

May Activities Report – KRIBHCO

Criteria	Details
Sector	Agriculture & Farming
Location	Jaipur, Rajasthan
Event/ Activity Name	National Cooperative Spice Fair 2025
Brief Information on the Activity	Under the IYC 2025 banner , KRIBHCO set up a stall at The National Cooperative Spice Fair, organized by the Cooperative Department and CONFED from 9-18 May
Objective	KRIBHCO's participation in The National Cooperative Spice Fair, under the International Year of Cooperatives banner, aimed to actively promote cooperative principles and environmental sustainability
No. of Participants	Around 25,000 visitors visited the stall
Achievements & Outcomes	Representatives briefed visitors about KRIBHCO products, distributed plant saplings, and elaborated on cooperative initiatives that foster the collective spirit of the cooperative sector
Photographs & AV Content	Shared Below
Additional Remarks	–



Criteria	Details
Sector	Agriculture & Farming
Location	Rajasthan, Haryana, Punjab and Gujarat
Event/ Activity Name	Cooperative Society Adoption
Brief Information on the Activity	Based on the specific needs of cooperative societies, KRIBHCO provide essential items such as water purifiers, chairs, tables, and computers. The aim is to support Primary Agricultural Credit Societies (PACS) under the IYC banner
Objective	The objective is to improve the infrastructure and functionality of cooperative societies, ensuring they can operate more effectively and efficiently, and thereby contribute to the overall success of their programs
No. of Participants	625
Achievements & Outcomes	15 Cooperative Societies are adopted
Photographs & AV Content	Shared Below
Additional Remarks	—



Criteria	Details
Sector	Agriculture & Farming
Location	Pan India
Event/ Activity Name	Farmer meeting
Brief Information on the Activity	In observation of the International Year of Cooperatives (IYC) 2025 , KRIBHCO is proactively conducting farmer meetings across country. This initiative is to empower local farmers by imparting crucial agricultural knowledge and promoting sustainable farming practices
Objective	These gatherings aim to empower local farmers with essential agricultural knowledge, promote sustainable practices, and enhance their economic well-being, while simultaneously reinforcing the core principles of cooperative strength and community development
No. of Participants	8037
Achievements & Outcomes	86 Farmer meetings
Photographs & AV Content	Shared Below
Additional Remarks	–



OTHER PROGRAMMES ORGANIZED IN MAY 2025 WITH IYC BRANDING

S. No.	PROGRAMME	No. / Ppt
(A) COOPERATIVE DEVELOPMENT PROGRAMME		
1	Fertiliser Promotion Campaign	12
	Participants	1111
2	Cooperative Empowerment Campaign	3
	Participants	375
3	Seeds Promotion Campaign in PACS	3
	Participants	325
4	Coop. Society Adoption	15
	Participants	625
5	KBSK Sales Promotion Campaign	1
	Participants	400
(B) COOPERATIVE EDUCATIONAL PROGRAMMES		
(I)	General Programmes	
1	Crop Seminar (One per Season)	0
	Participants	-
2	Farmers Meeting	86
	Participants	8037
3	Field Demonstration	2
	Participants	6
4	Field Day	0
	Participants	-
5	Soil Sampling Campaign	52
	Participants	1407
6	Group Discussion	6
	Participants	481
7	Dearls Conference	10
	Participants	717
8	Cooperative Education Conference	8
	Participants	642
(II)	Technical Resources	
9	Tech. Farm Literature * ('000)	0
10	Products Flex Charts**	0
	Participants	-
11	Tech. Wall Painting	0
	Participants	-
12	Exhibition	3

	Participants	25175
	Education (No.)	167
	Participants	36465
(C) RURAL COOPERATIVE DEVELOPMENT PROGRAMMES		
1	Farmers meeting	9
	Participants	484
2	Field demonstration	0
	Participants	-
3	Field day	0
	Participants	-
4	Soil Sampling campaign	6
	Participants	144
5	Technical wall painting	0
	Participants	-
6	Sapling Distribution to Farmers for Tree Plantation Campaign	1
	Participants	20
7	Income generation prog.	0
	Participants	-
8	Human health camp.	1
	Participants	55
9	Animal Health Campaign	1
	Participants	50
10	Drinking water & minor irri.	1
	Participants	110
11	Rural Sports Programme	0
	Participants	-
12	Sanitation Campaign	0
	Participants	-
	CSR (NO.)	19
	Participants	863
	Total Programme (No.)	220
	Participants	40164





