



Cooperative Literacy Camp in KVK Saru, Block Chamba, Chamba district, H.P.

Location: KVK Chamba

Date: 14 July 2025

Time: 11:00 PM

Organized by: National Bank for Agricultural and Rural Development (NABARD) in collaboration with ARCS office Chamba

Objective of the Program: The primary aim of the Cooperative Literacy Camp was to spread awareness among the local residents and PACS Secretaries about the

- i. The Concept of the PACS
- ii. The importance of cooperative societies and their role in rural upliftment.
- iii. Various welfare schemes and initiatives launched by the Ministry of Cooperation, NABARD, Department of Cooperation and other Govt. Organization
- iv. Promotion of the International Year of Cooperatives 2025.
- v. Ministry of Cooperation initiative to form new MPACS to cover all panchayats.

Key Points Discussed:

- i. Concept of Cooperative Society and Principles of the PACS
- ii. The crucial role of cooperative societies in rural development.
- iii. Advantages of becoming a member of cooperative institutions.
- iv. Overview of centrally sponsored schemes by the Cooperative Department and NABARD.
- v. Diversification of activities by PACS
- vi. Encouraging participation in the celebration and promotion of the International Year of Cooperatives 2025.
- vii. Various initiatives of Ministry of Cooperation for strengthening of MPACS.
- viii. Various schemes of Central and State Government for Animal Husbandry Sector.

Participants

A total of 40 participants attended the literacy camp including secretaries of the MPACS

Key Officials attended the Camp

- i. DDM NABARD
- ii. Assistant Registrar Cooperative Societies Chamba
- iii. Scientist from KVK Chamba
- iv. Veterinary Doctor from Animal Husbandry Department

Submitted by

DDM, NABARD
District Chamba, Himachal Pradesh Regional Office
Shimla





International Year
of Cooperatives

