



International Year  
of Cooperatives

Cooperatives Build  
a Better World

## NCDFI Monthly Report for IYC-2025 March 2025

**Date:** 6-8 March 2025

Criteria	Details
<b>Sector:</b>	Dairy
<b>Location:</b>	Samrat Ashoka Convention Center, Gyan Bhavan, Patna, Bihar
<b>Event/ Activity Name:</b>	Participation and Stall in 51 <sup>st</sup> Dairy Industry Conference organised by Indian Dairy Association, with the theme 'Indian Dairying: Global Growth; Local Strength'
<b>Brief information on the Activity:</b>	<p>NCDFI actively participated in the 51<sup>st</sup> Dairy Industry Conference held in Patna. The event served as a significant platform for showcasing NCDFI's contributions to the dairy cooperative ecosystem, particularly highlighting its flagship initiative, NCDFI eMarket. NCDFI hosted a dedicated stall (Stall A04), which was visited by prominent dignitaries including Prof. SP Singh Baghel, Hon'ble Minister of State (MoFAHD &amp; Panchayati Raj), Ms. Alka Upadhyay (Secretary, DAHD), and Ms. Varsha Joshi (Additional Secretary, DAHD).</p> <p>Additionally, Shri Srinivas Sajja, MD, NCDFI, delivered a presentation in the Technical Session on Marketing under the conference theme 'Indian Dairying – Global Growth; Local Strength'. His talk, titled 'Revolutionising Dairy Trade: Redefining Bulk Sales and Procurement', focused on NCDFI eMarket's impact, highlighting customisation features, auction types, member participation, and transparency in procurement.</p>
<b>Objective:</b>	<p>Showcase NCDFI's role in strengthening the cooperative dairy sector through digital initiatives.</p> <p>Promote the use of NCDFI eMarket as a transformative tool for bulk sales and procurement.</p> <p>Foster collaboration among dairy sector stakeholders.</p> <p>Support the vision of IYC 2025 by advocating cooperative-led growth in dairy marketing and trade.</p>
<b>No. of Participants:</b>	The conference witnessed participation from thousands of delegates, including cooperative leaders, technocrats, policymakers, and dairy professionals. NCDFI's stall and sessions engaged a significant number of stakeholders from across the country.
<b>Achievements &amp; Outcomes:</b>	Enhanced visibility and stakeholder engagement with NCDFI initiatives, especially eMarket.

Criteria	Details
	<p>Meaningful discussions initiated around digital transformation in dairy cooperatives.</p> <p>Direct interaction with policy makers and sector leaders.</p> <p>NCDFI's leadership recognised through MD's invited presentation, further reinforcing the organisation's credibility and role in cooperative advancement.</p>
<p><b>Photographs &amp; AV Content:</b></p>	
<p><b>Additional Remarks:</b></p>	<p>NCDFI's participation in 51<sup>st</sup> Dairy Industry Conference exemplified its steadfast commitment to the International Year of Cooperatives (IYC) 2025 theme, "Cooperatives Build a Better World." The conference served as a valuable platform for advancing cooperative-driven innovation, fostering transparency, and promoting the adoption of technology in the dairy trade ecosystem.</p>