



**International Year of Cooperatives 2025 (IYC-2025):**  
**Key Activities and Achievements during April 2025 – NAFED**

| Criteria                                 | Details   |
|--|---|
| <b>Sector</b>                            | Cooperative   |
| <b>Location</b>                          | Dubai   |
| <b>Event/Activity Name</b>               | 2025 Annual UAE Global Convention, Dubai  |
| <b>Brief Information on the Activity</b> | Shri Deepak Agarwal IAS, Managing Director NAFED, addressed the 2025 Annual UAE Global Convention on Leadership for Innovation and Business Excellence. He shared insights on the theme “Boards in a Rapidly Changing World: Innovative Strategies for Resilience and Sustainability.”  |
| <b>Objective</b>                         | 2025 Annual UAE Global Convention on Leadership for Innovation and Business Excellence.   |
| <b>No. of Participants</b>               | 500+  |
| <b>Achievements &amp; Outcomes</b>       | NAFED’s active participation enhanced its international visibility, with the NAFED and IYC logos prominently displayed in event branding. In alignment with the International Year of Cooperatives (IYC), fostering collaboration within business and innovation sectors can lead to more resilient, inclusive, and prosperous communities. |
| <b>Photograph</b>                        |   |

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| <b>AdditionalRemarks</b> |  |

| Criteria                              | Details   |
|---------------------------------------|---|
| <b>Sector</b>                         | Cooperative   |
| <b>Location</b>                       | NAFED Indore Branch   |
| <b>Event/ActivityName</b>             | Sahkar Gallery  |
| <b>BriefInformationonthe Activity</b> | NAFED's Indore branch set up a Sahkar Gallery, showcasing the journey, achievements, and impact of cooperatives in India  |
| <b>Objective</b>                      | To create a visual and informative experience that spreads awareness about the cooperative movement, inspires youth and stakeholders, and highlights the role of cooperatives in nation-building. |
| <b>No.ofParticipants</b>              | NA  |

|                                    |  |
|------------------------------------|--|
| <b>Achievements &amp; Outcomes</b> | The Sahkar Gallery served as a powerful medium to educate and engage visitors, celebrated the spirit of cooperation. |
| <b>Photograph</b>                  |  |
| <b>Additional Remarks</b>          |  |


| Criteria                                 | Details   |
|--|---|
| <b>Sector</b>                            | Cooperative   |
| <b>Location</b>                          | VAMNICOM, Pune  |
| <b>Event/Activity Name</b>               | NAFED Mumbai branch conducted a Quiz Competition at VAMNICOM, Pune  |
| <b>Brief Information on the Activity</b> | As part of the IYC-2025 celebrations, NAFED's Mumbai branch organized a Quiz Competition at VAMNICOM, Pune, engaging students in topics related to cooperatives, agriculture, and rural development.        |
| <b>Objective</b>                         | To enhance awareness among students about the cooperative sector, encourage active participation in the IYC-2025 campaign, and promote learning through an interactive and competitive format.              |
| <b>No. of Participants</b>               | 40-50   |
| <b>Achievements &amp; Outcomes</b>       | The event successfully generated enthusiasm and interest among future cooperative leaders, aligned with the spirit of IYC-2025, and contributed to youth engagement in cooperative education and awareness. |

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|---------------------------------|--|
| <p><b>Photograph</b></p>        |  |
| <p><b>AdditionalRemarks</b></p> |  |

| Criteria                      | Details   |
|-------------------------------|---|
| Sector                        | Cooperative   |
| Location                      | Kolkata   |
| Event/ActivityName            | NAFED Kolkata branch organized a Quiz Competition   |
| BriefInformationontheActivity | NAFED Kolkata branch organized a Quiz Competition at University of Calcutta on 23.04.2025, as part of the International Year of Cooperatives celebrations.  |
| Objective                     | The event aimed to enhance awareness about the cooperative movement and its role in economic and social development.  |
| No.ofParticipants             | Approx 40   |
| Achievements&Outcomes         | The event successfully generated enthusiasm and interest among future cooperative leaders, aligned with the spirit of IYC-2025, and contributed to youth engagement in cooperative education and awareness. |

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|---------------------------------|---|
| <p><b>Photograph</b></p>        | <br> |
| <p><b>AdditionalRemarks</b></p> |   |


| Criteria                      | Details  |
|-------------------------------|--|
| Sector                        | Cooperative  |
| Location                      | Kolkata  |
| Event/ActivityName            | NAFED Kolkata Branch Organized Drawing Competition for Students  |
| BriefInformationontheActivity | NAFED Kolkata branch conducted a Drawing Competition at Garden Reach Mudiali High School.                            |
| Objective                     | The event aimed to enhance awareness about the cooperative movement and its role in economic and social development. |
| No.ofParticipants             | Approx 70  |

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| <b>Achievements &amp; Outcomes</b> | The event inspired students to showcase their understanding of cooperation through vibrant artwork. Winners were honored with special awards. |
| <b>Photograph</b>                  |    |
| <b>Additional Remarks</b>          |   |

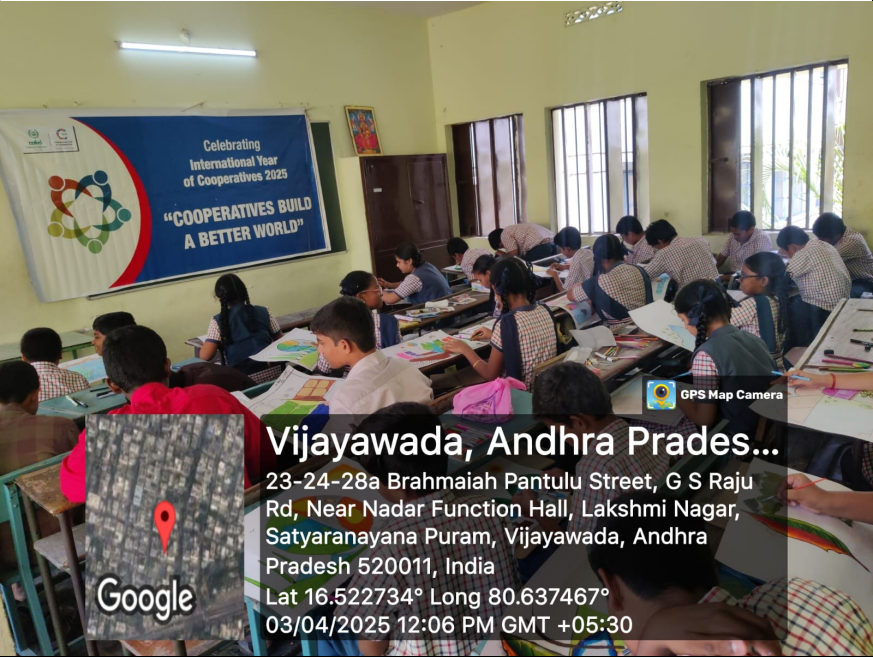
| Criteria                                 | Details  |
|--|--|
| <b>Sector</b>                            | Cooperative  |
| <b>Location</b>                          | Telangana  |
| <b>Event/Activity Name</b>               | NAFED Telangana branch organized a Drawing Competition for students.   |
| <b>Brief Information on the Activity</b> | The Drawing Competition hosted by NAFED Telangana branch in celebration of International Year of Cooperatives 2025 provided students with a valuable opportunity to explore about Cooperatives |

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| <b>Objective</b>                  | The event not only encouraged learning but also fostered enthusiasm and active participation.   |
| <b>No.ofParticipants</b>          | 30-40   |
| <b>Achievements&amp; Outcomes</b> | The event successfully generated enthusiasm and interest among future cooperative leaders, aligned with the spirit of IYC-2025, and contributed to youth engagement in cooperative education and awareness. |
| <b>Photograph</b>                 |   |
| <b>AdditionalRemarks</b>          |   |

| Criteria                              | Details   |
|---------------------------------------|---|
| <b>Sector</b>                         | Cooperative   |
| <b>Location</b>                       | Telangana   |
| <b>Event/ActivityName</b>             | NAFED Telangana branch hosted a Quiz Competition  |
| <b>BriefInformationonthe Activity</b> | In celebration of International Year of Cooperatives 2025, NAFED Telangana branch organized a Quiz Competition. |

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|-----------------------------------|---|
| <b>Objective</b>                  | Competition encouraged students to Learn, Participate, and Engage with the spirit of Cooperation.   |
| <b>No.ofParticipants</b>          | 30-40   |
| <b>Achievements&amp; Outcomes</b> | The event successfully generated enthusiasm and interest among future cooperative leaders, aligned with the spirit of IYC-2025, and contributed to youth engagement in cooperative education and awareness.The winners were felicitated with a special token of appreciation. |
| <b>Photograph</b>                 |    |
| <b>AdditionalRemarks</b>          |   |


| Criteria                              | Details   |
|---------------------------------------|---|
| <b>Sector</b>                         | Cooperative   |
| <b>Location</b>                       | Andhra Pradesh  |
| <b>Event/ActivityName</b>             | NAFED Andhra Pradesh branch hosted a Drawing Competition for students                                 |
| <b>BriefInformationonthe Activity</b> | NAFED Andhra Pradesh branch organized a Drawing Competition as part of the IYC 2025celebrations.      |
| <b>Objective</b>                      | Competition gave students an opportunity to portray the essence of Cooperation through their artwork. |

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| <b>No.ofParticipants</b>          | 40  |
| <b>Achievements&amp; Outcomes</b> | The event successfully generated enthusiasm and interest among future cooperative leaders, aligned with the spirit of IYC-2025, and contributed to youth engagement in cooperative education and awareness.The event was filled with enthusiasm, color, and creativity. |
| <b>Photograph</b>                 |    |
| <b>AdditionalRemarks</b>          |   |

| Criteria                              | Details  |
|---------------------------------------|--|
| <b>Sector</b>                         | Cooperative  |
| <b>Location</b>                       | Guwahati   |
| <b>Event/ActivityName</b>             | NAFED Guwahati Branch Hosts Cricket Tournament   |
| <b>BriefInformationonthe Activity</b> | NAFED Guwahati Branch organized a Cricket Tournament. Four teams comprising of members from NAFED supported FPO's participated in the tournament |
| <b>Objective</b>                      | To encourage team spirit and foster a sense of collaboration through sports.   |

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|-----------------------------------|---|
| <b>No.ofParticipants</b>          | Approx 44   |
| <b>Achievements&amp; Outcomes</b> | The event successfully generated enthusiasm and interest among future cooperative leaders, aligned with the spirit of IYC-2025, and contributed to youth engagement in cooperative education and awareness.The winners were felicitated with a special token of appreciation.   |
| <b>Photograph</b>                 |  <p>The photograph section contains two images. The top image shows a group of men in white polo shirts and caps standing outdoors, holding a large trophy and a banner. A GPS overlay indicates the location as Guwahati, Assam, India, with coordinates 26.185637° N, 91.745934° E, and a timestamp of 26/04/2025 04:09 PM GMT +05:30. The bottom image shows a similar group of men, some in blue shirts, also holding trophies and a banner. A similar GPS overlay is present, with a timestamp of 26/04/2025 04:10 PM GMT +05:30.</p> |
| <b>AdditionalRemarks</b>          |   |

| Criteria        | Details     |
|-----------------|-------------|
| <b>Sector</b>   | Cooperative |
| <b>Location</b> | Guwahati    |

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|---------------------------------------|--|
| <b>Event/ActivityName</b>             | NAFED Guwahati Branch Organized Debate Competition   |
| <b>BriefInformationonthe Activity</b> | As part of the International Year of Cooperatives 2025 celebrations, NAFED Guwahati Branch organized a Debate Competition at Don Bosco School, Guwahati.   |
| <b>Objective</b>                      | The event aimed to foster critical thinking, articulate communication, and a deeper understanding of Cooperative values among senior secondary students.   |
| <b>No.ofParticipants</b>              | Approx 300   |
| <b>Achievements&amp; Outcomes</b>     | The event successfully generated enthusiasm and interest among future cooperative leaders, aligned with the spirit of IYC-2025, and contributed to youth engagement in cooperative education and awareness. The winners were felicitated with a special token of appreciation. |
| <b>Photograph</b>                     |   |

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|                          |  <p>Guwahati, Assam, India<br/>6, Saraswati Rd, Pan Bazaar, Guwahati, Assam 781001, India<br/>Lat 26.184902° Long 91.745768°<br/>30/04/2025 11:26 AM GMT +05:30</p> |
| <b>AdditionalRemarks</b> |   |

| <b>Criteria</b>                       | <b>Details</b>   |
|---------------------------------------|--|
| <b>Sector</b>                         | Cooperative  |
| <b>Location</b>                       | Guwahati   |
| <b>Event/ActivityName</b>             | NAFED Guwahati Branch Organized Quiz Competition   |
| <b>BriefInformationonthe Activity</b> | NAFED Guwahati Branch organized a Quiz Competition at Don Bosco School, Guwahati as part of the International Year of Cooperatives 2025 celebrations.    |
| <b>Objective</b>                      | The event aimed to foster critical thinking, articulate communication, and a deeper understanding of Cooperative values among senior secondary students. |
| <b>No.ofParticipants</b>              | Approx 300   |
| <b>Achievements&amp; Outcomes</b>     | Winners were awarded trophies and academic certificates in recognition of their outstanding performance and enthusiastic participation.                  |

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|---------------------------------|---|
| <p><b>Photograph</b></p>        |  |
| <p><b>AdditionalRemarks</b></p> |   |

| Criteria                       | Details  |
|--------------------------------|--|
| Sector                         | Cooperative  |
| Location                       | Raipur   |
| Event/ActivityName             | NAFED Raipur branch organized a Cooperative Cricket League                   |
| BriefInformationonthe Activity | NAFED Raipur branch organized a Cooperative Cricket League                   |
| Objective                      | To encourage team spirit and foster a sense of collaboration through sports. |
| No.ofParticipants              | 112  |

|                                    |   |
|------------------------------------|---|
| <b>Achievements &amp; Outcomes</b> | The event successfully generated enthusiasm and interest among future cooperative leaders, aligned with the spirit of IYC-2025, and contributed to youth engagement in cooperative education and awareness. |
| <b>Photograph</b>                  |   |
| <b>Additional Remarks</b>          |   |

| Criteria                                 | Details   |
|--|---|
| <b>Sector</b>                            | Cooperative   |
| <b>Location</b>                          | Indore  |
| <b>Event/Activity Name</b>               | NAFED Indore Branch Celebrated International Year of Cooperatives by Conducting Agri Quiz Competition   |
| <b>Brief Information on the Activity</b> | The Agri Quiz Competition, organized by NAFED Seed & Biofertilizer Division, Indore, was successfully conducted on 25th April 2025 at Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore. |
| <b>Objective</b>                         | The event was part of the ongoing International Year of Cooperatives 2025 celebrations, aiming to engage students in Cooperative & Agriculture knowledge.                               |
| <b>No. of Participants</b>               | Approx 40   |
| <b>Achievements &amp; Outcomes</b>       | The event inspired students to showcase their understanding of cooperation through vibrant artwork.   |

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|---------------------------------|--|
| <p><b>Photograph</b></p>        |  |
| <p><b>AdditionalRemarks</b></p> |  |


| Criteria                       | Details   |
|--------------------------------|---|
| Sector                         | Cooperative   |
| Location                       | Web Portal of Indian Cooperative  |
| Event/ActivityName             | NAFED banners featuring the IYC logo are being promoted on the Indian Cooperative website.  |
| BriefInformationonthe Activity | As part of the IYC-2025 celebrations, NAFED banners featuring the IYC logo are being prominently displayed on the Indian Cooperative website.   |
| Objective                      | To promote the vision of IYC-2025 by showcasing NAFED's commitment to cooperative principles, increase public engagement, and emphasize the importance of cooperatives in building a resilient rural economy. |
| No.ofParticipants              | 20 Lakh Visitors  |

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|---|---|
| <p><b>Achievements &amp; Outcomes</b></p> | <p>The online promotion has significantly amplified the reach of the IYC campaign, engaged a wider audience across the cooperative sector, and contributed to building momentum for cooperative awareness and celebration in the lead-up to 2025.</p> |
| <p><b>Photograph</b></p>                  |   |
| <p><b>Additional Remarks</b></p>          |   |

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|-----------------------------------|----------------------------------|
| <p><b>Criteria</b></p>            | <p>Details</p>                   |
| <p><b>Sector</b></p>              | <p>Social media</p>              |
| <p><b>Location</b></p>            | <p>Pan India</p>                 |
| <p><b>Event/Activity Name</b></p> | <p>Promotion On Social Media</p> |

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| <b>Brief Information on the Activity</b> | <p>As part of the International Year of Cooperatives (IYC) 2025 celebrations, NAFED is actively promoting the IYC logo across its social media platforms. Posts highlighting cooperative values, success stories, and community engagement now prominently feature the IYC branding.</p> |
| <b>Objective</b>                         | <p>To enhance digital visibility of IYC-2025, foster public engagement, and spread awareness about the pivotal role of cooperatives in economic development and social inclusion through social media.</p>   |
| <b>No. of Participants</b>               | <p>More than 1 Lakh</p>  |
| <b>Achievements &amp; Outcomes</b>       | <p>The campaign has significantly boosted awareness of the IYC movement among online audiences, encouraged meaningful conversations on cooperation, and helped reinforce the message “Cooperatives Build a Better World” in the digital space.</p>                                       |
| <b>Photograph</b>                        |  |
| <b>Additional Remarks</b>                |  |

| Criteria | Details     |
|----------|-------------|
| Sector   | Cooperative |


|                                       |   |
|---------------------------------------|---|
| <b>Location</b>                       | Tawang, Arunachal Pradesh   |
| <b>Event/ActivityName</b>             | International Conclave Cum Buyer Seller Meet  |
| <b>BriefInformationonthe Activity</b> | Hon'ble Chief Minister of Arunachal Pradesh, Shri Pema Khandu & Smt. Tsering Lhamu, MLA of Lumla Constituency, Arunachal Pradesh, visited the NAFED stall at the International Buyer-Seller Meet held in Tawang, Arunachal Pradesh. |
| <b>Objective</b>                      | The event focused on Agriculture, Horticulture, Processed Foods, and Organic Products from the region.  |
| <b>No.ofParticipants</b>              | 500+  |
| <b>Achievements&amp; Outcomes</b>     | The IYC logo was showcased through event branding and NAFED products, increasing visibility and awareness about the cooperative.  |
| <b>Photograph</b>                     |    |

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| <b>AdditionalRemarks</b> |  |  |


| <b>Criteria</b>                       | <b>Details</b>   |
|---------------------------------------|--|
| <b>Sector</b>                         | Cooperative  |
| <b>Location</b>                       | Raipur   |
| <b>Event/ActivityName</b>             | FPO Mela   |
| <b>BriefInformationonthe Activity</b> | NAFED Raipur branch participated in FPO Mela   |
| <b>Objective</b>                      | To raise awareness about the International Year of Cooperatives (IYC) 2025 by integrating its branding into FPO Mela activities and highlighting the contribution of cooperatives in empowering Farmer Producer Organizations. |
| <b>No.ofParticipants</b>              | Approx 800   |
| <b>Achievements&amp; Outcomes</b>     | The IYC logo received wide visibility among farmers, stakeholders, and visitors, reinforcing the message of cooperative strength and encouraging greater participation in cooperative-led initiatives.                         |

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|--------------------------|---|
| <p><b>Photograph</b></p> |  <p><b>AdditionalRemarks</b></p> |
|--------------------------|---|

| Criteria                       | Details  |
|--------------------------------|--|
| Sector                         | Cooperative  |
| Location                       | Delhi  |
| Event/ActivityName             | "Run for a Girl Child" marathon organized by Sewa Bharti   |
| BriefInformationonthe Activity | NAFED stall was set up at the "Run for a Girl Child" marathon organized by Sewa Bharti, supporting the cause and engaging with participants and NAFED also distributed gift hampers. |

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| <b>Objective</b>                  | The "Run for a Girl Child" marathon organized by Sewa Bharti aimed to promote girl child empowerment   |
| <b>No.ofParticipants</b>          | 5000   |
| <b>Achievements&amp; Outcomes</b> | The marathon witnessed strong public participation and effectively raised awareness about girl child welfare. NAFED actively promoted the IYC 2025 theme by showcasing the IYC logo at its stall and distributing gift hampers with NAFED products featuring the IYC branding to the winners.  |
| <b>Photograph</b>                 |  <p>The top photograph shows a NAFED stall at an outdoor event. A man in a white shirt is standing next to a table displaying various NAFED products, including tea varieties and pulses. The stall has a blue canopy and a banner that reads 'nafed TEA VARIETIES' and 'Range of NAFED Pulses'. The bottom photograph shows a group of men in white and orange shirts presenting a gift hamper to a man in a white tank top and blue shorts, who is wearing a bib number 10270. They are standing in front of a large, colorful mural.</p> |
| <b>AdditionalRemarks</b>          |  |

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|-----------------|-----------------------------|
| <b>Criteria</b> | Details                     |
| <b>Sector</b>   | Cooperative                 |
| <b>Location</b> | Various district of Gujarat |

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|---------------------------------------|--|
| <b>Event/ActivityName</b>             | Tea Stalls   |
| <b>BriefInformationonthe Activity</b> | NAFED provided NAFED Tea to tea vendors in Gujarat, where the branding displayed the IYC 2025 logo for public visibility.                                      |
| <b>Objective</b>                      | The aim was to promote awareness of the International Year of Cooperatives by integrating cooperative branding into everyday consumer experiences.             |
| <b>No.ofParticipants</b>              | 10,000   |
| <b>Achievements&amp; Outcomes</b>     | The initiative led to increased visibility of the IYC logo at grassroots level and reinforced the role of cooperatives in daily life through NAFED's outreach. |
| <b>Photograph</b>                     |    |
| <b>AdditionalRemarks</b>              |  |