

May 2025

Sl.No	Criteria	Details
	Sector	Co-operative Department (Dairy)
	Location	Puducherry District
1	Name of the Activity	<ol style="list-style-type: none">1. Implementation of ABIB-IVF-Project Under Rashtriya Gokul Mission by PONLAIT.2. The Foundation Stone Laying Ceremony for Establishing New 20 TLPD Ice Cream Plant Ceremony held on 23.05.2025 by PONLAIT and the tree plantation drive under the theme “Ek ped Maa ke naam” was launched by Hon’ble Chief Minister.3. Dairy Development Plan for the Milk Union of Puducherry - 2 Lakh LPD Capacity Proposal presented by Chairman, NDDB by PONLAIT.
2	Brief Information on the Activity	<ol style="list-style-type: none">1. Description: To establish pregnancies in cows with IVF embryos produced using saved semen.2. Description: The foundation stone was laid to establish a new plant with the total project cost of Rs.3435.31 lakhs on turnkey basis by NDDB.3. Description: Dairy Development Plan for Puducherry has been formulated with the objective of strengthening and modernizing the dairy ecosystem across the Union Territory. The plan aims to address critical areas of intervention including:<ul style="list-style-type: none">• Expansion of Dairy Cooperative Coverage• Modernization and Expansion of Processing Infrastructure the Activity• Enhancing Market Linkages for Milk and Milk Products• Productivity Enhancement through Animal Induction, Scientific Breeding, Nutrition and Veterinary Health Services• Digital Integration of the Dairy Value Chain• The total financial outlay for the project is Rs.180.41 crores. The plan is aligned with the broader vision of achieving self-sufficiency in milk production and improving livelihood of dairy farmers in the region

	Objective	<ol style="list-style-type: none"> 1. To enhance milk production and productivity through propagate ion of high yielding animals. 2. The main objective of commissioning this new plant is to supply 20,000 litres of Amul brand ice-cream products per day as per the requirements of GCMMF throughout the year and also to sell through parlour outlets run by PONLAIT, Private Agencies and to sell at nearby districts of Tamil Nadu. 3. To augment milk production in the Union Territory of Puducherry by inducting high yielding milch animals and enhancing the processing infrastructure of PONLAIT from the current 1 lakh LPD capacity to 2 lakh LPD. The initiative seeks to create a robust and sustainable dairy value chain.
5	Number of Participants	<ol style="list-style-type: none"> 1. 130 Cows. 2. The Hon'ble Chief Minister laid the foundation stone and unveiled the plaque at the event. Other dignitaries, including the Speaker, Minister for Adi Dravidar Welfare, NDDB Chairman, senior officials, and Ponlait staff, participated. Tree saplings were planted, and about 400 Ponlait employees, milk society presidents, and producers also joined the event. 3. The Hon'ble Chief Minister, NDDB Chairman, Chief Secretary, Secretary (Co-operation). Registrar of Co-operative Societies, Managing Director, PONLAIT and Staff.
6	Outcome	<ol style="list-style-type: none"> 1. Pregnancy diagnosis was done for 8 animals on 26.05.2025 and 2 animals turned positive. 2. The Project will be implemented by the NDDB on turnkey basis. If the new plant is commissioned, 20000 litres of Amul brand ice-cream products per day can be produced and supplied as per the requirements of GCMMF throughout the year and the production volume of PONLAIT brand ice-cream can also be increased so that such products can be marketed at the nearby districts of Tamil Nadu State. By doing so, the financial viability of PONLAIT would improve substantially. 3. As part of the implementation plan, the following key outcomes are envisaged: <ul style="list-style-type: none"> • Upgradation of PONLAIT's milk processing infrastructure from 1 Achievements & lakh LPD to 2 lak LPD at a cost of Rs.120 crores. • Induction of approximately 2,500 high-yielding milch animals to strengthen primary milk production.

- Strategic interventions in breeding, nutrition and animals health to boost productivity and income for milk producers.
- This initiative is expected to significantly enhance the financial sustainability of the cooperative and empower rural dairy farmers.

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Photographs & AV Content



Foundation stone laying ceremony for establishing new 20 TLPD Ice Cream Plant at PONLAIT on 23.05.2025 by Hon'ble Chief Minister, Hon'ble Speaker and the Chairman NDDB.





		
8	Additional Remarks	