


International Year of Cooperatives 2025 (IYC-2025):
Key Activities and Achievements during July 2025 – NAFED

Criteria	Details
Sector	Cooperative
Location	New York
Event/ Activity Name	Commemorative Event by Permanent Mission of India to the United Nations
Brief Information on the Activity	The Permanent Mission of India to the United Nations organized a commemorative event on the occasion of the International Year of Cooperatives 2025. As part of the session, Shri Deepak Agrawal, IAS, Managing Director NAFED, represented India and shared insights on "A Spirit of Collaboration and Shared Ownership – An Indian Cooperative Society".
Objective	The commemorative event was organized as part of the celebrations of the ongoing International Year of Cooperatives (IYC), aiming to highlight the global significance of Cooperatives and to showcase the contributions of countries toward cooperative-led development.
No. of Participants	60+
Achievements & Outcomes	The event enhanced India's visibility on the global cooperative stage. Shri Deepak Agrawal IAS, Managing Director NAFED, emphasized the role of NAFED and other Indian Cooperatives in ensuring food security, farmer welfare, and rural prosperity through Cooperative efforts.
Photograph	

	
Additional Remarks	

Criteria	Details
Sector	Cooperative
Location	Online – Pan India
Event/ Activity Name	Various Competition on MyGov Website
Brief Information on the Activity	To promote the International Year of Cooperatives (IYC) 2025, NAFED actively participated in nationwide awareness activities hosted on the MyGov platform. Competitions such as quizzes, painting, essay writing, illustrations, and pledges were organized, featuring the official IYC logo.
Objective	The objective was to spread awareness about the cooperative movement, encourage public participation in celebrating the role of cooperatives in socio-economic development, and strengthen the visibility of the IYC 2025 theme across India.
No. of Participants	4500+
Achievements & Outcomes	The initiative saw enthusiastic participation from citizens across the country, especially students and youth, who engaged creatively through quizzes, paintings, essays, and illustrations. The widespread display of the IYC logo in all activities helped reinforce the cooperative identity and message

Photograph



Status : Open f x
Illustrating Cooperation - Comics for Change Contest
 Last Date : Jul 07,2025 17:00 PM IST (GMT +5.30 Hrs)



Status : Open f x
Words of Cooperation - The Agricultural Cooperative Movement Essay Contest
 Last Date : Jul 07,2025 17:00 PM IST (GMT +5.30 Hrs)



Status : Open f x
Colors of Cooperation - Visualizing Agricultural Solidarity Painting ...
 Last Date : Jul 07,2025 17:00 PM IST (GMT +5.30 Hrs)




Pledge to Support Cooperative Agriculture




Agricultural Cooperation Quiz
 From : May 28, 2025 To : Jul 7, 2025
 10 Questions | 300 sec Duration | Play
 Exciting Prize | [View T&C](#)

Additional Remarks



Criteria	Details
Sector	Cooperative
Location	Cochin
Event/ Activity Name	Quiz & Essay Competition

Brief Information on the Activity	NAFED Cochin Branch organized a Quiz & Essay Competition to engage students and raise awareness about the cooperative movement and its impact on agriculture and rural development.
Objective	The objective was to educate participants about the history, principles, and achievements of cooperatives in India, while fostering interest and involvement among the younger generation.
No. of Participants	35+
Achievements & Outcomes	The program began with an insightful introduction to Cooperatives, emphasizing their principles, values, and vital role in community empowerment and inclusive growth. The quiz competition saw enthusiastic youth participation, and winners were awarded prize money and certificates.
Photograph	
Additional Remarks	


Criteria	Details
Sector	Cooperative
Location	Guwahati
Event/ Activity Name	Tree Plantation

Brief Information on the Activity	NAFED Guwahati Branch organized a tree plantation drive as part of its commitment to sustainability and cooperative development. This initiative supports environmental conservation while fostering community participation.
Objective	The drive aimed to promote the spirit of cooperation by engaging in a collective effort for a greener future, aligning with the International Year of Cooperatives 2025 theme of "Cooperatives Build a Better World."
No. of Participants	20+
Achievements & Outcomes	The event not only strengthened environmental awareness but also reinforced NAFED's role in sustainable rural development through cooperative action.
Photograph	
Additional Remarks	


Criteria	Details
Sector	Cooperative
Location	Bangalore
Event/ Activity Name	Painting Competition

Brief Information on the Activity	NAFED Bangalore Branch conducted a painting competition to creatively engage youth and spread awareness about the values of cooperation and sustainable development.
Objective	The initiative aimed to promote the cooperative spirit among the younger generation by encouraging them to express their understanding of unity, collaboration, and community development through art.
No. of Participants	50+
Achievements & Outcomes	The event witnessed enthusiastic participation from students and youth. The artworks highlighted themes of rural prosperity, environmental protection, and cooperative growth, reinforcing the message that cooperatives can inspire a better future.
Photograph	 
Additional Remarks	

Criteria	Details
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Sector	Cooperative
Location	Bangalore
Event/ Activity Name	Tree Plantation
Brief Information on the Activity	NAFED Bangalore Branch organized a tree plantation drive at a local school to promote environmental awareness and community cooperation among students.
Objective	The event aimed to encourage the values of sustainability and collective action in young minds.
No. of Participants	40+
Achievements & Outcomes	Students & Teachers actively participated in planting saplings within the school campus. This green initiative reflected the cooperative spirit of working together for a better tomorrow.
Photograph	

Additional Remarks	
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Criteria	Details
Sector	Cooperative
Location	Jaipur
Event/ Activity Name	Sahkar Goshti
Brief Information on the Activity	NAFED Jaipur Branch organized a Sahkar Goshti at a school, engaging students through interactive sessions and cooperative-themed activities.
Objective	The initiative aimed to promote cooperative values among schoolchildren by introducing them to the concept of collective growth and responsibility in an engaging and educational format under the spirit of IYC 2025.
No. of Participants	40+
Achievements & Outcomes	Students showed enthusiastic participation, demonstrating a growing understanding of how cooperation can contribute to a stronger and more inclusive society.
Photograph	

	
Additional Remarks	

Criteria	Details
Sector	Cooperative
Location	Ahmedabad
Event/ Activity Name	Painting Competition
Brief Information on the Activity	NAFED Ahmedabad Branch organized a painting competition in a school to creatively engage students and spread awareness about the cooperative movement and its role in nation-building.
Objective	The event aimed to encourage creative expression of cooperative values among children.
No. of Participants	25+
Achievements & Outcomes	The competition received an overwhelming response. The artworks beautifully captured themes of unity, environmental care, and rural prosperity through cooperation.

<p>Photograph</p>	
<p>Additional Remarks</p>	

Criteria	Details
Sector	Cooperative
Location	Mumbai
Event/ Activity Name	Debate Competition
Brief Information on the Activity	NAFED Mumbai Branch organized a debate competition to engage youth in critical thinking and dialogue around the role of cooperatives in shaping a sustainable and inclusive future.
Objective	The event aimed to foster awareness and understanding of cooperative principles by encouraging students.
No. of Participants	40+
Achievements & Outcomes	The competition saw active participation from multiple schools, with students presenting insightful arguments on both sides of key cooperative topics.

<p>Photograph</p>	
<p>Additional Remarks</p>	

Criteria	Details
Sector	Cooperative
Location	Web Portal of Indian Cooperative
Event/ Activity Name	NAFED banners featuring the IYC logo are being promoted on the Indian Cooperative website.
Brief Information on the Activity	As part of the IYC-2025 celebrations, NAFED banners featuring the IYC logo are being prominently displayed on the Indian Cooperative website.
Objective	To promote the vision of IYC-2025 by showcasing NAFED's commitment to cooperative principles, increase public engagement, and emphasize the importance of cooperatives in building a resilient rural economy.
No. of Participants	20 Lakh Visitors
Achievements & Outcomes	The online promotion has significantly amplified the reach of the IYC campaign, engaged a wider audience across the cooperative sector, and contributed to building momentum for cooperative awareness and celebration in the lead-up to 2025.

<p>Photograph</p>	
<p>Additional Remarks</p>	

Criteria	Details
Sector	Social media
Location	Pan India
Event/ Activity Name	Promotion On Social Media
Brief Information on the Activity	As part of the International Year of Cooperatives (IYC) 2025 celebrations, NAFED is actively promoting the IYC logo across its social media platforms. Posts highlighting cooperative values, success stories, and community engagement now prominently feature the IYC branding.

<p>Objective</p>	<p>To enhance digital visibility of IYC-2025, foster public engagement, and spread awareness about the pivotal role of cooperatives in economic development and social inclusion through social media.</p>
<p>No. of Participants</p>	<p>More than 1 Lakh</p>
<p>Achievements & Outcomes</p>	<p>The campaign has significantly boosted awareness of the IYC movement among online audiences, encouraged meaningful conversations on cooperation, and helped reinforce the message “Cooperatives Build a Better World” in the digital space.</p>
<p>Photograph</p>	
<p>Additional Remarks</p>	