

Proceedings

International Year of Cooperatives - Event for promotion of Specialised Cooperatives on Pulses/ Oilseed/ Fruits & Vegetables/ Seed production/ Agri-exports on 30-08-2025 at Panchayat Bhavan, Chakulia block, East Singhbhum

In celebration of International Year of Cooperatives, DDM, NABARD conducted an event on promotion of Specialised Cooperatives on Pulses/ Oilseed/ Fruits & Vegetables/ Seed production/ Agri-exports on 30-08-2025 at Panchayat Bhavan, Chakulia block, East Singhbhum aimed at actively strengthening the cooperative ecosystem by promoting export capabilities and boosting domestic seed production across cooperative networks.

The workshop brought together over 20 members from special co-operative, including representatives from Large Area Multi-Purpose Societies (LAMPs), members of special co-operatives like fisheries, dairy, Agri based, handicrafts, etc, self-help groups (SHGs) and FPO. With the IYC theme — "Cooperative Enterprises Build a Better World" — as its guiding principle, the workshop focused on empowering cooperative members with practical knowledge on:

- Raise awareness of special cooperative principles (self-help, democracy, transparency).
- Enhance literacy among farmers, fishers, and women in block-level communities.
- Encourage the formation and participation in cooperative societies (dairy, fisheries, SHGs).
- Anchor efforts within the broader *Sahkar Se Samridhi* vision of inclusive, cooperative-led development
- Access to affordable credit and essential inputs like high-quality seeds and fertilizers, these cooperatives drive productivity and financial inclusion
- value addition and processing
- collective marketing and infrastructure support—such as storage, cold chains, and quality assurance system
- Availability of National-level platforms like **National Cooperative Exports Limited (NCEL)** and **Bharatiya Beej Sahkari Samiti Limited (BBSL)** who actively strengthened the cooperative ecosystem by promoting export capabilities and boosting domestic seed production across cooperative networks

DDM, East Singhbhum stated the importance and role of co-operative societies makes financial understanding critical to sustainability and empowerment. Importance of PACS computerisation, PACS as MSC, KCC through PACS, AIF & worlds largest green storage plan were also discussed. Interactive sessions, role plays, and case studies helped demystify financial concepts and encouraged active participation. Trainers also highlighted how financial literacy enables cooperatives like LAMPs to better serve tribal and marginalized communities through transparent, inclusive, and sustainable practices.

The workshop concluded with a call to scale up cooperative education and financial training at the grassroots level to strengthen the cooperative movement in alignment with the goals of the International Year of Cooperatives.

Photographs of the event:

