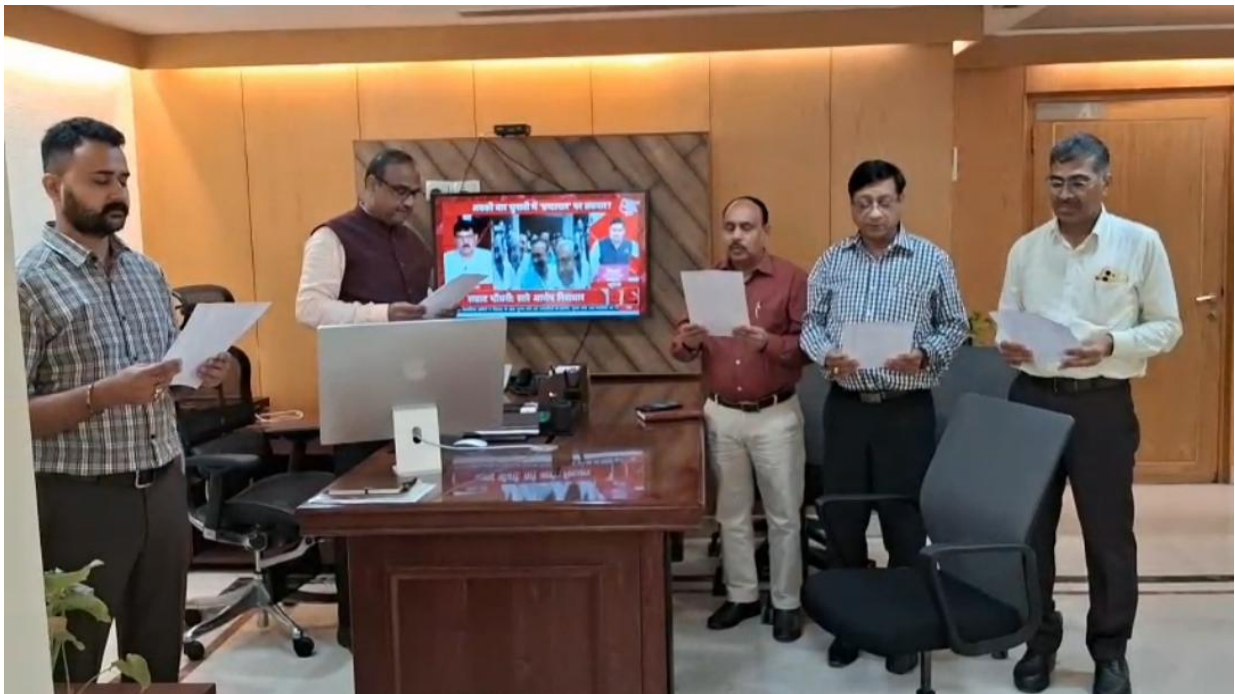


September Activities Report – KRIBHCO

Criteria	Details
Sector	Agriculture & Farming
Location	Pan India
Event/ Activity Name	Swachhta Hi Seva 2025 campaign
Brief Information on the Activity	The Swachhata Hi Seva 2025 Campaign, organized by KRIBHCO from September 17 to October 2, 2025, was a comprehensive, nationwide initiative focused on sanitation and cleanliness, notably held under the banner of the IYC 2025. This pan-India campaign featured several key activities, including encouraging participants to take the Swachhata Pledge, organizing an Office Clean-Up Drives, running various sanitation campaigns, and conducting Safaimitra Suraksha Shivirs.
Objective	The objective of the campaign was to promote and strengthen the spirit of cleanliness, sanitation, and community volunteerism across the country, in line with the national Swachhta Hi Seva campaign. This was achieved by mobilizing collective action through the Swachhata Pledge, extensive clean-up drives focused on keeping clean surroundings, running sanitation awareness campaigns, promoting environmentally friendly festivals, and conducting welfare initiatives for sanitation workers (Safaimitra Suraksha Shivirs).
No. of Participants	1610 participants in 23 programmes
Achievements & Outcomes	The campaign successfully mobilized KRIBHCO's pan-India network to conduct widespread cleanliness activities, reinforcing the spirit of the Swachh Bharat Mission. Key outcomes included sanitation campaigns, the establishment of Safaimitra Suraksha Shivirs, directly contributing to a cleaner environment and the welfare of sanitation workers.

Photographs & AV Content	Shared Below
Additional Remarks	—







Criteria	Details
Sector	Agriculture & Farming
Location	Pan India
Event/ Activity Name	Farmer meeting
Brief Information on the Activity	In observation of the International Year of Cooperatives (IYC) 2025 , KRIBHCO is proactively conducting farmer meetings across country. This initiative is to empower local farmers by imparting crucial agricultural knowledge and promoting sustainable farming practices
Objective	These gatherings aim to empower local farmers with essential agricultural knowledge, promote sustainable practices, and enhance their economic well-being, while simultaneously reinforcing the core principles of cooperative strength and community development
No. of Participants	3187
Achievements & Outcomes	43 meetings
Photographs & AV Content	Shared Below
Additional Remarks	—



Criteria	Details
Sector	Agriculture & Farming
Location	Maharashtra, Punjab, Gujarat and Chhattisgarh
Event/ Activity Name	Cooperative Education Conference
Brief Information on the Activity	This brings together PACS Managers and DCB officials for expert discussions focused on reviewing agro-input sales and service strategies, and planning for enhanced availability.
Objective	The objective is to strengthen cooperative operations, promote cashless transactions, and resolve DBT/POS issues, all with the aim of streamlining the supply chain and financial processes to ultimately benefit individual farmers by ensuring timely access to essential agricultural inputs and services.
No. of Participants	945 participants
Achievements & Outcomes	10 conferences
Photographs & AV Content	Shared Below
Additional Remarks	—



OTHER PROGRAMMES ORGANIZED IN SEPTEMBER 2025 WITH IYC BRANDING

S. No.	PROGRAMME	No. / PPt
(A) COOPERATIVE DEVELOPMENT PROGRAMME		
1	Fertiliser Promotion Campaign	17
	Participants	1483
2	Cooperative Empowerment Campaign	11
	Participants	2081
3	Seeds Promotion Campaign in PACS	6
	Participants	750
4	Coop. Society Adoption	21
	Participants	1263
5	KBSK Sales Promotion Campaign	1
	Participants	81
(B) COOPERATIVE EDUCATIONAL PROGRAMMES		
(I)	General Programmes	
1	Crop Seminar (One per Season)	8
	Participants	1020
2	Farmers Meeting	43
	Participants	3187
3	Field Demonstration	5
	Participants	124
4	Field Day	14
	Participants	937
5	Soil Sampling Campaign	2
	Participants	38
6	Group Discussion	22
	Participants	1546
7	Dealer's Conference	14
	Participants	1486
8	Cooperative Education Conference	10
	Participants	945
(II)	Technical Resources	
9	Tech. Farm Literature * ('000)	43
10	Products Flex Charts**	0
	Participants	-
11	Tech. Wall Painting	10
	Participants	10
12	Exhibition	3

	Participants	61200
	Education (No.)	174
	Participants	70493
(C) RURAL COOPERATIVE DEVELOPMENT PROGRAMMES		
1	Farmers meeting	8
	Participants	525
2	Field demonstration	0
	Participants	-
3	Field day	11
	Participants	712
4	Soil Sampling campaign	0
	Participants	-
5	Technical wall painting	0
	Participants	-
6	Sapling Distribution to Farmers for Tree Plantation Campaign	6
	Participants	570
7	Income generation prog.	1
	Participants	42
8	Human health camp.	7
	Participants	655
9	Animal Health Campaign	6
	Participants	358
10	Drinking water & minor irri.	2
	Participants	62
11	Rural Sports Programme	1
	Participants	572
12	Sanitation Campaign	17
	Participants	1673
	CSR (NO.)	44
	Participants	3669
	Total Programme (No.)	288
	Participants	81320





