

IYC – Plantation Programme ‘Ek Ped Maa Ke Naam’

Name of District and DDM: Ferozpur – Sh. Rohit Kashyap, DDM NABARD

Date of event: 15 July 2025

Place of event: Mamdot Branch, FCCB

Purpose / Objective of Event:

To commemorate NABARD’s 44th Foundation Day and support the national campaign ‘Ek Ped Maa Ke Naam’, fostering environmental stewardship and sustainable rural development through a community plantation drive.

Names & Designation of Participants

1. Sh. Surinder Singh – Divisional Forest Officer, Forest Department, GoP
2. Sh. Rohit Kashyap – District Development Manager, NABARD
3. Sh. Kamaljeet Singh – Block Officer, Forest Department, GoP
4. Sh. Ravinder – Range Officer, Forest Department, GoP
5. Branch Manager & Officials – Central Cooperative Bank
6. Chairpersons – Various PACS
7. Secretaries – Various PACS
8. Leaders – Farmer Producer Organisations (FPOs)
9. Women Entrepreneurs – Self Help Groups (SHGs)
10. Progressive Farmers – Local Farming Community
11. Panchayat Representatives – Village Panchayats

Important Points Discussed

- Joint inauguration by DFO and DDM NABARD, highlighting technical and socio-economic benefits of afforestation.
- Review of NABARD’s major initiatives since 1982 and alignment with IYC-2025 cooperative objectives.
- Emphasis on tree-based farming to enhance farm income and restore ecological balance.
- Community engagement demonstrated through active participation exceeding 50 attendees.
- Call for sustained afforestation efforts and cooperative support for environmental conservation.





