

Registrar, Cooperative Societies, Punjab

IYC-2025:- Activities held in the Month of May, 2025

Criteria	Details
Sector	PACS/DCCB/StCB/DAIRY/FISHERIES
Location	Saffron Palm, Ladda, District Sangrur
Date	22-5-2025
Event/Activity Name	Celebration of International Year of Cooperatives – 2025
Brief Information on the Activity	The Government of Punjab commemorated the International Year of Cooperatives 2025 with a grand event at Saffron Palms, Ladda, celebrating the vital role of Primary Agricultural Cooperative Societies (PACS) in empowering Punjab's rural communities. The event highlighted success stories, ongoing schemes, and digital reforms under the cooperative framework.
Objective	<p>Key Highlights of the event:-</p> <ol style="list-style-type: none"> 1. CSC Integration with PACS <ul style="list-style-type: none"> • 34 out of 39 PACS in Dhuri Subdivision have been registered as Common Service Centres (CSCs). • These centers enable the rural population to access essential government services digitally and locally. 2. Janaushadhi Kendra Initiative by PACS <ul style="list-style-type: none"> • Mulloval MPCASS Ltd. PACS has applied for establishing a PM Janaushadhi Kendra. • The initiative awaits the appointment of a suitable pharmacist, signaling a need for rural healthcare strengthening. 3. PACS Computerisation Drive <ul style="list-style-type: none"> • A full-scale computerisation initiative is underway in the PACS of Dhuri. • This move enhances transparency, real-time data tracking, and efficient service delivery to farmers. 4. Custom Hiring Centres (CHCs) & Mechanisation <ul style="list-style-type: none"> • PACS in the AR Circle of Dhuri have set up Custom Hiring Centres

with:

- 350+ agricultural implements provided under subsidy schemes.
- 33 tractors made available across 39 PACS for member use.
- This enables small farmers to access modern mechanisation affordably.

5. Multi-Dimensional Value of PACS

- PACS now serve as hubs of rural development, offering:
 - Credit through KCC
 - Seeds and fertilizers
 - CSC services
 - Custom hiring and agri-support
 - Participation in central schemes
- They have become pillars of self-reliant agriculture.

6. Kisan Credit Card (KCC) Utility

- The CM emphasized that KCC loans are crucial for:
 - Providing timely and low-interest credit
 - Preventing farmers from falling into debt traps
- The CM urged for 100% coverage of eligible farmers under the KCC scheme.

7. Honour to 39 PACS of Dhuri

- In a proud moment, the Hon'ble CM honoured all 39 PACS of AR Circle Dhuri for achieving 100% bank-level recovery in the last agricultural season.
- This achievement showcases the financial discipline, mutual trust, and commitment between PACS and their members.

Additional Announcements & Vision

- Future vision includes:
 - Setting up solar energy projects and dairy ventures under PACS.
 - Digitisation of loan records and e-verification of members.
 - Promotion of women-led cooperatives and organic farming units.
 - Rewarding societies with 100% recovery and good governance.

Dignitaries Honoured & Recognised

Special recognition was given to Dhuri Circle PACS for achieving

	<p>100% loan recovery of Banks.</p> <ul style="list-style-type: none"> Mulloval MPCASS Ltd. was appreciated for its proactive efforts to open a Janaushadhi Kendra.
No. of Participants	750
Achievements & Outcomes	<p>This event underscored the Punjab Government's commitment to transform cooperatives into catalysts of rural growth. Under the leadership of CM Bhagwant Singh Mann, the cooperative movement is not only being revived but modernised and future-proofed to benefit every farmer</p>
Photography & AV Content	<p>https://www.youtube.com/live/0Myn2vaeQGA?si=utCRzlldCn8HQm4h</p>  
Additional Remarks	-