

## International Year of Cooperatives-2025

30 June 2025

### Cooperative Literacy Camp at Pucca Bharo, Hamirpur District (HP)

In celebration of the International Year of Cooperatives-2025, a **Cooperative Literacy Camp** was organised by NABARD at Pucca Bharo (Hamirpur Distt, Himachal Pradesh) on 30 June 2025. The initiative aimed to raise awareness about the vital role of cooperatives in rural development and promote sustainable environmental practices for cooperatives.

The event witnessed the enthusiastic participation of secretaries and members from various Cooperative Societies across the Hamirpur block. The Cooperative Literacy Camp focused on enhancing understanding of cooperative principles, governance, and financial literacy among the PACS. DDM, NABARD made detailed presentations to the participants on GoI/ State Govt. and NABARD initiatives and schemes available for cooperative societies through which the the societies can enhance their business productivity and encourage grassroots participation and capacity-building.

Various projects of Ministry of Cooperation, GoI viz. PACS Computerisation, World's Largest Grain Storage Plan, Formation of new Multipurpose Societies etc. were discussed in detailed which are being implemented by NABARD. Such schemes will bolster the working of cooperative societies and bring them to a digital map. PACS were asked to increase their business portfolios by implementing multiple activities such as Common Service Centres, Jan Aushdhi Kendras, LPG Distributorships etc. A brief overview of the schemes such as MIDH, PMFME, AIF, SMAM etc., which offer loan and interest subsidies, were also discussed during the campaigns.



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