Mandya, Karnataka • Hardoi, Uttar Pradesh • Rohtak, Haryana
Event/ Activity Name	Exhibition of Cooperative Products and Cooperative History at District/ state levels
Brief Information on the Activity	KRIBHCO organized "Exhibitions of Cooperative Products and Cooperative History", showcasing diverse cooperative products and educating attendees on the cooperative sector's vital role.
No. of Participants	1158 participants
Photographs & AV Content	Attached below





Criteria	Details
State	Uttar Pradesh
Locations	IMS Ghaziabad
Event/ Activity Name	National Declamation Competition to mark “International Year of Cooperatives 2025”
Chief guest	Mr. Kapil Meena, IAS, Director (Media & Publication), Ministry of Cooperation
Brief Information on the Activity	KRIBHCO and IMS Ghaziabad co-hosted an Inter-Institute National Declamation Competition at IMS Ghaziabad, commemorating the International Year of Cooperatives 2025. The event, themed "Cooperatives: Driving Inclusive and Sustainable Solutions for a Better World," saw over 100 contestants from premier institutions compete. The top three winners received cash prizes of ₹51,000, ₹31,000, and ₹21,000 respectively.
No. of Participants	350+ participants
Photographs & AV Content	Attached below





Criteria	Details
State	Gujarat, Maharashtra, Rajasthan.
Locations	Surat, Nagpur, Hanumangarh
Event/ Activity Name	Lectures arranged in School on cooperatives
Brief Information on the Activity	KRIBHCO under IYC banner engaged with school students, introducing them to the concept of cooperatives through interactive sessions and group discussions.
No. of Participants	330 students in 3 schools
Photographs & AV Content	Attached below





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Locations	Pan India
Event/ Activity Name	Swachchata me Sahakar
Brief Information on the Activity	KRIBHCO's pan-India "Swachchata me Sahakar" campaign promoted cleanliness and hygiene by cleanliness drives. Employees and members actively cleaned roads and public spaces while also distributing essential materials like mops, brooms, and dustbins to local communities. Complementing these actions, KRIBHCO also conducted awareness programs to educate people on the value of a clean environment for personal and community well-being, demonstrating how the collective power of cooperatives can drive social progress.
No. of Participants	1894 participants
Photographs & AV Content	Attached below





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Locations	Pan India
Event/ Activity Name	Soil Health Card Distribution Campaign
Brief Information on the Activity	KRIBHCO distributed Soil Health Cards, explaining the importance and procedure of soil testing and encouraging farmers to use the soil test-based recommendations for fertilizer application. The initiative aims to empower farmers to improve their soil health, optimize fertilizer use to reduce costs and enhance crop yields, thereby contributing to the vision of "Sahkar se Samridhi" and fostering sustainable agriculture across the nation.
No. of Participants	3161 participants
Photographs & AV Content	Attached below



YouTube Links : https://youtu.be/LWCsjhNfCJE?si=kbpr2vYeE5_w5L2x

<https://youtu.be/MCSJu3-SZm8?si=FhycZRTSNjaxKMfX>



Criteria	Details
State	<ul style="list-style-type: none"> Gujarat – 25th July Karnataka – 30th July Telangana – 31st July
Locations	Surat, Bangalore, Hyderabad
Event/ Activity Name	The launch of Krishak Saarathi – Gujarati, Kannada, and Telugu Edition
Brief Information on the Activity	KRIBHCO launched its monthly newsletter Krishak Saarathi in Gujarati, Kannada, and Telugu editions, marking a meaningful step toward connecting with the farmers of Gujarat, Karnataka, Andhra Pradesh, and Telangana in their own language - further strengthening the spirit of cooperation under the IYC banner.
No. of Participants	<ul style="list-style-type: none"> Gujarat – 150 in event & 1500+ joined virtually Karnataka – 200 in event & 400+ joined virtually Telangana – 200 in event & 700+ joined virtually
Photographs & AV Content	Attached below





Glimpses from the Launch of **Krishak Saarathi**

Telugu Edition

Local Connect, National Growth. A New Chapter of Cooperation



Launched by

Shri V. S. R. Prasad

Director (Marketing),
along with Senior
Management of KRIBHCO



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Glimpses from the Launch of the GUJARATI EDITION of **"KRISHAK SAARATHI"**

Launched by

Shri M.R. Sharma, Managing Director,

in the esteemed presence of
Shri P. Chandra Mohan, Executive Director (Operations),
along with other senior management.






Strengthening Cooperative Communication in Regional Languages

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OTHER PROGRAMMES ORGANIZED IN JULY 2025 WITH IYC BRANDING		
S. No.	PROGRAMME	No. / PPt
(A) COOPERATIVE DEVELOPMENT PROGRAMME		
1	Fertilizer Promotion Campaign	14
	Participants	2447
2	Cooperative Empowerment Campaign	18
	Participants	2168
3	Seeds Promotion Campaign in PACS	0
	Participants	-
4	Coop. Society Adoption	18
	Participants	514
5	KBSK Sales Promotion Campaign	3
	Participants	703
(B) COOPERATIVE EDUCATIONAL PROGRAMMES		
(I)	General Programmes	
1	Crop Seminar (One per Season)	5
	Participants	860
2	Farmers Meeting	102
	Participants	4531
3	Field Demonstration	27
	Participants	348
4	Field Day	0
	Participants	-
5	Soil Sampling Campaign	0
	Participants	-
6	Group Discussion	33
	Participants	2836
7	Dealers Conference	11
	Participants	1290
8	Cooperative Education Conference	31
	Participants	5732
(II)	Technical Resources	
9	Tech. Farm Literature * ('000)	86
10	Products Flex Charts**	104
	Participants	-
11	Tech. Wall Painting	30
	Participants	30
12	Exhibition	0
	Participants	-
	Education (No.)	325
	Participants	15627

(C) RURAL COOPERATIVE DEVELOPMENT PROGRAMMES		
1	Farmers meeting	15
	Participants	782
2	Field demonstration	18
	Participants	105
3	Field day	0
	Participants	-
4	Soil Sampling campaign	1
	Participants	30
5	Technical wall painting	1
	Participants	1
6	Sapling Distribution to Farmers for Tree Plantation Campaign	42
	Participants	1921
7	Income generation prog.	0
	Participants	-
8	Human health camp.	2
	Participants	222
9	Animal Health Campaign	2
	Participants	120
10	Drinking water & minor irri.	1
	Participants	50
11	Rural Sports Programme	1
	Participants	245
12	Sanitation Campaign	14
	Participants	1171
	CSR (NO.)	97
	Participants	4647
	Total Programme (No.)	475
	Participants	26106