

**NABARD-IYC -Cooperative literacy camp at Moonak MPCASS, Sangrur,Punjab -09.07.25**

With reference to the RO allocated promotional programmes targets under IDD, DDM Sangrur conducted the cooperative literacy camp at Sangrur. It was held on 09 July 2025 at Moonak MPCASS, Sangrur and attended by Secretary MPCASS, officers of agriculture department Sangrur and approx. 30 farmers attached to PACS.

Major focus of the discussions was on topics like cooperation among cooperatives, strengthening of cooperatives, role of cooperatives in financial inclusion, increasing their membership, role of PACS in rural economy, etc. It was highlighted how projects like PACS computerization can transform the complete cooperative ecosystem.

Representatives of Agriculture department briefed about the need of diversification in agriculture due to significant decline in ground water. They requested the farmers to try other crop varieties other than paddy. They shared that government is offering a financial incentive of Rs 17,500 per hectare for farmers who switch from paddy to maize cultivation, as part of a pilot project. Also, 'Kisan Mitras' had been deployed to guide farmers in making the transition. Farmers were assured that the alternative crop being sown by them shall be procured at MSP by the government.

Also, touched upon the themes like digital literacy, frauds and thefts in digital ecosystem, precautions and steps to be taken in case of fraud, general awareness related to usage of debit cards/KCC etc. The meeting concluded with a commitment from all stakeholders to further enhance and contribute to strengthening of cooperative movement.

Photographs taken during the day are appended.



