

ACTION PLAN: EK PED MA KE NAAM
#Plant4Mother #IYC2025

- **Tree Plantation Targets:** We've provided every Branch officers with specific tree plantation targets.
- **Collaboration with various Education institutions:** All the Branch Officers with their respective sectors in collaboration with Govt. School Principal carried, tree plantation drive.
- To honour mothers and create a lasting memory, the public is encouraged to plant a tree under the 'Ek Ped Maa Ke Naam' campaign and share their special moments by uploading photos on social media using the hashtag **#py_icy2025_ekpedmaakenaam**. The campaign is being widely promoted through television and radio to inspire mass participation.
- **Coordination for Saplings:** In response to the directions of Ministry of Cooperation's we've coordinated with the **Chief Conservator of Forest**, Forest and Wild Life, Puducherry regarding sapling procurement.
- **Sapling Procurement by Brach Officers:** To commemorate the significant of IYC 2025, during the 1st week of July all the branch officers of the respective sector carried out tree plantation drive in co-ordination with a forest Department will be carried out till the end of monsoon season.
- Approximately 102 Dairy Milk Co-operatives will plant 1 trees per member summing up to approximately 58,000 thousand trees to be planted.
- Approximately 45 PACS will plant 1 trees per member summing up to approximately 75,000 thousand trees to be planted.
- **Detailed Sector wise planning:** The detailed planning for tree plantation, Sector-wise, is as follows:

| SI.No | Co.op. Sector | No. of Societies | No. of tress to plant |
|-------|---------------|------------------|-----------------------|
| 1 | Dairy | 102 | 58000 |
| 2 | PACS | 45 | 75000 |
| 3 | Housing | 34 | 5000 |
| 4 | Handlooms | 12 | 500 |
| 5 | Consumer | 91 | 28500 |


(S.YESVANTHAIYAH)

REGISTRAR OF CO-OPERATIVE SOCIETIES


24/7

