

January Activities Report - KRIBHCO

Criteria	Details
Sector	Agriculture & Farming
Location	Prayagraj, Uttar Pradesh
Event/ Activity Name	Maha Kumbh
Brief Information on the Activity	KRIBHCO stall and banners at the Maha Kumbh Mela
Objective	The objective of prominently displaying the IYC logo and KRIBHCO products at the stall at the Maha Kumbh Mela 2025 is likely to increase visibility and outreach to a massive audience. The Maha Kumbh Mela attracts crores of people, making it an ideal venue for reaching a broad, diverse demographic
No. of Participants	Over 42 Crores (Kumbh crowd)
Achievements & Outcomes	-
Photographs & AV Content	Shared Below
Additional Remarks	-



Criteria	Details
Sector	Agriculture & Farming
Location	Andhra Pradesh, Maharashtra, UP & Haryana
Event/ Activity Name	Cooperative Society Adoption
Brief Information on the Activity	Based on the specific needs of cooperative societies, KRIBHCO provide essential items such as water purifiers, chairs, tables, and computers. The aim is to support society adoption programs throughout 2025.
Objective	The objective is to improve the infrastructure and functionality of cooperative societies, ensuring they can operate more effectively and efficiently, and thereby contribute to the overall success of their programs.
No. of Participants	426
Achievements & Outcomes	8 Cooperative Societies are adopted
Photographs & AV Content	Shared Below
Additional Remarks	-



Criteria	Details
Sector	Agriculture & Farming
Location	Tamil Nadu, Karnataka, MP, UP & Punjab
Event/ Activity Name	Cooperative Empowerment Program
Brief Information on the Activity	These activities are designed to educate and empower individuals within the cooperative sector, providing them with the knowledge, resources, and support needed to enhance the effectiveness and sustainability of cooperative societies.
Objective	The objective is to educate and empower individuals within the cooperative sector
No. of Participants	763 participants
Achievements & Outcomes	13 Cooperative Empowerment Campaigns are conducted in Jan month
Photographs & AV Content	Shared Below
Additional Remarks	-



Criteria	Details
Sector	Agriculture & Farming
Location	Telangana, Karnataka, MP, Gujarat, UP, Maharashtra, West Bengal, Chhattisgarh, Haryana, Rajasthan & Punjab
Event/ Activity Name	Cooperative Educational Programs
Brief Information on the Activity	Activities include Cooperative Education Conferences, soil testing sessions, farmer meetings, Field Day, Dealer Conferences, crop seminar etc
Objective	To empower cooperative members and advance the agricultural sector by providing education, innovation, and community-driven solutions.
No. of Participants	13,658 participants
Achievements & Outcomes	259 Cooperative Educational Programs
Photographs & AV Content	Shared Below
Additional Remarks	-



Criteria	Details
Sector	Agriculture & Farming
Location	AP, Telanagana, MP, Maharashtra, UP, Gujarat, Chhattisgarh, Haryana & Punjab
Event/ Activity Name	Rural Cooperative Development Program
Brief Information on the Activity	Human Health Campaign, Animal Health Campaign, rural sports programs and more
Objective	These activities are designed to address key needs in rural areas and improve the quality of life for local populations
No. of Participants	4,646 participants
Achievements & Outcomes	47 Rural Cooperative Development Programs
Photographs & AV Content	Shared Below
Additional Remarks	-



Criteria	Details
Sector	Agriculture & Farming
Location	Gujarat, UP & West Bengal
Event/ Activity Name	Tree Plantation Campaign
Brief Information on the Activity	Distribution of trees (Neem, papal, fruits etc) among the PACS members
Objective	Objective is to promote "Ek Ped Maa Ke Naam Pe"
No. of Participants	50 Participants
Achievements & Outcomes	3 Programs conducted and distributed 145 fruits and coconut plants
Photographs & AV Content	Shared Below
Additional Remarks	-

