

Program was held on 28 May 2025 at Sangrur DCCB Sheron branch and attended by Branch Manager DCCB Sheron branch, Secretary Sheron MPCASS and approx. 30 farmers/customers attached to DCCB and PACS.

Major focus of the discussions was on topics like cooperation among cooperatives, strengthening of cooperatives, role of cooperatives in financial inclusion, increasing their membership, role of PACS in rural economy, etc. It was highlighted how projects like PACS computerization can transform the complete cooperative ecosystem.

Also, touched upon the themes like digital literacy, frauds and thefts in digital ecosystem, precautions and steps to be taken in case of fraud, general awareness related to usage of debit cards/KCC etc. The meeting concluded with a commitment from all stakeholders to further enhance and contribute to strengthening of cooperative movement.

Photographs taken during the day are appended.

