

IYC-NABARD Cooperative Literacy Camp and Promotional Event through Cooperatives at district Kapurthala , Punjab

DDM Kapurthala organized Cooperative Literacy Camp and promotional event through cooperatives for ICY 2025 in collaboration with DR office at Bhulla Rai Village, Phagwara, Kapurthala district on 03 June 2025. At the event DRCS, ARs, Inspector, BM of KCCB, farmers, PACS secretaries, Sarpanch, womens etc. were also attended. The programme was made interactive through participation of all members.

At the outset, the participants were sensitized about the international year of cooperative, need of cooperatives, cooperation among cooperatives, PACS computerization and importance of increasing the membership of PACS and how it can be a turning point in the life of farmers.

Speaking on the occasion, Dr. Jagjit Singh, DRCS, Kapurthala emphasized the importance of maintaining soil testing, fertility and crop diversification. He stated that organic fertilizers are crucial for sustainable crop production in today's time, as they enhance soil health, prevent environmental pollution, and have long-term benefits. He also advised to incorporate crop residue into the fields using the agricultural machinery present in the societies.

Thereafter, DDM Kapurthala explained the objectives of PACS computerization and sensitised the participants about crop diversification and giving the best examples of cooperatives in India. The undersigned also guided the participants that there is also need for timely repayment of loans to the PACS/branches, so that the credit extended by banks is utilized only for productive purposes.

The programme continued with open house discussions wherein farmers queries w.r.t. KCC loans, FD deposits, concept of cooperative with various social security schemes of Govt., various other components, cyber security etc. were answered by the DDM and DRCS.

Some photographs of the event are as under:-



