

IYC-NABARD- – Organized Cooperative Literacy Camp and Promotional Event through Cooperatives for ICY 2025 – August 2025 at Kapurthala district ,Punjab

The DDM Kapurthala organized Cooperative Literacy Camp and promotional event through cooperatives for ICY 2025 in collaboration with Kapurthala Cooperative Bank at Athouli Village, Phagwara, Kapurthala. The programme was organized under the chairmanship of Shri Vinod Kumar Arya, CGM, NABARD on 22 August 2025. The event was attended among others by DM KCCB, ARs, Inspectors, BM and other officials of KCCB along with various PACS secretaries, farmers, Sarpanch etc. The programme was made interactive through participation of all members. Around 40 participants participated in the event.

Shri Vinod Kumar Arya, CGM in his address highlighted NABARD's significant role in collaboration with State Govt. in PACS computerization, capacity building of cooperative functionaries etc. CGM sir also assured full support of NABARD to achieve the vision 'Sehkar se Samridhi' as envisioned by Hon'ble Prime Minister. He highlighted the role and responsibilities of PACS members and emphasized the long term benefits of efficient cooperative management, PACS computerization project.

The DDM in his address elaborated on NABARD's funding schemes available to PACS and also guided the participants that there is also need for timely repayment of loans to the PACS/branches, so that the credit extended by banks is utilized only for productive purposes

Speaking on the occasion, Shri Naresh Lakhnpal, District Manager of Kapurthala Central Cooperative Bank, shared insights on accessing banking services, bank's scheme, facilities through PACS and concept of cooperatives etc.

Participants also benefitted from Literacy Camp, which focused on essential financial practices, including savings, responsible borrowing, cyber security and digital transactions.

The programme continued with open house discussions wherein farmers queries w.r.t. KCC loans, deposits, concept of cooperative with various social security schemes of Govt., various other components, cyber security etc. were answered.

Some photographs and newspapers clippings of the event are as under:-



