






NCDFI Monthly Report for IYC-2025 January 2025



Date: 10 Jan 2025

Criteria	Details
Sector:	Dairy
Location:	National Level
Event/ Activity Name:	Circulation of Information for Active Participation in IYC-2025 Celebrations
Brief Information on the Activity:	NCDFI circulated an official communication to all dairy cooperatives, including state dairy federations and milk unions, urging them to actively participate in the International Year of Cooperatives (IYC-2025) celebrations. The communication highlighted the importance of cooperative efforts in fostering sustainable development and community empowerment.
Objective:	<p>To encourage dairy cooperatives to actively engage in the IYC-2025 celebrations.</p> <p>To promote awareness and participation in cooperative initiatives across all levels.</p> <p>To strengthen the cooperative movement by fostering unity and collaboration among stakeholders.</p> <p>To amplify the impact of the IYC-2025 celebrations through coordinated efforts and visibility.</p>
No. of Participants:	Participation is expected from numerous dairy cooperatives, state federations, and milk unions across the country.
Achievements & Outcomes:	<p>Widespread dissemination of IYC-2025-related information among dairy cooperatives.</p> <p>Expected active participation from state dairy federations and milk unions in the celebrations.</p> <p>Enhanced visibility of the IYC-2025 initiative through social media, websites, and official communications.</p> <p>Encouragement of youth, women, and students to engage in cooperative activities.</p> <p>Plans for launching membership drives and knowledge-sharing initiatives to strengthen the cooperative movement.</p>
Photographs & AV Content:	Relevant visual documentation and media content are expected to be collected as the celebrations progress.

Criteria	Details
	<div style="display: flex; justify-content: space-between; align-items: center;">  <div style="text-align: center;"> <p>भारतीय राष्ट्रीय सहकारी डेरी फेडरेशन लिमिटेड</p> <p>NATIONAL COOPERATIVE DAIRY FEDERATION OF INDIA LTD.</p> </div>  </div> <p>F: 1030 January 10, 2025</p> <p>To,</p> <p>All Dairy Federations and Milk Unions</p> <p style="text-align: center;">Sub: Celebrating International Year of Cooperatives 2025 (IYC-2025)</p> <p>Dear Sir/Madam,</p> <p>As you may be kindly aware, the United Nations has officially declared 2025 as the <i>International Year of Cooperatives (IYC-2025)</i>, recognising the vital role cooperatives play in sustainable development, empowerment, and community well-being. The global celebration of this milestone was launched in New Delhi, setting the stage for a year-long series of impactful events and initiatives.</p> <ol style="list-style-type: none"> 2. In this regard, a meeting was convened under the esteemed Chairmanship of the Secretary (Cooperation), Government of India on December 27, 2024 in New Delhi, with MDs/CEOs, and senior officials from National Cooperative Federations. This meeting underscored the significance of mobilising efforts across all cooperative sectors to ensure the success of IYC-2025. 3. In line with the discussions and recognising the significance of the event, we sincerely request your active participation in year-round activities to ensure the celebrations of IYC-2025 are vibrant, engaging, and a resounding success. 4. Accordingly, we encourage you to inspire member cooperative societies to enthusiastically join these celebrations, fostering a sense of collective pride and unity. Sharing information about IYC-2025 through your official websites and social media platforms will significantly amplify the visibility and impact of this historic event. To further enhance the occasion, we request you to prominently incorporate the IYC-2025 logo in all official communications, websites, and social media handles. The official logo, along with usage guidelines, are attached for your ready reference. 5. This milestone also presents a unique opportunity to launch a special membership drive, bringing in fresh energy and expanding the reach of cooperative societies. Sharing best practices from national and international cooperative societies can serve as an inspiration and a learning opportunity for others. We urge you to prioritise the engagement of youth, women, and students to increase awareness and foster their active involvement in the cooperative movement. <div style="display: flex; justify-content: space-between; margin-top: 20px;"> <div style="text-align: center;">  <p>NCDFI WeMarket</p> </div> <div style="font-size: small;"> <p>Head Office Post Box 79 Anand - 388 001 ☎ 02692-288300</p> </div> <div style="font-size: small;"> <p>Area Office Co-Indian Dairy Association, IDA House Sector - IV, RK Puram, New Delhi - 110 022 ☎ 011-26181861</p> </div> <div style="font-size: small;"> <p>Website/Email 🌐 NCDFI.coop NCDFIeMarket.com ✉️ coop@ncdfi.coop</p> </div> </div>
<p>Additional Remarks:</p>	<p>The dairy cooperatives have been encouraged to incorporate the IYC-2025 logo in all official communications, promote cooperative initiatives through various platforms, and actively participate in sustainability efforts, including environmental awareness and plantation drives. This initiative is expected to significantly contribute to the success of IYC-2025, ensuring widespread engagement and impact at the grassroots level.</p>

Date: 22 Jan 2025

Criteria	Details
Sector:	Dairy
Location:	National Level: National Academy of Agricultural Research Management (NAARM), Hyderabad, Telangana.
Event/ Activity Name:	Youth engagement and capacity-building session for MBA-ABM students.
Brief Information on the Activity:	Shri Srinivas Sajja, MD, NCDFI successfully conducted a youth engagement and capacity-building session at NAARM, Hyderabad on 22 Jan 2025. The session aimed to sensitise MBA-ABM students to the four-tier dairy cooperatives system and enhance their understanding of cooperative governance, operations, and sustainability.
Objective:	The session aimed to familiarise students with the four-tier dairy cooperative system in India, highlights the role of each tier in the dairy supply chain and its impact on the rural economy, and encourage youth participation in cooperative business models.
No. of Participants:	55 students from the MBA-ABM programme actively participated in the session.
Achievements & Outcomes:	Participants gained insights into the structure, functioning, and benefits of the dairy cooperative system. The session actively engaged students in discussions on the cooperative movement's role in rural development. Additionally, they were briefed on NCDFI's activities, including its role in coordinating milk and milk product supplies for the Ministry of Defence, an overview of NCDFI eMarket operations, and its impact on dairy cooperatives and farmers. Interactive discussions and case studies further provided a practical perspective on the sector. The students expressed interest in exploring career and entrepreneurial opportunities within the dairy cooperative sector.
Photographs & AV Content:	Photographs from the session have been documented and attached for reference.  

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<p>Additional Remarks:</p>	<p>The event was well-received by the participants and faculty members. The interactive nature of the session fostered meaningful discussions, and students actively engaged with MD, NCDFI. The success of this programme highlights the importance of continued efforts in youth engagement within the cooperative sector.</p>