




S. No	District	Activity Theme and Details	Photographs
1	Jammu	<p><u>International Yoga Day Celebrations</u> At Palm Island, Jammu, a yoga event was conducted by SIBA event management cooperative in collaboration with JK Dairy cooperative Federation. The event saw a huge participation of members of Cooperatives, BSF battalion, locals and yoga artists. The renowned yoga guru Sahil the yogi conducted the session to celebrate the international yoga day aligning the celebrations of international year of cooperation. At Gulshan Ground, Jammu, 2,000 participants attended a yoga event organized by the District Administration with the DRCS Jammu.</p> <p>The Department of Cooperatives, J&K, in collaboration with the Indian Army, launched 12 Cutting and Tailoring Centers, branded as “Silai Ghar”, under the “Sahkar Saheli” initiative in the cooperative blocks of Akhnoor and Khour. This initiative is focused on empowering rural women and revitalizing Primary Agricultural Credit Societies (PACS) through skill development and entrepreneurship. The formal inauguration and Sewing Machine Distribution Ceremony took place at Shradha Palace, Akhnoor, attended by senior officials from the Cooperative Department and the Indian Army.</p> <p><u>Key Highlights:</u></p>	 

1. Centers will provide tailoring and stitching services, generating income and employment for rural women.
2. Offers a new business vertical for PACS, supporting their financial sustainability and functional revival.
3. Represents a unique convergence model between the Cooperative Department and the Indian Army.
4. Launched as part of the International Year of Cooperatives 2025 under the global theme “Cooperatives Build a Better World.”



On ***World Environment Day***, June 5, 2025, the Cooperative Department of Jammu & Kashmir actively participated in the nationwide “Ek Ped Maa Ke Naam” campaign by organizing plantation drives across various districts. Officers, field staff, PACS, and other cooperative entities planted saplings in offices, villages, and society campuses. The campaign blended emotional reverence with environmental responsibility, promoting sustainability. The initiative also included awareness activities and community pledges to support a greener future.



		<p><u>"Ek Ped Maa Ke Naam"</u> plantation drives were conducted in the ARCS blocks of Akhnoor, Khour, Satwari, and Dansal. The essence lies in a symbolic gesture—planting a tree in the name of one's mother. This simple act serves a dual purpose: honoring the role of mothers in nurturing life and contributing to the health of the planet.</p>	
		<p><u>SDG 6</u> A borewell drilling activity for clean water was carried out at the RCS Office Complex, Bantalab, with 25 participants. Ensuring access to clean drinking water and maintaining hygiene within the office complex in alignment with Sustainable Development Goal 6: Clean Water and Sanitation.</p>	
2	Samba	<p><u>An awareness camp</u> and a financial literacy session by NABARD were held at Badhori, Samba, to promote cooperative values and financial empowerment. The event celebrated the registration of a new Model PACS aimed at employment generation for youth and women. Participants were informed about key schemes like KCC, PMJJBY, and initiatives such as food processing units and Jan Aushadhi Kendras. The dual-focus event fostered inclusive growth and community engagement for sustainable rural development.</p> <p>Under the <u>Viksit Krishi Sankalp Abhiyan</u>, the Cooperative Department, District Samba, participated with full enthusiasm, organizing awareness activities in collaboration with KVK Samba and other line departments, the department spread awareness about its initiatives and the vital role of cooperatives in strengthening the rural</p>	

economy.

3 Reasi **"Ek Ped Maa Ke Naam"** drives were conducted at the Mini Secretariat and ARCS offices in Arnas, Mahore, and Pouni, with 8-10 participants in each event, encouraging community engagement in conservation. The campaign's success stems from a "Whole of Government" and "Whole of Society" approach, involving citizens, communities, and local administrations.



Awareness Camps
Location: Dubri-Shikari & Panchayat Hunder, Block Mahore

The ARCS, Block Mahore, along with field officials, conducted a field visit and awareness drive in Dubri-Shikari, one of the remotest villages (70 km from Mahore), to facilitate the formation of new PACS in underserved areas, in alignment with the objectives of Margdarshika

Key Highlights:

1. Over 50 residents participated in the awareness session and expressed willingness to support the formation of a new PACS.
2. Attendees were informed about various Government of India initiatives under the Ministry of Cooperation.
3. More than 50 individuals committed to submitting required documents and fees by next week for PACS



registration.

4. Community members were briefed on the benefits of forming a Multipurpose PACS (MPACS), including employment generation, rural development, and support for farmers.

The initiative marks a significant step towards strengthening the cooperative movement and enhancing financial inclusion in remote and rural regions of Block Mahore.



International Yoga Day

A Yoga Day event was conducted at the Indoor Stadium, Reasi, with 102 participants, based on the theme "One Earth, One Health." With over 100 participants, the event served as a platform to educate the public about the physical, mental, and spiritual advantages of yoga, encouraging more people to adopt it as a part of their routine. Yoga sessions were also held at Arnas and Pouni Barakh CMS.



4	Budgam	<p><u>Awareness Camp</u> An awareness camp explaining the benefits of PACS was conducted at Malapora Khag, attended by 30 participants. Another awareness camp was held at Panchayat Ghar Wadwan, Budgam, by the AR Narbal office with participation J&K State Cooperative Bank officials. PACS members were educated on their rights, responsibilities, elections, and cooperative principles, along with detailed insights into KCC loans and new departmental initiatives like CSCs, Jan Aushadhi, KSKs, CIDF, and CCL. The session concluded with a Q&A, reflecting strong member engagement and interest. .</p> <p><u>Cooperative Development:</u> The upgradation of Mpcs Chrawni, block Nagam District Budgam was formally inaugurated in a vibrant community event. The event followed by an awareness camp, aimed at sensitizing villagers about the benefits and services offered by coop department including agricultural inputs, marketing support, credit facilities, dairy and live stock services and youth empowerment Schemes. the camp witnessed active participation from villagers especially youth who expressed enthusiasm for the new opportunities.</p>	
5	Baramulla	<p><u>Environment</u> A plantation drive under "Ek Ped Maa Ke Naam" was conducted at PACCS Nambla, Dangiwacha, and other sites, with 40 participants planting 50 saplings. The campaign saw enthusiastic participation from all sections of society, including children, students, and volunteers from cooperative societies, rural areas.</p>	

		<p>The initiative strengthened the emotional bond between the community and nature by linking tree planting to a mother's love. Yoga Session were also held in nature in line with the Harit Yoga initiative.</p>	
6	Srinagar	<p>St. Lawrence Cooperative School, Syedpora Harwan, Srinagar, celebrated the 11th International Yoga Day with great enthusiasm, aligning with the national theme “One Earth, One Health.” The event brought together students, teachers, and staff for a morning dedicated to wellness and mindfulness through yoga. <u>Key Highlights:</u></p> <ol style="list-style-type: none"> 1. The day began with a welcome address emphasizing the physical and mental benefits of yoga. 2. Participants engaged in a range of yoga asanas, including Surya Namaskar, Vrikshasana, and Pranayama breathing exercises. 3. A mass yoga drill showcased unity and focus among over 40 student participants. 4. A wellness talk highlighted yoga’s potential for health, livelihood, and tourism in J&K. 5. An interactive session allowed students to engage with the instructor on maintaining a daily yoga practice. <p><u>Environment</u> A mass plantation drive was conducted at the Cooperative Training Institute Sointeng and multiple PACS across the district. In collaboration with the Social Forestry Department, the drive engaged cooperative members, officials, and residents in</p>	

planting saplings to enhance green cover and promote climate consciousness. The event emphasized the role of cooperatives in environmental stewardship and rural development beyond financial services.



8 Rajouri

Environment + FPOs
 A combined "Ek Ped Maa Ke Naam" tree plantation and FPO awareness program was organized in collaboration with NABARD, with 46 participants.



Tribal Outreach
 As part of the International Year of Cooperatives and Dharti Abba Janjatiya Gram Utkarsh Abhiyan, the Cooperative Department actively participated in Gram Sabhas across over 10 tribal villages in Rajouri district. The aim was to raise awareness about cooperatives and encourage PACS membership and formation among the tribal population. In villages like Tarkassi Panchayat, documents were collected for the formation of new PACS. The initiative marked a significant step toward inclusive cooperative development in tribal areas.



		<p>An <i>awareness program</i> for FPO members under the Central Sector Scheme was held at the Office of the Deputy Registrar Cooperative Societies, Rajouri. Representatives from NABARD, the Cooperative Department, JKDCF (CBBO), and FPOs participated, beginning with a sapling distribution under the 'Ek Ped Maa Ke Naam' campaign. Members were educated on expanding FPO membership, funding opportunities, and roles of key personnel. CBBO also committed to ongoing support through future programs covering end-to-end guidance from product selection to marketing.</p>	
9	Udhampur	<p><i>International Yoga Day</i> Yoga Day celebrations were held in Block Panchari and Block Dudu, with 10–12 participants in each location. "Ek Ped Maa Ke Naam" plantation drives were conducted at MPCS sites in Chanunta MPCS, Ramnagar, Ghordi, and Majalta.</p>	 

Awareness Camp-

The office of Assistant Registrar Cooperative Societies Panchari ,in collaboration with TSO Panchari and department of Horticulture conducted an awareness camp for the formation of new PACS in Block panchari.



Location: Panchayat Bashat




An awareness camp was conducted as part of the PACS membership drive aimed at facilitating the registration of new Primary Agricultural Credit Societies.

Key Highlights:

1. The event was attended by officials from the Revenue Department, NABARD, and the Cooperative Department.
 2. Around 50 participants took part in the session focused on the benefits and process of PACS formation.
 3. The required documents for PACS registration were collected during the event
 4. The program concluded with an interactive session, where participants received assurance of continued support from the officials
- The drive marked a promising start towards building cooperative infrastructure and promoting community participation in the region.



10	Doda	<p>As part of the Janjatiya Gaurav Varsh and to commemorate the <u>150th birth anniversary of Bhagwan Birsa Munda</u>, a Dharti Aaba Janbhagidari Abhiyan Awareness Camp was organized at Town Hall Doda.</p> <p><u>Key Highlights:</u></p> <ol style="list-style-type: none"> 1. The Cooperative Department Doda actively participated in the event. 2. Awareness was imparted about various government schemes and initiatives of the Cooperative Department 3. The camp aimed to educate tribal communities and the general public on the role of cooperatives in socio-economic development. 	
11	Ganderbal	<p><u>Education</u></p> <p>A seminar was organized at Baba Mian Nizam Ud Din Cooperative School, Waliwar, with 150 participants aimed at spreading awareness among people in particular the tribal masses regarding GOI initiative and appreciation to the pass out students (10th 2025) of school</p>	

		<p><u>Environment</u> A sapling distribution event was conducted under the "Ek Ped Maa Ke Naam" initiative with 15 participants.</p>	
12	Pulwama	<p><u>Environment</u> A plantation drive was held at Tral, attended by 15 participants.</p>	
13	Kulgam	<p>An Event cum Awareness Camp was conducted at MPCS Mirhama, bringing together officials from the Cooperative Department and members of the society to discuss key cooperative initiatives.</p> <p><u>Key Highlights:</u></p> <ol style="list-style-type: none"> 1. Officials engaged with members to provide detailed insights into the <u>World's Largest Grain Storage Project</u> planned at Mirhama. 2. Discussions focused on the strategic importance of MPCS in implementing the project and its long-term benefits for local farmers and cooperative members. 3. An interactive session encouraged member participation and awareness, reinforcing the role of cooperatives in local economic development. <p><u>Environment</u></p>	

A successful plantation drive was held at the Office of ARCS Kulgam with active participation from staff and local stakeholders. Several saplings were planted, enhancing the area's green cover. The event emphasized environmental responsibility and the heartfelt message of planting a tree in a mother's name. It fostered community involvement and a shared commitment to sustainability.



14 Ramban

International Yoga Day
Yoga Day events were conducted at the District Complex, Banihal, Ukhral, and Gool, with participation ranging from 10 to 250 individuals. A plantation drive was carried out at Maitra with 8 participants in line with 'Harit Yoga' and greener earth initiatives.

Entrepreneurship Mela
The Cooperative Department Ramban participated in the Entrepreneurship Mela at GDC Ramban, showcasing local cooperative products and promoting self-employment. The initiative highlighted the role of cooperatives in economic self-reliance and youth empowerment.



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Poonch

World Environment Day

A Plantation Drive under the theme "Ek Ped Maa Ke Naam" was carried out at The Mankote FPO Headquarter as part of international year of Cooperatives IYC . Around 10 saplings from the forest nursery were planted by The Deputy Registrar Cooperative Societies Poonch And AR Mendhar along with staff members.



Medical Camp

A free camp was organised in Village Azmabad by the ARCS, Mandi, in collaboration with the Health Department, providing healthcare services to over 150 beneficiaries. Attended by officials and local cooperative members, the camp offered check-ups and free medicines and raised awareness about cooperative initiatives and strengthened community engagement. The event was well-received, showcasing the impact of inter-departmental collaboration in promoting rural welfare.



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Kathua

Awareness Camp

Cooperative Department Kathua organized a mega awareness camp in Nagri, featuring a Prize Difference Distribution Ceremony and highlighting the sector's role in transparency, equity, and rural development. The event included visits to key infrastructure projects and concluded with a plantation drive, emphasizing sustainable growth and grassroots empowerment.

Dividend Distribution-

A dividend distribution ceremony was held at the AR Office Kathua, where ₹48,000 was shared among 16 PACS under CMS Kathua. The event also featured discussions on cooperative schemes and concluded with a plantation drive, reinforcing grassroots engagement and development.



17

Kishtwar

As part of the International Year of Cooperatives 2025 celebrations, the Department of Cooperatives, in collaboration with the Municipal Council Kishtwar, organized an Awareness Camp cum Workshop focused on cooperative development and sustainable urban practices.

Key Highlights:

1. Representatives from the Housing & Urban Development Department, J&K delivered a presentation on waste segregation and the importance of effective grassroots waste management.
2. Officials from the Cooperative Department presented on the structure, functioning, and objectives of the cooperative sector, highlighting recent initiatives by the Ministry of Cooperation, Government of India.
3. Special emphasis was given to the **Margdarshika** programme and the promotion of Multipurpose Primary Agricultural Credit Societies (M-PACS), Milk Dairy Cooperative Societies (M-DCS), and Multipurpose Fishermen Cooperative Societies (M-FCS).



As part of the International Year of Cooperatives 2025, a plantation drive was conducted under the "**Ek Ped Maa Ke Naam**" initiative by the Government of India. The event was organized by the Cooperative Department in collaboration with the Municipal Council Kishtwar.

Key Highlights:

1. Held at the historic Chowgan Ground, the drive aimed to promote environmental conservation and honor motherhood through tree planting.
2. The Chief Guest highlighted the role of cooperatives and urban bodies in fostering sustainable, community-driven development.
3. A large number of saplings were planted, showcasing strong community participation and a commitment to ecological preservation.
4. The initiative served as both an environmental awareness campaign and a symbolic tribute to mothers, reinforcing values of cooperation and civic responsibility.

